

# ANNUAL REPORT 2016-2017



*भारतीय प्रबंध संस्थान राँची*  
Indian Institute of Management Ranchi

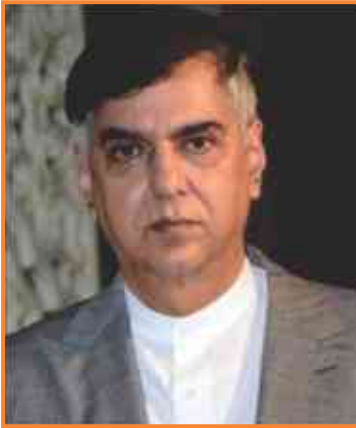


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## CHAIRMAN'S MESSAGE



*It gives me immense pleasure to appreciate the progress of IIM Ranchi in the year 2016-17 which has been a very eventful year and the Institute has made substantial advancement in all its activities.*

*During the year, our faculty members have published and presented several research papers in high quality journals and international conferences. We are gratified to have brilliant students from across the country with diverse academic and social backgrounds and commendable gender diversity. Our students were recruited by reputed international and domestic corporates and have won several awards in various competitions. It is remarkable that our Institute has collaborated with many foreign Institutions and Universities to augment the opportunity for student exchange programme.*

*I believe that we are doing well in all fronts though many more things are still to be carried out in the coming years to become a world class academic and research Institute. I am thankful to all the stakeholders in the central and state government and the entire IIM Ranchi family for their tireless efforts towards building up a great Institution of higher learning.*

Best wishes.

**Praveen Shankar Pandya**

## DIRECTOR'S MESSAGE



*I am happy to present the Annual Report of IIM Ranchi for the year 2016-17. It was another very momentous year for the Institute with vibrant academic accomplishments, exciting Institute events and students' activities all over the year.*

*Here are major highlights. The Institute entered into the seventh batch of its Post Graduate Diploma in Management (PGDM) with an intake of 135 students representing 21 different states with a splendid gender diversity of 37percent female and 63percent male students. Similarly, the fifth batch of 51 Post Graduate Diploma in Human Resource Management (PGDHRM) students comprised of 39 percent female and 61 percent male students representing 17 states. To strengthen our research portfolio, we admitted five students in the fifth batch of Fellow Programme in Management (FPM).*

*For building global relationship with various international Institutes/Universities of repute through collaborations and bilateral exchanges for students, the Institute has so far signed MoUs with eight foreign Institutes/Universities in France, USA, China, Canada, Greece, Thailand, and Bangladesh. In the academic year 2016-17, five students of IIM Ranchi went on Student Exchange Programme to Krannert School of Management, Purdue University, USA; Audencia School of Management, France; and Emlyon Business School, France. Two students from Audencia School of Management, France attended courses at IIM Ranchi during the year.*

*The research output of the faculty members is worth mentioning. Fifteen research papers were published in high quality journals and seven papers were presented in national and international conferences apart from one book chapter and one case study. Faculty members also attended eleven national & international conferences and global colloquium.*

*The Institute witnessed the presence of many distinguished visitors during the year. Mr. Damien Syed, Consul General of France in Kolkata visited the Institute and discussed about potential collaboration with IIM Ranchi for quality education exchange programmes with the Institutes in France. Prof. Manohar Kalwani, Head, Marketing Group & Academic Director, MS (Marketing) Program, Purdue University, Krannert School of Management, USA visited the Institute and discussions were held for strengthening relationships with Krannert School of Management.*

*Institute organised several activities during the year. IIM Ranchi signed MoU with UNICEF on December 09, 2016 to set up a virtual Centre for Public Policy Advocacy at IIM Ranchi. The Centre would act as a bridge between IIM Ranchi, UNICEF and Government of Jharkhand and enable IIM Ranchi to extend support in the form of managerial inputs to policy formulation around issues like healthcare, nutrition, child and female rights. The second module of GIAN (Global Initiative of Academic Networks) was organised during December 19 - 23, 2016. The total number of participants in the programme was 40. Second session of Leadership Speak Series "Aarohan" was hosted on February 03, 2017. The idea behind this is to invite role models across various fields to come and address the IIM Ranchi community particularly the students. Dr. Y.V.N Krishna Murthy, Director, National Remote Sensing Centre, ISRO was the speaker of Aarohan 2017.*

*The placement scenario of the Institute was very remarkable with 62 companies participating in the final placement for PGDM 2015-17 batch while 17 companies participated to pick up the PGDHRM 2015-17 batch.*

*Students earned several laurels and won more than 50 awards in many competitions. Various students' club organised several academic, social, sports and cultural events such as inter college article writing competition, intra-college quiz competition, virtual trading competition, funathon, walkathon, Nasscom workshop, cricket mandi, blood donation camp, Swachh Bharat Abhiyan, cloth donation drive, etc.*

*All the above activities were carried out magnificently with the active cooperation and support from the MHRD, Government of India, Government of Jharkhand and the Board of Governors, faculty, staff and students of the Institute.*

Best wishes.

**Shailendra Singh**

## ORGANIZATION

### Board of Governors (April 1, 2016 – March 31, 2017)

#### MEMBERS



**Shri Kewal Kr. Sharma, IAS**  
Secretary (Dept. of Higher Education)  
Dept. of Secondary & Higher Education  
Ministry of HRD, Government of India  
New Delhi



**Smt. Rajbala Verma**  
Chief Secretary  
Government of Jharkhand  
Ranchi



**Smt Darshana M Dabral, IAS**  
Joint Secretary & Financial Advisor  
Ministry of HRD, Government of India  
New Delhi



**Shri. Ajoy Kumar Singh, IAS**  
Secretary, Dept. of HRD  
Government of Jharkhand  
Ranchi



**Dr. Hasit Joshipura**  
Member of Executive Management  
Committee and Head Corporate Center,  
Larsen & Toubro  
Landmark "A" Wing, 4th floor, Suren Road  
Off. Andheri-Kurla Road, Andheri (East)  
Mumbai



**Mr Rajive Kaul**  
Chairman  
NICCO Engineering Services Ltd.  
NICCO House, 2 Hare Street,  
Kolkata



**Prof. Nand Kumar Yadav**  
Vice-Chancellor  
Central University of Jharkhand  
Brambe  
Ranchi



**Dr. Diwakar Minz**  
Associate Professor  
Department of History  
Ranchi University  
Ranchi



**Prof. Deepak Kumar Srivastava**  
Professor, International Business,  
Nirma University,  
Ahmedabad



**Prof. Shailendra Singh**  
Director  
Indian Institute of Management Ranchi  
Ranchi



**Mr. Pravin Kumar**  
IG, STF  
Government of Jharkhand  
F-46, Sector-3  
HEC Colony, Dhurwa, Ranchi

During April 1, 2016 to March 31, 2017 four Board meetings were held:

Sl. No.	Board Meeting No.	Date	Place
1	23 <sup>rd</sup> BOARD MEETING	AUG 27, 2016	KOLKATA
2	24 <sup>th</sup> BOARD MEETING	DEC 12, 2016	KOLKATA
3	25 <sup>th</sup> BOARD MEETING	JAN 27, 2017	NEW DELHI
4	26 <sup>th</sup> BOARD MEETING	MAR 24, 2017	KOLKATA

## Administration

**Prof. Shailendra Singh**  
Director

<b>Prof. Swarup Kr. Dutta</b> Chairperson, PGDM	<b>Brig. V. S. Saini (Retd.)</b> CAO, Administration
<b>Prof. Tanusree Dutta</b> Chairperson, PGDHRM	<b>Mr. Narottam Sahoo</b> FA & CAO
<b>Prof. Arindam Mukherjee</b> Chairperson, FPM	<b>Mr. J Gabriel</b> Senior Administrative Officer
<b>Prof. Sasadhar Bera</b> Chairperson, PGEXP	<b>Mr. Ashutosh Kumar</b> System Administrator
<b>Prof. Sankalpa Bhattacharjee</b> Chairperson, Admissions	<b>Mr. Rohit Samir Kerketta</b> Administrative Officer (Personnel)
<b>Prof. Soumya Sarkar</b> Chairperson, Placements	<b>Mr. Jayanta Tripathy</b> Librarian
<b>Prof. Rohit Kumar</b> Chairperson, IT	<b>Mr. Saitab Sinha</b> Head Placement
<b>Prof. N Sivasankaran</b> Chairperson, CMDP	<b>Mr. Asish Chakraborty</b> Administrative Officer (Programme)
<b>Prof. Shilpee A Dasgupta</b> Chairperson, Library	<b>Maj. Shalini Ranjan</b> Administrative officer (Admin)





## THE INSTITUTE

IIM Ranchi is the ninth member in the prestigious IIM family of management schools established at Ranchi in December 2009 with the support of MHRD and State Government.

In light of the aggressively competitive and dynamic world we live in today, IIM Ranchi understands the need of imparting right values to the young minds. Along with an education that befits this progressive age, IIM Ranchi inculcates the priority of collaboration over competition. The graduates of IIM Ranchi aspire to aid the progress of all stakeholders - individual, organization and the community. Same is justly reflected in the institute's motto, "बहुमुख विकासो गन्तव्यः (Bahumukh Vikaso Gantavya)", which translates to "Working to bring change towards success, not only for one's self but also for the community".

IIM Ranchi currently offers a two-year Post Graduate Diploma in Management (PGDM) with specialization in domains like Marketing Management, Accounting and Finance, Strategy, Information Systems, Operations Management and Economics. Going by the growing importance and indispensability of Human Resource Management, IIM Ranchi is the only IIM offering a full-time two-year Post Graduate Diploma in Human Resource Management (PGDHRM) programme.

Also offered is FPM, a fellowship programme funded by the government, and PGEXP, a 24-month part-time Post Graduate Programme in Management for Executives. For business organizations, IIM Ranchi offers short term Management Development Programs on topics like 'CSR', 'Use of Business Analytics and Business Intelligence (EPBABI)' among others. Apart from these, 'In Company Programs (ICPs)' on Creativity, Problem Solving, Social Media Marketing Management and more are also conducted by the Institute.



IIM Ranchi firmly believes that field experience and a sound knowledge of business functionalities is a must to become competent industry professionals. Both the flagship programmes are, thus, carried out in a world-class fashion with students being exposed to case-studies, live projects and relevant industry seminars apart from text-book pedagogy.

The Institute, in completing 7 successful years, has churned over 850 highly accomplished management graduates. IIM Ranchi has come a long way in terms of the student diversity. Beginning in 2010 with a single female student, current gender ratio stands at 36:64, which is one of the highest among B-Schools across the country. The batch comprises of students from diversified educational and professional backgrounds like engineering, arts, commerce and business management along with a healthy mix of fresh graduates and experienced candidates.

## Vision, Mission and Core Values

### Vision

To be among the top 10 Management Institutes in the Asian Region within the next 10 years through innovative curriculum and technology enabled delivery methods. (Within 2 years, we have been ranked the best among the new IIMs and the fourth best in the Eastern region).

### Mission

To attain Thought Leadership through erudite fusion of Eastern Wisdom and Western Processes.

### Core Values

- Humility, honesty and hard work for individual and corporate success
- Holistic development of individual, institution and the society at large
- Harmonious coexistence with the society and environment

In order to synthesize knowledge through the fusion of western models with Indian wisdom, we need to compile and carry out research on Indian Management and also carry out cutting-edge research on western models. To be relevant for the local environment in which we operate, we need to carry out research on local managerial issues. The inter-play between these three areas would lead to synthesis of new knowledge that would help us arrive at new formats for management education.

## Infrastructure

### Classrooms

The academic block consists of six aesthetically designed classrooms equipped with computers, projectors, modern sound systems, OHPs and other audio-visual tools. The entire academic block including the library is equipped with Wi-Fi connectivity.



### Library

The IIM Ranchi library is known as "Athenaeum-The Learning Resource Center". The library supports the academic community by providing up to date resources on management and related areas through its hybrid collections of books, journals, dissertations, CDs/DVDs, video, and company, industry, statistical & news databases. Library activities and services are automated with VTLS Virtua library management software which has been integrated with RFID system.

**E-RESOURCES**

<b>E - Journals</b>	<b>E-Databases</b>
ABI/Inform Complete (ProQuest)	ACE Equity
ACM Digital Library	Bloomberg
Annual Reviews	Capitaline
Business Source Complete (EBSCO)	CMIE CapEx
EconLit with Full Text (EBSCO)	CMIE Prowess
Economic & Political Weekly	CRISIL Research
Emerald E-Journals	EPWRF India Time Series
IEEE ASPP + POP	Euromonitor Passport
INFORMS Pubs Suite	Frost & Sullivan Research Reports
JSTOR	FT.com
Nature	Gartner Research
Oxford Journals	Indiastat
Project MUSE	INSIGHT
Psyc ARTICLES	ISI Emerging Markets (India)
Sage Humanities and Social Sciences	LexisNexis Academic
Science Direct (Elsevier)	Web of Science
Taylor & Francis	<p style="text-align: center;"><b>Library Holdings:</b></p> <p><b>Books</b> : 2429</p> <p><b>Periodicals</b> : 26</p> <p><b>Newspaper</b> : 14</p> <p><b>CD's/DVD's</b> : 323</p> <p><b>E-Resources</b> : 38</p> <p><b>E-Journals</b> : 17,000 +</p> <p><b>E-Books</b> : 1, 27,000 +</p> <p><b>E-Dissertations &amp; Thesis</b> : 17, 00,000 +</p>
Wiley E-Journals	
<b>E - Books</b>	
Oxford Handbooks Online	
Pro Quest Ebook Central	
Sage Reference Online	
<b>E - Dissertations</b>	
ProQuest Dissertations & Theses	

## Information Technology

Information Technology tools take care of the computing and communication needs of IIM Ranchi. 5 Rack Mounting servers with necessary accessories host a variety of servers including IIM Ranchi's website. Cyberoam Firewall handles Intrusion Detection and Prevention, Content and Application Filtering, besides managing Antivirus, Antispyware, and Gateway Anti-spam etc. All servers have Microsoft Windows Server licence and Red Hat Linux enterprise licence.

The network backbone is designed with Single Mode Fibre Optics cable and the internal network is equipped with Cisco 3750 Core Switch supported by distribution and access layer switches. The academic block is internally connected through Wi-Fi as well as wired LAN (30 Mbps 1:1 internet bandwidth provided by RailTel) and to support round the clock access to the resources on the network. IIM Ranchi has become part of the National Knowledge Network (NKN) - a state-of-the-art pan-India network implemented by the National Informatics Centre (NIC). The NKN provides 1 Gbps connectivity.

The remotely located hostel is connected to the academic block through a Virtual Private Network (VPN). The hostel area also has 24x7 network access through Wi-Fi as well as wired LAN (40 Mbps 1:1 internet bandwidth provided by RailTel) and is equipped with network printer. Both the academic block and the hostel area use Cisco and Dlink access points for Wi-Fi connectivity.

Recently, IIM Ranchi has added State-of-art Computer Lab with 40 user capacity along with a Single Bloomberg license to meet its academic requirements. All faculty members have been equipped with desktops/laptops that are configured with licensed software/s.

## Hostel

The Student Block of IIM Ranchi, situated in the residential area of the sports village, is located in Khelgaon, around 12 kilometers from the academic block at Suchana Bhawan, Ranchi. There are rooms for accommodating the students in Khelgaon.

The housing facility consists of a mix of three bedroom and four bedroom shared flats that are fully furnished. The mess and a canteen, and a dispensary for medical concerns remain open for nearly 20 hours a day on an average. All the rooms in the flats have single occupancy and are installed with campus LAN and Wi-Fi connectivity for accessing internet. House-keeping services are also provided.

Each block has two guards looking over 24x7 and nobody other than students, faculty and other employees of the Institute are allowed to enter.

The facility consists of separate stadiums for sports like basketball, tennis, badminton, swimming, athletics etc. on membership basis.



## ACADEMIC PROGRAMMES

### Fellow Programme in Management (FPM)

The Fellow Programme in Management (FPM) is the doctoral programme of IIM Ranchi. This programme has the objective of developing outstanding scholars for teaching or research careers at business schools/universities or management research institutions or careers in Government, Industry, NGOs or for that matter any organization that requires advanced analytical and research capabilities. To accomplish this, the Institute will seek to admit students who have a strong academic background, are highly motivated and who have the intellectual curiosity to undertake original research and provide them with knowledge and research skills that can make them specialized researchers with sufficient depth of knowledge in the various existing and emerging management knowledge domains.

Students generally take four years, including two years of rigorous course work, to complete their doctorate. The first year of the course work is common with IIM Ranchi Post Graduate Programme and is aimed at providing a participant with a broad understanding of the field of management. The second year of the course work is to ensure that candidates have deep understanding of their knowledge domain and a developed ability to do rigorous research in their chosen area of specialization. The Area Comprehensive Examination at the end of the second year is designed to assess whether the candidate has acquired requisite level of proficiency in his/her area of specialization. In the subsequent years, the candidate works on the doctoral dissertation which is expected to be an original contribution in the area of management.

Students admitted to the programme receive comprehensive financial support that covers all academic and living costs. The Institute has excellent library, computing and faculty resources. Provision is also there for some of the candidates to work under the guidance of reputed international faculty.

### Areas of specialization (called knowledge domains):

- Economics
- Finance & Accounting
- General Management including Neuro management
- Human Resource Management
- Information Systems
- Marketing
- Operations Management
- Organizational Behavior
- Strategic Management



## Post Graduate Diploma in Management (PGDM)

The PGDM is a two year full-time programme, consisting of six trimesters with a compulsory summer internship at a prestigious organization. The curriculum has been designed keeping in view the changing needs of the organizations in global scenario and taking into consideration the following aspects:

While the hard elements (analytic tools) may be universally applicable, the soft elements (values, attitudes etc.) need to be culture specific. A manager should have a broader understanding of the context in which businesses operate. With the power-shift to the east, particularly India and China, we have a great opportunity to develop models that are likely to have Universal value. Align courses with the Institute's vision of holistic development and erudite fusion to attain thought leadership.

During the first year (1st, 2nd & 3rd terms), students are exposed to/taught core courses consisting of 61.5 total credits in the areas of Marketing, Finance, Quantitative Methods, Operations, Organizational Behaviour and Strategy as they lay foundation for all major functional areas of management . In the 2nd year (4th, 5th & 6th terms) they need to complete 3 core courses and some non-credit compulsory courses. The students also need to choose from a wide range of elective courses for specializing in functional areas. If any student would like to do dual specialization, he/ she may also do so. Total credits needed to graduate are 106.5 to 115.

### 1st Year Courses (PGDM 2016-18 Batch)

Sl. No.	Term I (Course Name)	Credits
1	Microeconomics	3
2	Financial Reporting & Analysis	3
3	Organizational Behaviour - I	3
4	Business Statistics	3
5	Marketing Management-I	3
6	Business Ethics	1.5
7	Financial Markets	1.5
8	Business Communication - I	1.5
	<b>Total</b>	<b>19.5</b>

Sl. No.	Term II (Course Name)	Credits
1	Macroeconomics	3
2	Managerial Accounting	3
3	Corporate Finance	3
4	Operations Management - I	1.5
5	Marketing Management - II	3
6	Operations Research	3
7	Organizational Behavior- II	3
8	Business Communication - II	1.5
	<b>Total</b>	<b>21</b>

Sl. No.	Term III (Course Name)	Credits
1	Organizational Structure & Design	1.5
2	Human Resource Management	3
3	Strategic Management	3
4	Operations Management-II	3
5	Management Information System	3
6	Legal Aspects of Business	3
7	Quantitative Techniques	3
8	Qualitative Techniques	1.5
	<b>Total</b>	<b>21</b>

**2nd Year Courses (PGDM 2015-17 Batch)**

**Elective/Optional Courses Offered during 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> Term**

Elective/Optional Courses	Credits	Elective/Optional Courses	Credits
<b>Accounting &amp; Finance</b>		Marketing Research	3
Investment Management	3	Product and Brand Management	3
Derivatives	3	Retail Management	3
Business Valuation	3	Rural Marketing	3
Fixed Income Securities	3	Sales & Distribution Management	3
Project & Infrastructure Finance	3	Strategic Marketing	3
Bank Management	3	Pricing	3
Financial Risk Management	1.5	International Marketing	3
Hedge Fund Strategies	1.5	Marketing Metrics and Marketing - Finance	1.5
India and World Economy	3	<b>OB &amp; HRM</b>	
Entrepreneurial Finance and Private Equity	1.5	Employee Welfare and Workplace Environment	3
<b>Economics</b>		Competency Management	3
Econometrics	3	International HRM	3
Game Theory & Strategic Behavior	3	Strategic HRM	3
Monetary Economics	3	Psychological & Psychometric Testing	3
<b>General Management</b>		Employee Relations I: Labour Laws	3
Neuro Management	3	<b>Operations</b>	
<b>Information Systems</b>		Revenue Management and Dynamic Pricing	3
Analytics in Financial Markets	3	Operations strategy	3
Analytics in Operations	3	Service Operations Management	3
Strategies for Information Systems	3	Supply chain Management	3
Software Project Management	3	Business Forecasting Models	3
Data Mining & Predictive Analytics	3	<b>Strategy</b>	
Data Warehousing & Big Data Analytics	3	Models and Frameworks of Strategic Analysis	3
Text, Web and Social Network Analytics	3	Management Consulting	3
<b>Marketing</b>		Cooperative and Competitive Strategies	3
Business to Business Marketing	3	Computer Games and Simulations on Strategy	3
Digital Marketing	3	Mergers & Acquisition	3
Consumer Behavior	3	Strategy & Competition: Theory and Practice	3
Customer Relationship Management	3	Strategic Management for Innovation and Tech.	3
Integrated Marketing Communication	3	Models and Frameworks of Strategic Analysis	3

## **Post Graduate Diploma in Human Resource Management (PGDHRM)**

The operating environment for business is characterized with unprecedented discontinuity as a result of complexities, hyper-turbulence and ambiguities triggered first by globalization and the revolutions in information and communication technologies and heightened now by the economic and financial uncertainties. Intertwined with political, macro-economic and social dynamics in their economies, the corporations and their managers are under humungous pressure to keep pace with rapid technological advances, global competition and at times shifting, government policy initiatives. Numerous studies have shown that in order to succeed in the next orbit, firms must be perpetually prepared, flexible and innovative and have abilities to continually build capability, manage partner eco- system and manage change. The demographic landscape and "millenials" expectations have also required organizations to develop novel ways to organize and reward work.

In this transition to the next curve, HR has to become strategic and be inextricably weaved into business. More importantly it is to be realized that HR cannot be for the sake of HR. HR today has to be for the sake of future.

The PGDHRM at IIM Ranchi is premised on the understanding of this paradigmatic shift. It is posited on a pedagogy and course curriculum that seeks to provide to its participants breadth and depth of business knowledge, mastery of HR management concepts and awareness, appreciation and understanding of the application of HR learning and practices in a business context.

### **Objectives**

The objective of the PGDHRM at IIM Ranchi is to create HR Professionals who have the competencies to

- understand the business of the organization and its drivers;
- understand the connect between business and HR deliverables;
- understand the role of self in building acceptance, credibility and respect in the organization;
- understand employees and their mind-set so as to weave a relationship between their aspirations and organizational demand;
- lead or contribute in the formulation and implementation of best in class Human resources practices in their organization; and
- take on a strategic role in the development and accomplishment of organizational goals and objectives

Overall IIM Ranchi seeks to create real, credible and business oriented HR professionals with well-honed competencies to manage and lead both people and business.



**Courses Offered for PGDHRM in the year 2016-17**

**1st year Courses  
(PGDHRM 2016-18 Batch)**

Sl. No.	Term I (Course Name)	Credits
1.	Business Communication-I	3
2.	Quantitative Techniques	3
3.	Marketing Management	3
4.	Introduction to HR	3
5.	Organizational Behavior	3
6.	Business Ethics	1.5
7.	Financial Reporting and Cost Management	3
	<b>Total</b>	<b>19.5</b>

**2nd year Courses  
(PGDHRM 2015-17 Batch)**

Sl. No.	Term IV (Course Name)	Credits
1.	Human Resource Information System	3
2.	Strategic HRM	3
3.	Labour Laws and Employee Relations -I	3
4.	Compensation and Reward Management	3
5.	Leadership and Managerial Effectiveness	3
6.	Psychological and Psychometric Testing	3
7.	HR Leadership Series	1.5
	<b>Total</b>	<b>22.5</b>

Sl. No.	Term II (Course Name)	Credits
1.	Business Communication-II	1.5
2.	Managerial Economics	3
3.	Operations Management	3
4.	Recruitment and Selection	3
5.	Employee Relations & Trade Unions	3
6.	Team and Group Dynamics/ Organizational Behavior-II	3
7.	Financial Management	3
	<b>Total</b>	<b>19.5</b>

Sl. No.	Term V (Course Name)	Credits
1.	Competency Management	0
2.	International HRM	3
3.	Managing Conflict and Negotiations	1.5
4.	Career and Succession Management	3
5.	Human Resource Forecasting & Planning	3
6.	Role of HR in Mergers and Acquisitions	1.5
7.	Labour Laws and Employee Relations-II	3
8.	Counseling & Coaching	3
	<b>Total</b>	<b>18</b>

Sl. No.	Term III (Course Name)	Credits
1.	Organizational Structure and Design	3
2.	Strategic Management	3
3.	Qualitative Methods	1.5
4.	Performance Measurement and Mgmt.	3
5.	Legal Aspects of Business	3
6.	Social Research and Methods	3
7.	Training and Development	3
	<b>Total</b>	<b>19.5</b>

Sl. No.	Term VI (Course Name)	Credits
1.	Neuro Management	1.5
2.	HR Analytics	3
3.	Employee Welfare and Workplace Environment	3
4.	HR Accounting	1.5
5.	Organizational Change and Development	3
6.	Self-Assessment and Personal Growth	1.5
	<b>Total</b>	<b>16.5</b>

## POST GRADUATE PROGRAMME IN MANAGEMENT FOR EXECUTIVES (PGEXP)

PGEXP is divided into six terms of 3 months each. The first three terms expose the participants to the foundation courses and also impart knowledge on functional skills. The fourth and fifth terms are devoted to elective courses. The sixth term is devoted to project work.

Each course will comprise 20 class contact hours and 9 hours of self-study. Every alternate weekend, we shall have 12 hours of classes. In three months we will get more than 84 class hours. Elective Courses for the PGEXP will be decided based on the background profile of students who get admitted.

**Fee:** The total fee for the 24-month programme = Rs.6.50 lakhs

### (PGEXP 2014-16 Batch)

Sl. No.	Term VI (Course Name)	Credits
1.	Business Ethics	3
2.	Legal and Regulatory Aspect of Business	3
3.	Business Valuation	3
4.	Corporate Restructuring Including Mergers & Acquisition	3
5.	Financial Risk Management	3
6.	Competency Mapping & Talent Management	3

Sl. No.	Term VI (Course Name)	Credits
7	Service Operations Management	3
8	Strategic Operations Management	3
9	Sales & Distribution Management	3
10	Product and Brand Management	3
11	Strategic Marketing	3
12	Strategic Change and Transformation	3

### (PGEXP 2016-18 Batch)

Sl. No.	Term I (Course Name)	Credits
1	Micro Economics for Managers	3
2	Financial Reporting & Analysis	3
3	Organizational Behaviour -I	3
4	Quantitative Methods for Business	3

Sl. No.	Term III (Course Name)	Credits
1	Operations Management	3
2	Human Resource Management	3
3	Organizational Behaviour -II	3
4	Financial Management	3

Sl. No.	Term II (Course Name)	Credits
1	Macro Economics for Managers	3
2	Cost and Management Accounting	3
3	Strategic Management	3
4	Marketing Management	3

Sl. No.	Term IV (Course Name)	Credits
1	Entrepreneurship	3
2	Management Information System	3
3	Research Methodology	3
4	International Business Management	3

### (PGEXP 2017-19 Batch)

Sl. No.	Term I (Course Name)	Credits
1	Micro Economics for Managers	3
2	Financial Reporting & Analysis	3
3	Organizational Behaviour-I	3
4	Quantitative Methods for Business	3

## FACULTY AND STAFF

### CORE FACULTY

IIM Ranchi has a unique portfolio of faculty model that accommodates a mix of accomplished core faculty and visiting faculty. The proposed faculty mix helps the students gain strong theoretical background and also get exposed to practical applications and developments in the industry and Institutions around the world.

#### Faculty Members left during April 01, 2016 - March 31, 2017

Sl. No.	Name	Joined As	Area	Left On
1	Prof. Swati Dhir	Assistant Professor	OB & HR	27.04.2016
2	Prof. Mousumi Padhi	Assistant Professor	OB & HR	04.08.2016

### Recruitment of New Faculty Members

IIM Ranchi has constituted Internal Personnel Committee (IPC) to oversee the process of recruitment, confirmation and the promotion of faculty. In the past year the IPC Office has coordinated three faculty recruitment processes to fulfil the vacant faculty positions, as approved by the Ministry of HRD, Government of India.

In the recruitment process conducted during the year 2016-17, A total of 725 applications received, out of which 45 candidates were shortlisted and called for presentation & personal interview.

10 candidates were offered faculty position at IIM Ranchi (3 in OB & HR area, 1 in IS area, 2 in OM area, 2 in A&F area, and 1 in Marketing Area and 1 in SM Area and offer letters were sent to them. Out of which seven faculty members joined the institute, they are:

Sl. No.	Name of Faculty	Area	Date of Joining
1.	Prof. SayantanKundu	Accounting & Finance	Jan 16, 2017
2.	Prof. Samit Paul	Accounting & Finance	Feb 06, 2017
3.	Prof. Ambuj Bharawnath Anand	Information Systems	Jan 16, 2017
4.	Prof. Piyali Ghosh	OB & HR	Feb 01, 2017
5.	Prof. Kumar Alok	OB & HR	Jan 18, 2017
6.	Prof. Pritee Ray	Operations Management	Feb 27, 2017
7.	Prof. Arnab Adhikari	Operations Management	Feb 28, 2017

### FACULTY CONFIRMATION PROCESS

The faculty confirmation process was conducted in Kolkata. During the year, 2 faculty members, Prof. Soumya Sarkar (Marketing Area) and Prof. Arindam Mukherjee (IS Area), who have successfully completed their probation period in IIM Ranchi were confirmed.

**FACULTY PROFILE**



**Amarendu Nandy**

Assistant Professor

Area: Economics

Email: [amarendu@iimranchi.ac.in](mailto:amarendu@iimranchi.ac.in)

**Teaching**

- Microeconomics
- Macroeconomics
- Business Environment
- India and World Economy
- Development Economics

**Research Areas**

- International Migration
- Demography
- Social Security
- Comparative Public Policy

**Former Positions**

**Academic**

- Associate Professor at Goa Institute of Management , Goa

**Education**

- Ph.D., National University of Singapore, Singapore
- M.Sc. (Economics), University of Burdwan, West Bengal



**Ambuj Anand**

Assistant Professor

Area: Information Systems

Email: [ambuj@iimranchi.ac.in](mailto:ambuj@iimranchi.ac.in)

**Teaching**

- Information Systems
- IT and Business Innovation
- E-Governance

**Research Areas**

- E-Governance

**Former Positions**

**Industry**

- ASE at TCS
- Intern in Yahoo ! Labs, Bangalore

**Education**

- Fellow of IIM Calcutta
- B. Tech. (Electrical Engineering) NIT, Nagpur



**Amit Sachan**

Assistant Professor

Area: Operations Management

Email: [amitsachan@iimranchi.ac.in](mailto:amitsachan@iimranchi.ac.in)

**Teaching**

- Business Statistics
- Operations Research
- Operations Management
- Service Operations Management

**Research Areas**

- Service Operations Management
- Supply Chain Management

**Former Positions**

**Industry**

- Service Manager, Industrial Engineering Group AON Hewitt, Gurgaon

**Education**

- Fellow in Management (Ph.D.), Management Development Institute, Gurgaon
- B. Tech. (Industrial Engineering), Indian Institute of Technology, Roorkee



**Anand**

Assistant Professor

Area: Finance & Accounting

Email: [anand@iimranchi.ac.in](mailto:anand@iimranchi.ac.in)

**Teaching**

- Investment Analysis and Portfolio Management
- Corporate Finance
- Project Finance
- Business Process Integration using SAP

**Research Areas**

- Derivatives
- Information Economics
- Market Microstructure issues in Emerging Economics
- Econometric Modeling of time series data

**Former Positions**

**Academic**

- Assistant Professor, IBS Hyderabad, IFHE University, Hyderabad
- Visiting Scholar, Martin J. Whitman School of Management, Syracuse University, Syracuse
- Doctoral Research Scholar, IIMT, Hyderabad
- Faculty Research Associate, ISFS, Hyderabad

**Education**

- Ph.D, The ICFAI University, Dehradun
- M.T.P. , The ICFAI University, Dehradun
- Visiting Doctoral Scholar to Whitman School of Management (Syracuse University) under Visiting Scholar Programme of the ICFAI University, Dehradun
- M.Com, Patna University



**Arindam Mukherjee**

Assistant Professor

Area: Information Systems

Email: [arindam.m@iimranchi.ac.in](mailto:arindam.m@iimranchi.ac.in)

**Teaching**

- Management Information Systems
- Strategies for Information Systems Management
- Strategies for E-Business
- Software Project Management

**Research Areas**

- Process Modeling, Business Process Management
- IT/IS Strategy
- IT Governance

**Former Positions**

**Industry**

- Senior Managing Consultant, Strategy and Analytics, Global Business Services, IBM India
- Managing Consultant, SAP Solutioning, Global Business Services, IBM India/IBM Application Services Nordics
- Assistant Manager (Modernisation), Sales Executive (New Equipment Sales), Otis Elevator Company India
- Management Trainee (Technical), Steel Authority of India

**Education**

- Fellow (PhD),
- Post Graduate Diploma in Business Management Indian Institute of Management Calcutta
- Bachelor of Electrical Engineering Jadavpur University



**Arnab Adhikari**

Assistant Professor

Area: Operations Management

Email: [arnab.a@iimranchi.ac.in](mailto:arnab.a@iimranchi.ac.in)

**Teaching**

- Supply Chain Management
- Operations Management
- Operations Research

**Research Areas**

- Supply Chain Coordination
- Multi-level Supply chain
- Application of Operations Research and Statistical Techniques in domains including Transportation, Banking, Sports, Movie industry.
- Production Planning and Inventory Control

**Former Positions**

**Industry**

Project Engineer in Wipro Technologies

**Education**

- FPM, IIM Calcutta
- B. Tech (Electronics and Communication Engineering), NIT , Durgapur

**Bijaya Mishra**

Assistant Professor

Area: *HR & OB*Email: [bijayamishra@iimranchi.ac.in](mailto:bijayamishra@iimranchi.ac.in)**Teaching**

- Human Resource Management
- Organizational Behaviour
- Organizational Change and Development

**Research Areas**

- Organizational Change & Learning
- Knowledge Management
- Employee Engagement

**Former Positions****Academic**

- Assistant Professor, AIM-Delhi

**Industry**

- HR Manager
- Nova Petro Chemicals Ltd
- Adani Export Ltd
- FIIB, Delhi

**Education**

- Ph.D., IIT- Delhi
- PG in PMIR, Utkal University

**Kumar Alok**

Assistant Professor

Area: *OB & HR*Email: [alok@iimranchi.ac.in](mailto:alok@iimranchi.ac.in)**Teaching**

- Organizational Behavior
- Human Resource Management

**Research Areas**

- Leadership
- Organization Theory
- Indian Philosophy
- Education.

**Former Positions****Academic**

Assistant Professor, Centurian School of Rural Enterprises Mgmt. Odisha

Assistant Professor, Chandragupt Institute of Mgmt. Patna

**Industry**

Member, Azim Premji Foundation, Bangalore

**Education**

- Fellow (OB), XLRI, Jamshedpur
- PGDRM, Xavier Institute of Management Bhubaneswar



**N. Sivasankaran**

Assistant Professor

Area: Accounting & Finance

Email: [ns@iimranchi.ac.in](mailto:ns@iimranchi.ac.in)

**Teaching**

- Financial Reporting & Analysis
- Managerial Accounting
- Business Valuation & Microfinance

**Research Areas**

- Accounting
- Finance
- Microfinance

**Former Positions**

**Academic**

- Assistant Professor
- IIM Shillong
- BIM Trichy
- Faculty Member and Centre Head ICFAI National College, Dindigul & Madurai
- Lecturer, GRDIM, Coimbatore

**Education**

- Ph.D., Bharathiar University
- MBA, Bharathiar University



**Piyali Ghosh**

Assistant Professor

Area: OB & HR

Email: [piyali.ghosh@iimranchi.ac.in](mailto:piyali.ghosh@iimranchi.ac.in)

**Teaching**

- Industrial Relations
- Human Resource Management
- International Human Resource Management

**Research Areas**

- Industrial Relations
- Training & Development

**Former Positions**

**Academic**

- Lecturer, BITS Pilani
- Sr. Lecturer, IMT, Ghaziabad
- Asst. Professor, MNNIT, Allahabad

**Education**

- PhD, MNNIT Allahabad
- MBA, University of Allahabad
- MA (Economics), CSJM University, Kanpur



**Pradip Kumar Bala**

Associate Professor

Area: Information Systems

Email: [pkbala@iimranchi.ac.in](mailto:pkbala@iimranchi.ac.in)**Teaching**

- Data Mining
- Data Warehousing
- Soft Computing for Management
- Six Sigma
- Operations Management
- Business Statistics
- Materials Management

**Research Areas**

- Data mining applications and algorithms
- Retail inventory management

**Former Positions****Academic**

- Assistant Professor, Indian Institute of Technology, Roorkee
- Associate Professor, Xavier Institute of Management Bhubaneswar

**Industry**

- Manager, TATA Steel, Jamshedpur

**Education**

- Ph.D., Indian Institute of Technology Kharagpur
- M.Tech., Indian Institute of Technology Kharagpur
- B.Tech., Indian Institute of Technology Kharagpur

**Pritee Ray**

Assistant Professor

Area: Operations Management

Email: [pritee.r@iimranchi.ac.in](mailto:pritee.r@iimranchi.ac.in)**Teaching**

- Operations Management
- Supply Chain Management
- Project Management
- Operations Research

**Research Areas**

- Supply Chain Risk Management
- Supply Chain Coordination
- Optimization
- Game Theory

**Former Positions****Academic**

- Lecturer, BPUT/MIET, Bhubaneswar, Odisha
- Asst. Professor, BPUT/GIET, Gunupur, Odisha
- Asst. Professor, SOA/ITER, Bhubaneswar, Odisha

**Education**

- Ph.D.: IIT Kharagpur
- M.Tech: GIET Gunupur, BPUT, Odisha
- B.Tech: CET Bhubaneswar, BPUT Odisha



**Rohit Kumar**

Assistant Professor

Area: Strategic Management

Email: [rohit.k@iimranchi.ac.in](mailto:rohit.k@iimranchi.ac.in)

**Teaching**

- Strategic Management
- Strategy Implementation and Evaluation
- Competitive & Cooperative Strategy
- Corporate Governance & CSR
- Strategy & Innovation
- Insurance Management
- Strategic Management - Healthcare
- Strategic Alliances

**Research Areas**

- Strategies for Synergy
- Strategic Planning & Execution
- Entrepreneurship & Innovation
- Strategic Agility and Corporate Renewal
- Healthcare Financing
- Corporate Social Responsibility in India
- Insurance & Healthcare Management

**Former Positions**

**Academic**

- Visiting Faculty at Indian Institute of Foreign Trade (IIFT) – Delhi and Kolkata Campus; Goa Institute of Management (GIM), Goa; Indian Institute of Health Management Research – Jaipur & Delhi Campus

**Industry**

- Head – Business Risk at Aviva Life Insurance Company
- General Manager – HCP at Max Bupa Health Insurance Company
- Regional Manager – Mass Health at ICICI Lombard General Insurance Co. Ltd.

**Education**

- Ph.D., Indian Institute of Foreign Trade, New Delhi
- MBA, Indian Institute of Health Management Research, Jaipur
- MS (Insurance), ICFAI University
- B.Sc. (Hons), St. Xavier' s College, Ranchi (Institute Rank holder)
- Fellow of Insurance Institute of India (FIII)
- Associate of Chartered Insurance Institute (ACII), UK



**Samit Paul**

Assistant Professor

Area: Accounting and Finance

Email: [samit.p@iimranchi.ac.in](mailto:samit.p@iimranchi.ac.in)

**Teaching**

- Managerial Accounting
- Financial Risk Management

**Research Areas**

- Downside Risk management

**Former Positions**

**Industry**

- Asst. Manager, HSBC Security Services
- Executive (Projects), PRADAN

**Education**

- FPM, IIM Lucknow
- ICWA
- MBA (Finance), Bhartiya Vidya Bhavan's Institute of Mgmt.



### Sankalpa Bhattacharjee

Assistant Professor

Area: Economics

Email: [sankalpa@iimranchi.ac.in](mailto:sankalpa@iimranchi.ac.in)

#### Teaching

- Microeconomics
- Macroeconomics
- Monetary Economics

#### Research Areas

- Industry Economics
- Macroeconomics

#### Former Positions

##### Academic

- Associate Professor, T.A. Pai Management Institute

##### Industry

- Analyst, Dun & Bradstreet, India
- Assistant Manager, UTI Investor Services Ltd.

##### Education

- Ph.D. in Economics, University of Calcutta
- M.Phil in Economics, University of Calcutta
- M.Sc in Economics, University of Burdwan
- B.Sc (Hons) in economics, University of Burdwan



### Sasadhar Bera

Assistant Professor

Area: *Operations Management*

Email: [sbera@iimranchi.ac.in](mailto:sbera@iimranchi.ac.in)

#### Teaching

- Operations Research,
- Operations Management,
- Business data analysis, Modeling and Optimization

#### Research Areas

- Multistage process optimization
- Application of multivariate statistics in business data
- Web analytics mainly in web usage mining
- Database analytics (Customer profiling, Segmentation, Response scoring model, and Churn detection)

#### Former Positions

##### Industry

- Associate Project Manager, Boston Analytics, Mumbai
- Manager (Business Analysis), 24/7 customer Pvt Ltd, Bangalore
- Manager, Shalimar Wires Industries Ltd, Uttarpara, West Bengal

##### Education

- PhD, IIT Bombay
- M. Tech in Quality Reliability and Operations Research, Indian Statistical Institute, Calcutta
- B.E., NIT, Durgapur



**Sayantan Kundu**

Assistant Professor

Area: Accounting & Finance

Email: sayantan.k@iimranchi.ac.in

**Teaching**

- Financial Markets
- Financial Management & Corporate Finance
- Derivatives and Financial Risk Management
- Financial Econometrics
- Investments and Portfolio Analysis

**Research Areas**

- Asset Pricing and Market Efficiency
- Portfolio Theory and Applications to Investments
- Econometrics and Financial Analytics

**Former Positions**

**Academic**

Asst. Professor, Calcutta Bussiness School

Visiting Faculty, Techno India School of Mgmt. Studies

**Education**

- Fellow of IIM Calcutta (Finance & Control)
- MBA (IIT Kharagpur)
- B.Tech. (Computer Engineering, University of Kalyani)



**Shibashish Chakraborty**

Assistant Professor

Area: Marketing

Email: shibashish@iimranchi.ac.in

**Teaching**

- Services Marketing
- Sales & Distribution Management
- Marketing Management

**Research Areas**

- Services Marketing
- Sales and Distribution Management

**Former Positions**

**Academic**

• Associate Professor, Symbiosis Institute of Business Management, Pune

• Faculty Member, ICFAI Business School, Kolkata

• Senior Lecturer and Subject Leader, TMC International Holdings Ltd, Singapore

**Industry**

• Regional Manager (East), IFB Agro Industries Ltd, Kolkata

• Branch Manager, Godrej GE Appliances Ltd, Bhubaneswar

• Senior Marketing Supervisor, Crompton Greaves Ltd, Kolkata

**Education**

• Ph.D, Jadavpur University, Kolkata

• MBA, Symbiosis Institute of Business Management, Poona

• MSc, Indian Institute of Technology, Bombay



### Shilpee A Dasgupta

Assistant Professor

Area: Business Communication

Email: [shilpee.d@iimranchi.ac.in](mailto:shilpee.d@iimranchi.ac.in)

#### Teaching

- Business Communication

#### Research Areas

- Interpersonal Communication
- Organisational Communication
- Managerial Communication Styles
- Assertiveness

#### Former Positions

##### Academic

- Experience of teaching PGP courses and Media Coordinator at Chandragupt Institute of Management Patna
- Experience of teaching B Tech, M Tech, and MBA courses at Haldia Institute of Technology Haldia

##### Education

- Ph D in Communication studies, IIT Kharagpur
- MA (English), BA (Gold medalist), GGU Central University Bilaspur



### Soumya Sarkar

Assistant Professor

Area: Marketing

Email: [soumya.s@iimranchi.ac.in](mailto:soumya.s@iimranchi.ac.in)

#### Teaching

- Marketing Management
- B2B Marketing
- SPSS (Doctoral Course)

#### Research Areas

- Strategic Marketing
- Business-to-business Marketing
- Branding
- Popular Indian Culture

#### Former Positions

##### Academic

- Assistant Professor, Xavier University, Bhubaneswar
- Assistant Professor, Indian Institute of Management Udaipur

##### Industry

- Product Manager, ESAB India Limited Industry

##### Education

- Fellow (Marketing), IIM Calcutta
- Post Graduate Diploma in Business Management (PGDBM), Indian Institute of Management Calcutta
- BE Metallurgical, Jadavpur University, Calcutta



**Swarup Kr. Dutta**

Assistant Professor

Area: Strategic Management

Email: swarup.dutta@iimranchi.ac.in

**Teaching**

- Strategic Management
- International Business
- Corporate Change and Transformation
- Models and Frameworks of Strategic Analysis
- Competitive and Cooperative Strategies

**Research Areas**

- Ambidexterity
- Corporate Parenting
- Corporate Renewal and Revitalization

**Former Positions**

**Academic**

- Faculty Member- Icfai Business School
- Assistant Professor- Institute of Management, Nirma University.
- Assistant Professor- Indian Institute of Management, Rohtak

**Industry**

- Senior Engineer- Hindustan Copper Ltd
- Manager- ABC Bearings Ltd
- Senior Manager- Coronet Werke GmbH

**Education**

- B-Tech, NIT Calicut
- MBM, UGSOM, IIT, Kharagpur
- Ph.D, C.E.P.T.U.



**Tanusree Dutta**

Assistant Professor

Area: Neuropsychology & OB

Email: tanusree@iimranchi.ac.in

**Teaching**

- Psychology
- Neuropsychology
- Organizational Behavior

**Research Areas**

- Neuropsychology
- Quality of Life

**Former Positions**

**Academic**

- Assistant Professor
- Indian Institute of Technology, Rajasthan
- Banaras Hindu University, Varanasi

**Education**

- Ph.D., Indian Institute of Technology Kharagpur

**During April 2016 to March 2017 the following Academic Council Meetings (ACMs) were held:**

Sl. No.	ACM No.	Date
1.	ACM No. 26/16	07.04.2016
2.	ACM No. 27/16	12.08.2016
3.	ACM No. 28/16	22.12.2016
4.	ACM No. 29/17	20.03.2017

## PUBLICATIONS

1. Bala, P. K., Kumar , R., & Mukherjee, S. (2016, December). A new neighbourhood formation approach in collaborative filtering. *Fourth International conference on Business Analytics and Intelligence* . Bangalore: Indian Institute of Science.
2. Bala, P. K., Mukherjee, S., & Kumar , R. (2016, Dember). Analyzing customer sentiments and service quality gaps in IT service settings. *fourth International conference on Business Analytics and Intelligence*. Bangalore: Indian Institute of Science.
3. Bala, P.K., & Mukherjee, S. (2016, October). Customer sentiment analysis for IT service settings. Paper presented at the *2<sup>nd</sup> international business and social science conference 2016*, Los Angeles:USA.
4. Bera, S., & Mukherjee, I. (2016). A multistage and multiple response optimization approach for serial manufacturing system. *European Journal of Operational Research*, 248(2), 444-452.
5. Dutta, S. K., & Joseph, R. P. (2017). Guardian lifecare: customer centricity as a value proposition. Product Number: 9B17A028. London: Ivey Publishing.
6. Kumar, A., & Dutta, S. K. (2017). Tacit knowledge transfer in coopetition: An empirical investigation of the role of business group (BG) affiliation. *Journal of Strategy and Management*, 10(4), 453-468.
7. Kumar, A., Kumar, R., Dutta, S.K., Kumar, R., & Mukherjee, A. (2017). Reconceptualising co-opetition using text mining: inductive derivation of a consensual definition of the field (1996-2015). *International Journal of Business Environment*. 9 (2), 114-137.
8. Kumar, R., &Bala, P. K. (2016). Recommendation engine based on derived wisdom for more similar item neighbors. *Information Systems and e-Business Management*. 15 (3), 661.687.
9. Kumar, B., Bala, P. K. & Srivastava, A. (2016). Cosine based latent factor model for precision oriented recommendation. *International Journal of Advanced Computer Science and Applications*, 7 (1), 451-457.
10. Kumar, R., &Bala, P. K. (2017). Identifying meaningful neighbors for an improved recommender system. *Journal of Modelling in Management*, 12(2), 243-264.

11. Kumar, R., &Duggirala, A. (2017). Demystifying health insurance regulations. *The Journal of Insurance Institute of India*, IV (III), 31-39.
12. Kumar, R., Joshi, H., &Achari, G. (2016). CEO Wakeup Call: Frauds and Abuse in the Insurance Industry. *The Insurance Times*, XXXVI (07), 15-18.
13. Kumar, R., Dutta, S., &Rangarajan, K. (2016). Patanjali Ayurved-An Unconventional Business Machine. *Oakbrook Business Review*, 2(1), 32-39.
14. Kumar, R., & Sachan, A. (2017). The role of intermediaries in e-government adoption in India: bridging the digital divide. *20th Conference on E-Governance*, (pp. 48-52). Visakhapatnam:India.
15. Kumar, R., & Tripathy, K.L. (2016). Corporate social responsibility: theory, drivers and global best practices. *Journal of Development Research*.
16. Mukherjee, S., &Bala, P.K. (2016). Sarcasm detection in microblogs using naïve bayes and fuzzy clustering. *Technology and Society*, 48, 19-27.
17. Mukherjee, S., &Bala, P.K. (2017). Detecting sarcasm in customer tweets: an NLP based approach. *Industrial Management & Data Systems*, 117 (6), 109-1126.
18. Mukherjee, S., &Bala, P.K. (2017). Gender classification of microblog text based on authorial style. *Information Systems and e-Business Management*, 15(1), 117-138.
19. Sachan, A., & Siddhartha. (2016). Review of Agile Supply Chain Implementation Frameworks. *International Journal of Business performance & Supply Chain Modelling*, 8 (1), 27-45.
20. Sarkar, S., & Mishra, P. (2016). Market orientation and customer-based corporate brand equity (CBCBE): a dyadic study of Indian B2Bfirms. *Journal of Strategic Marketing*, 25(5-6), 367-383.



## CONFERENCE ATTENDED

**A. Nandy** Global Colloquium on "Participant-Centered Learning" organized by Harvard Business School, USA (July 24-30, 2016)

**A. Nandy** 38th International Business Research Conference Sydney, Australia Organization by Global Research Institute for Business Academics, Australia (21-23 Nov. 2016)

**Sachan Amit & Rajiv Kumar** (2016), Consumer Perception of Online Shopping convenience in India, 2nd International Conference of Science Technology and Management, at Kuala Lumpur Malaysia, Aug 29 to 30, 2016.

**Amit Sachan** (2017), "Integrated Model to Adopt Online Shopping in India: A Quantitative Approach", 8th Production and Operations Management Society (POMS) Conference, 7-8 January 2017, at Hong Kong University of Science and Technology, Hong Kong. (Co-author Rajiv Kumar)

**Kumar, R.** (2016). CSR Global Best Practices and Vision Framework for India. Proceedings of International Conference - 2016 on Corporate Finance, Governance and Sustainability. October 21-23, 2016. Delhi School of Business, New Delhi.

**Sasadhar Bera and Indrajit Mukherjee** (2016). Optimizing Mean and Variance Simultaneously in Multiple Response Optimization Problems. 7th International Conference on Operations and Supply Chain Management 2016, Phuket Thailand, Pages 946 - 954.

Kumar. P., Chakraborty. S & **Bera Sasadhar.** (2016). A Conceptual Framework of Internal Flexibility in Healthcare Service Operations: Role of Advanced Medical Technologies and Operations Improvement Practices (Accepted). 7th International Conference on Operations and Supply Chain Management, Phuket, Thailand.

**Bera, Sasadhar.** & Mukherjee, I. (2016). Optimizing Mean and Variance Simultaneously in Multiple Response Optimization Problems (Accepted). 7th International Conference on Operations and Supply Chain Management, Phuket, Thailand.

**Soumya Sarkar:** "Does Voluntary Disclosure Influence the Corporate Brand? A Study of Indian B2B Firms?", Conference on Brand Management 2016 organised by Department of Management Studies, Indian Institute of Technology Delhi, April 2016

**Tanusree Dutta:** "Identifying accident prone workers: A gateway to injury and illness prevention", 2nd International Conference on Science, Technology and Management, Kuala Lumpur, August 29-30th, 2016.

## BOOK CHAPTER

**Kumar, Rohit.** (2016). Public Health Insurance (Module 2). Revised the module for Post Graduate Diploma in Health Insurance Management, Symbiosis Center of Health Care (SCHC), Pune.

**Kumar, Rohit,** Dutta, Swarup Kumar & Rangarajan, K (2016). Patanjali Ayurved-An Unconventional Business Machine". Case study published by Oakbrook Business Review (OBS). Vol.2, No.1. April.2016. (ISSN:23954647).

## FACULTY DEVELOPMENT PROGRAMME

Prof.AmarenduNandy and Prof.Tanusree Dutta Attended the Global Colloquium on Case writing method at Harvard Business School, Shanghai center held between 13-16th Feb, 2017

**VISITING FACULTY**

<p><b>Prof. Abhay Phadnis</b> Industry (Consultant Anahat Org. Development Consultancy) Area : OB &amp; HR</p>	<p><b>Prof. Abhijit Bhattacharya</b> IIM Lucknow Area : Operations Management</p>
<p><b>Prof. Ajay Singh</b> IIM Lucknow Area : HRM</p>	<p><b>Prof. Akbar</b> IIM Lucknow Area : Strategic Management</p>
<p><b>Prof. Ami Shah</b> Mumbai Area : Marketing Management</p>	<p><b>Prof. Amit Kumar</b> Industry (Manager HR at Flipkart) Area : OB &amp; HR</p>
<p><b>Prof. Anandakuttan B Unnithan</b> IIM Kozhikode Area : Operations Management</p>	<p><b>Prof. Anindya Sen</b> IIM Calcutta Area : Economics</p>
<p><b>Prof. Arun Krishnan</b> Industry ( Founder and CEO, nFactorial Analytical Sciences) Area : OB &amp; HR</p>	<p><b>Prof. Ashok Arora</b> Consultant Area : Marketing Management</p>
<p><b>Prof. Ashok Banerjee</b> IIM Calcutta Area : Finance and Control</p>	<p><b>Prof. Binay Bhushan Chakrabarti</b> IIM Calcutta Area : Accounting &amp; Finance</p>
<p><b>Prof. Debi Saini</b> MDI Gurgaon Area : OB &amp; HR</p>	<p><b>Prof. Deep Narayan Mukherjee</b> Consultant Area : Accounting &amp; Finance</p>
<p><b>Prof. Devashish Das Gupta</b> IIM Lucknow Area : Marketing Management</p>	<p><b>Mr. Dhruba Purkayastha</b> Consultant Area : Information System</p>
<p><b>Prof. E M Rao</b> XIMB Area : OB &amp; HR</p>	<p><b>Prof. Indrajit Mukherjee</b> IIT Bombay Area : Operations Management</p>
<p><b>Prof. ISF Raj</b> XLRI Jamshedpur Area : OB &amp; HR</p>	<p><b>Prof. Jijo Lukose</b> IIM- Kozhikode Area : Finance, Accounting and Control</p>
<p><b>Prof. Kajari Mukherjee</b> IIM Indore, Area : OB &amp; HR</p>	<p><b>Prof. Kamlesh Singh</b> IIT, Delhi Area : HRM</p>
<p><b>Prof. N. Kanagal Balakrishna</b> IIM Bangalore Area : Marketing Management</p>	<p><b>Prof. Koilakuntala Maddulety</b> NITIE Numbai Area : Information System</p>
<p><b>Mr. Kris Lakshmikanth</b> Industry (Founder CEO &amp; Managing Director, The Head Hunters India Pvt Ltd)</p>	<p><b>Prof. Krishanu Rakshit</b> IIM Calcutta Area : Marketing Management</p>
<p><b>Prof. M Srimannarayana</b> XLRI Jamshedpur Area : HRM</p>	<p><b>Prof. Manjari Singh</b> IIM Ahmedabad Area : HRM</p>

<p><b>Prof. Megha Sharma</b> IIM Calcutta Area : Operations Management</p>	<p><b>Prof. Moutusy Maity</b> IIM Lucknow Area : Marketing Management</p>
<p><b>Prof. N. Jayaram</b> Ex Faculty at TISS, Mumbai Area : General Management</p>	<p><b>Prof. Neeraj Dwivedi</b> IIM Lucknow Area : Strategic Management</p>
<p><b>Prof. Nimruji Prasad</b> IIM Calcutta Area : OB &amp; HR</p>	<p><b>Prof. Nishant Uppal</b> IIM Lucknow Area : HRM</p>
<p><b>Prof. Nisigandha Bhuyan</b> IIM Calcutta Area : General Management</p>	<p><b>Prof. P. K. Sett</b> IIM Calcutta Area : HRM</p>
<p><b>Prof. Partha Ray</b> IIM Calcutta Area : Economics</p>	<p><b>Prof. Peeyush Mehta</b> IIM Calcutta Area : Operations Management</p>
<p><b>Prof. Prakash Bagri</b> Consultant Area : Marketing Management</p>	<p><b>Prof. Praloy Majumdar</b> Consultant Area : Accounting &amp; Finance</p>
<p><b>Prof. Preetam Basu</b> IIM Calcutta Area : Operations Management</p>	<p><b>Prof. Preetam basu</b> IIM Calcutta Area : Operations Management</p>
<p><b>Prof. Prithwiraj Nath</b> Consultant Area : Marketing</p>	<p><b>Prof. Pushendra Priyadarshi</b> IIM Lucknow Area : OB &amp; HR</p>
<p><b>Prof. R. Rajesh Babu</b> IIM Calcutta Area : General Management</p>	<p><b>Mr. Rajiv Bhutani</b> Consultant Area : Information System</p>
<p><b>Mr. Ravi Seshadri</b> Industry (Vice President and Head - Sales Training Bharti AXA General Insurance Co. Ltd.), Area : OB &amp; HR</p>	<p><b>Prof. R. Ragavendra Ravi</b> Industry Expert Area : Operations Management</p>
<p><b>Prof. Rahul Sett</b> International University of Japan Area :</p>	<p><b>Prof. Rajen Mehrotra</b> Industry(Consultant) Area : OB &amp; HR</p>
<p><b>Prof. Rajib Mall</b> IIT Kharagpur Area :</p>	<p><b>Prof. Rajesh Panda</b> Symbiosis Institute of Business Management, Bengaluru. Area : Marketing Management</p>
<p><b>Prof. Renuka Hodigere</b> IIM Calcutta Area : OB &amp; HR</p>	<p><b>Prof. Ravi Shesadri</b> Industry (Vice President and Head - Sales Training Bharti AXA General Insurance Co. Ltd.) Area : OB &amp; HR</p>
	<p><b>Prof. Rohit Dwivedi</b> IIM- Shillong Area : OB &amp; HR</p>

<p><b>Prof. S K Palekar</b> S.P. Jain Institute of Management &amp; Research Mumbai Area : Marketing</p>	<p><b>Dr. Sadhan De</b> Industry Expert Area : Information System</p>
<p><b>Dr. Sankar Kumar Bhaumik</b> Calcutta University IMFR Area : Economics</p>	<p><b>Prof. Sameer Mathur</b> IIM Lucknow Area : Marketing Management</p>
<p><b>Prof. Sanal Kr. Velayudhan</b> IIM Kozhikode Area : Marketing Management</p>	<p><b>Prof. Sanjay Badhe</b> Mumbai Area : Marketing Management</p>
<p><b>Prof. Sanjeet Singh</b> IIM Calcutta Area : Operations Management</p>	<p><b>Prof. Soumyen Sikdar</b> IIM Calcutta Area : Economics</p>
<p><b>Prof. Subir Verma</b> FSM, New Delhi Area : HRM</p>	<p><b>Prof. Sudhir Jaiswal</b> Adjunct Faculty IIM-Calcutta Area : Accounting &amp; Finance</p>
<p><b>Prof. Sumanta Basu</b> IIM Calcutta Area : Operations Management</p>	<p><b>Prof. Sweta Srivastava Malla</b> Indian Institute of Foreign Trade (IIFT), Delhi Area : General Management</p>
<p><b>Prof. Sunil Parameswaran</b> Consultant Area : Accounting &amp; Finance</p>	<p><b>Prof. Vikas Srivastava</b> IIM Lucknow Area : Accounting &amp; Finance</p>
<p><b>Prof. V. K. Unni</b> IIM Calcutta Area : General Management</p>	<p><b>Mr. Vishwanath Swarup</b> Consultant Area : Strategic Management</p>
<p><b>Prof. Vinod Dumblekar</b> Industry Expert Area : Accounting &amp; Finance</p>	<p><b>Mr. Yateen Suman</b> Consultant Area : Strategic Management</p>
<p><b>Prof. Vivek Rajvanshi</b> Assistant Professor IIM-Calcutta Area : Accounting &amp; Finance</p>	



## ADMISSIONS 2016

### FPM

Admission to IIM Ranchi FPM was based on the performance of candidates in the CAT, or a standard test in lieu of CAT such as GMAT/GATE/UGC or CSIR-JRF. Candidates were shortlisted and called for an interview for final selection on the basis of their performance in CAT or the standard test in lieu of CAT, academic background, and experience.

72 candidates applied for the program. Out of 72 applicants, 37 were shortlisted for Presentation and Personal Interview. This shortlist was based on CAT/GMAT/GATE/UGC or CSIR-JRF performance, work experience and master's degree. Finally, five (5) were admitted into FPM.

### Profile

Sl. No.	Name	Area
1.	ADITYA BANERJEE	Accounting and Finance
2.	ARGHYA RAY	Information Systems
3.	CHANDAN KUMAR JHA	Operations Management
4.	CHHAVI TIWARI	Economics
5.	SIDDHARTH GAURAV MAJHI	Information Systems

### Fee structure of PGDM & PGDHRM 2016-18 batch

Sl. No.	Particulars	1st Term	2nd Term	3rd Term	4th Term	5th Term	6th Term	Total
1.	Tuition Fee	2,25,000	2,00,000	2,00,000	2,25,000	2,00,000	2,00,000	12,50,000/-
2.	Mess Charges***	15,000	15,000	15,000	15,000	15,000	15,000	90,000/-
3.	Caution Deposit	20,000						
	<b>Total</b>	<b>2,60,000</b>	<b>2,15,000</b>	<b>2,15,000</b>	<b>2,40,000</b>	<b>2,15,000</b>	<b>2,15,000</b>	<b>13,60,000/-</b>

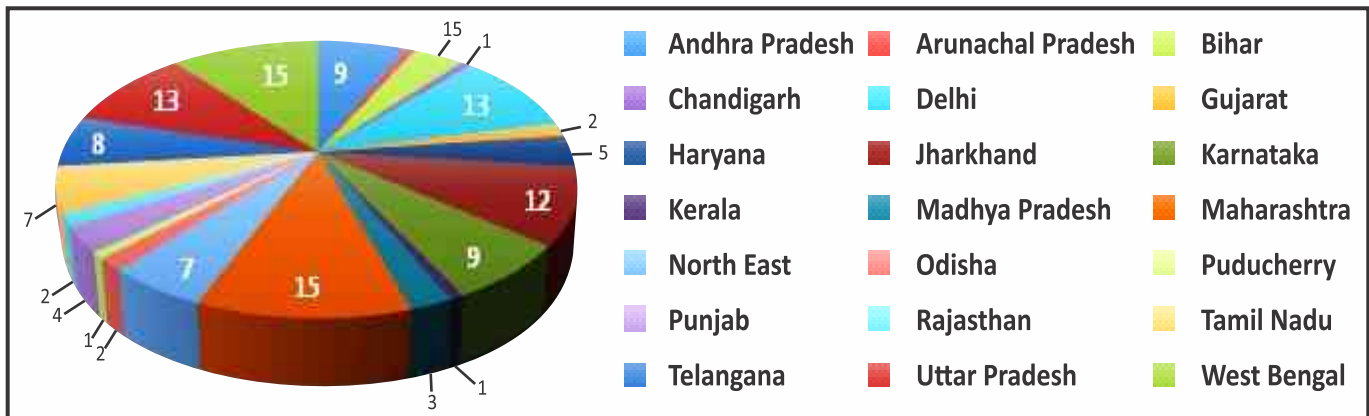




Tables 3 -7 present the distribution of 135 Students of PGDM across various parameters.

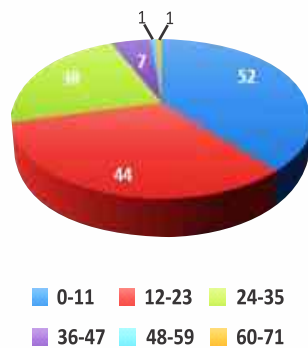
**Table 3: Geographic Distribution of PGDM Students**

States as per CAT Data	PGDM Students	States as per CAT Data	PGDM Students
Andhra Pradesh	9	Maharashtra	15
Arunachal Pradesh	1	North East	7
Bihar	5	Odisha	2
Chandigarh	1	Puducherry	1
Delhi	13	Punjab	4
Gujarat	2	Rajasthan	2
Haryana	5	Tamil Nadu	7
Jharkhand	12	Telangana	8
Karnataka	9	Uttar Pradesh	13
Kerala	1	West Bengal	15
Madhya Pradesh	3		



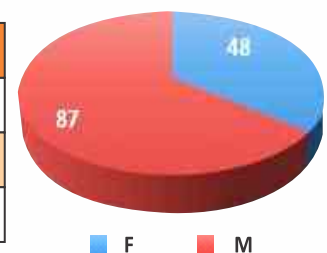
**Table 4: Work Experience of PGDM Students**

Experience	PGDM Students
0-11	52
12-23	44
24-35	30
36-47	7
48-59	1
60-71	1
<b>Total</b>	<b>135</b>



**Table 5: Gender diversity of PGDM Students**

Gender	PGDM Students
F	48
M	87
<b>Total</b>	<b>135</b>







The consolidated merit list (CML) was compiled on the basis of 20% of CAT score, 35% of PI, 20% of WAT Score, 25% of profile. In profile, there were three components Academics, Work Experience and Gender Diversity. Out of the 680 candidates shortlisted, 494 candidates appeared for interview, 175 were offered and 51 candidates finally joined. Detailed information is presented in Table 9.

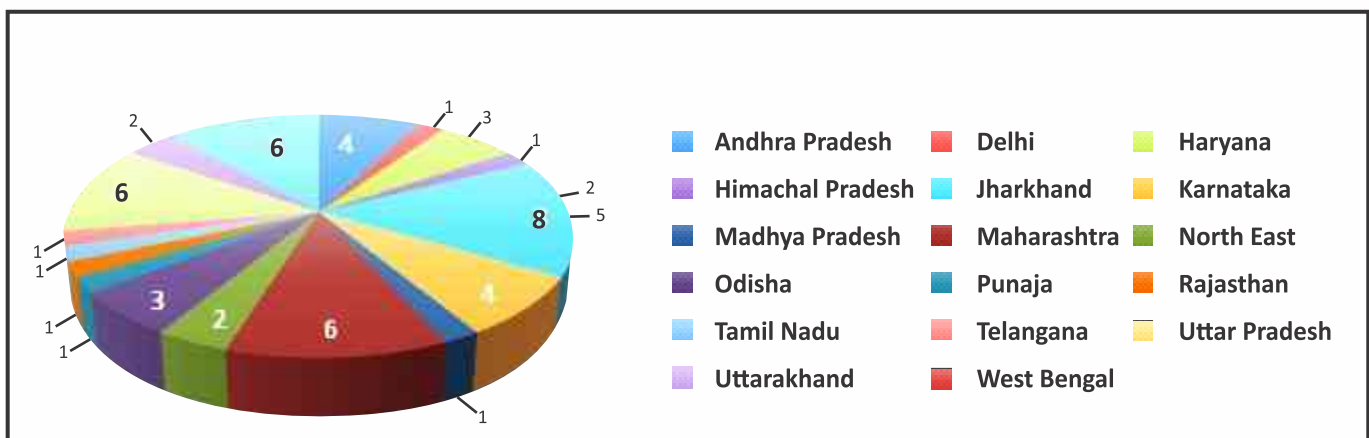
**Table 9: Status of candidates in PGDHRM Program in various phases**

Category	Candidates appeared for Interview	Offers Made	Initially Joined	Withdrawal Cases	Finally Joined
General	233	103	32	9	23
NC-OBC	148	44	16	3	13
SC	70	50	9	1	8
ST	31	21	6	1	5
DAP	12	7	2	0	2
<b>Grand Total</b>	<b>494</b>	<b>225</b>	<b>65</b>	<b>14</b>	<b>51</b>

Tables 10 -14 present the distribution of 51 Students of PGDHRM across various parameters.

**Table 10: Geographic Distribution of PGDHRM Students**

States as per CAT Data	PGDHRM Students	States as per CAT Data	PGDHRM Students
Andhra Pradesh	4	Odisha	3
Delhi	1	Punaja	1
Haryana	3	Rajasthan	1
Himachal Pradesh	1	Tamil Nadu	1
Jharkhand	8	Telangana	1
Karnataka	4	Uttar Pradesh	6
Madhya Pradesh	1	Uttarakhand	2
Maharashtra	6	West Bengal	6
North East	2		









## AWARDS, ACHIEVEMENTS AND SCHOLARSHIPS

### AWARDS RECEIVED

#### Prof. Pradip Kr. Bala

1. Selected for Marquis Who's Who in Science and Engineering for 2016-17

#### Prof. Swarup Kr. Dutta

1. The paper "The Effect of Information Sharing and Reward within a Product Innovation Team" co-authored with Prof. Mahua Guha and Prof. Gopal Das has been **shortlisted for the Best paper Award** in the **IABE Conference Oct 9-11, 2016, Las Vegas, USA**

### SCHOLARSHIPS

Ministry of Social Justice and Empowerment			Ministry of Tribal Affairs		
1.	Anupam Shikari	2016-18	1.	Rajesh Raja Marak	2016-18
2.	Bharat Malik	2016-18	2.	Ashwin Lakra	2016-18
3.	Satyajit Nayak	2016-18	3.	Manisha Mandal	2016-18
4.	Bishnupriya Bala	2016-18	4.	Kime Bune	2016-18
5.	Rana Mahanama	2016-18	5.	Susmita Debbarma	2016-18

#### OPJEMS Scholarship

Chandni Agrawal

### STUDENT ACHIEVEMENTS

During the year our students earned several laurels and won more than 50 awards. Some of the major awards are:

Competiton Name	Team Members	Position Secured
<b>National Competitions</b>		
Tatva : HR Case Competition	Aman Kumar, Jatinder Modi	Winners
Collosseum'17	Jatinder Modi, Abhilash David Debarun Bhuyan, Jatinder Modi Karthik K, Komal Kapoor, Ronita Saha, Satadru Chakraborty, Sharmi Roy	Winners
Bizsim (2016)	Sushovon Maity, Abhishek Moitra, Sayan Dutta Shiladitya Sarkar	Winners
Tera Nullius (2016)	Sushovon Maity Debabrata Mukherjee	Winners
Media Ant Live Project	Avanish Gupta	Winners
RPG Blizzard 5.0	Sudeep Ranjan Sahu Abhishek Gaurav, Abhay Narula	1st Runner-up

Competiton Name	Team Members	Position Secured
Blizzard 5.0	Abhishek Gaurav Sudeep Ranjan Sahu Abhay Navjeet Singh Narula	1st Runner-up
6th Annual International Conference on Sustainability	Arnab Bhattacharya Mahadeep Ray	1st Runner-up
All Clued UP HR	Divya Baweja, Jatinder Modi	1st Runner-up
Samadhan 2.0	Jagriti Kashyap, Nitin Arora	1st Runner-up
Chanakya- Best Management Student 2016	Jagriti Kashyap	1st Runner-up
Dramatics At Valhalla	IIM Ranchi Dramatics Team	1st Runner-up
Excel-O-Mania	Jagriti Kashyap, Revati Gurav	1st Runner-up
Consultiss - Manthan	Monica Jaiswal Sheniga K., Shiva Yamini	1st Runner-up
Icon - The Ultimate Management Challenge	Abhay Narula	1st Runner-up
Glam The Market (Samar 2016)	Jagriti Kashyap Neelam Kumari, Revati Gurav	1st Runner-up
Hresolve	Saurav Chakrabarti Dharm Vrat Maurya, Rahul Das	National Finalist
Alohomora	Saurav Chakrabarti Dharm Vrat Maurya. Rahul Das	National Finalist
Pepsico Apprentice Challenge	Monica Jaiswal, Keerti Tayal Arijit Ray	National Finalist
Asian Paints Sketches	Deeptapran Sonowal Mohit Kumar Sethy	Top 4
Axis Moves	Nitish Nihar Dora Swapnil Ranu	Top 6
The Next Big Idea	Abhay Pandey	Top 10
Berger Innovision-2016	Deepak Krishna, Avinash Singh	Finalist
<b>Regional &amp; College level</b>		
Innovision 2.0	Abhay Navjeet Singh Narula Abhishek Gaurav	Campus Winners
Spark - RPG Blizzard	Niharika	Campus Winners
Yes Bank Transformation Series	Avinash Singh, Sayam Chowdhury Shiladitya Sarkar	Campus Winners

Competiton Name	Team Members	Position Secured
Mahindra War Room Season 9	Nitish Nihar Gouri Sankar Sahoo Deepak Krishna, Ishani Raj	Campus Winners
Annual Table Topic Contest	Shimpi Ganesh	Winners
1st All Jharkhand Annual Capital Market Quiz	Monica Jaiswal Ravi Kumar Gupta, Saket Tiwari	Winners
Don'T Beg Borrow Or Steal	Monica Jaiswal	Winners
World Humanitarian Summit Exam	Aditya Bolabandi	Winners
Maneuver - AGON	Soma Rani, Kiran Kashyab	Winners
Central Vigilance Commission	Aditya Mukherjee	Winners
Beer Game	Sushovon Maity, Sayan Dutta Abhishek Moitra	Winners
Vorstand 3.0	Abhishek Gaurav Sudeep Ranjan Sahu Abhay Navjeet Singh Narula	Winners
Trade and Beyond Business Quiz	Monica Jaiswal	Winners
Campus Quiz	Abhay Kakde	Winners
Business Standard Quiz 2016-17	Abhay Kakde	1st Runner-up
Business Standard Quiz	Vaneshmanoj S	1st Runner-up
RPG Spark	Harsimran Kaur	1st Runner-up
Cognizant-CXO Challenge	Samrat Biswas	1st Runner-up
Deloitte Mavericks	Ramya Karanam Manish Rohera Lokesh Goyal	Regional Finalist
Abof Sprint	Ramya Karanam	Regional Finalist
	Nitish Nihar Gouri Sankar Sahoo Swapnil Ranu	Top 6 teams

**OTHER LAURELS**

Youth Delegation To Sri Lanka	Samrat Biswas, Monica Jaiswal, Priyanka Dhabhai Ankit Goyal, Samrat Biswas
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# PLACEMENT

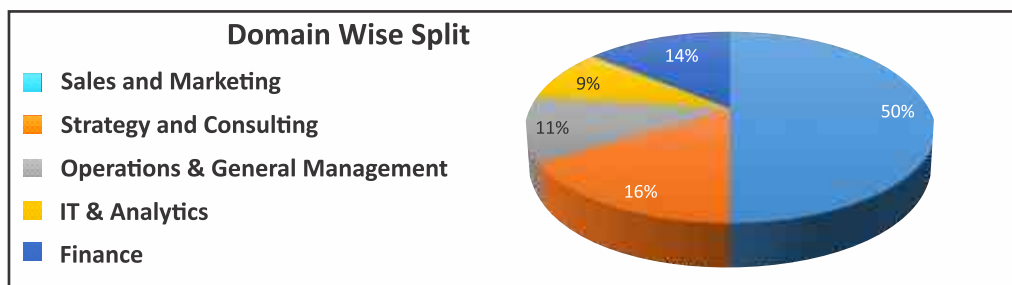
## SUMMER PLACEMENT 2016

IIM Ranchi had successfully completed the Summer Internship placement for the PGDM and PGDHRM batches of 2016 - 18. The students received internships with stipend in their choice of organisations and roles.

PGDM 2016-2018 batch had a highest stipend of Rs.2,53,000, the overall average was Rs.80,678 which is an increase of more than 12% over the last year .

PGDHRM 2016-2018 batch had a highest stipend of Rs.3,12,000, the overall average was Rs.84,696 which is an increase of more than 15% over the last year.

### PGDM



Sales & Marketing	
<b>Prominent Recruiters:</b> 3M, Google, HP Inc., Maruti Suzuki, Ogilvy & Mather, Samsung R&D, Shoppers Stop, Sony Pictures Networks, Whirlpool	<b>Roles Offered:</b> Digital Marketing, Entertainment Marketing, Global Campaign Services, Go-To-Market Strategy, Market Research, Product Branding, Social Media Marketing
<b>Highest Stipend - Rs. 2,53,000/-</b>	

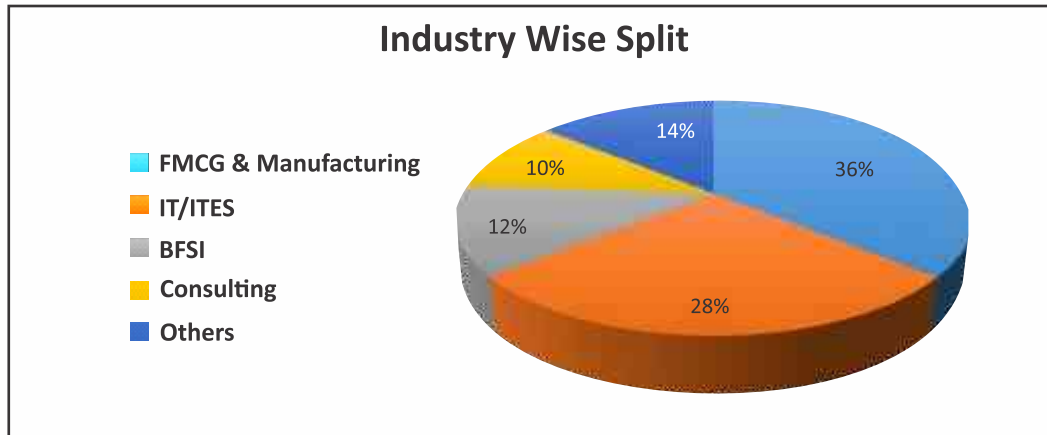
Finance	
<b>Prominent Recruiters:</b> EXIM Bank, ICICI Bank, INTellegrow, RBL Bank, SEBI, Singhi Advisors	<b>Roles Offered:</b> Corporate Finance, Equity Research, Forex Research, Income securities, Investment Banking
<b>Highest Stipend - Rs. 1,58,000/-</b>	

Strategy & Consulting	
<b>Prominent Recruiters:</b> Air Asia, KPMG, Manthan Advisors, RPG Group, Tata Trusts, Zimmer	<b>Roles Offered:</b> Business Planning, Export Strategy, Management Consulting, Strategic Analytics
<b>Highest Stipend - Rs. 2,17,000/-</b>	

IT & Analytics	
<b>Prominent Recruiters:</b> Capgemini, Datawise, eBay, Sutherland, Tiger Analytics, Wipro	<b>Roles Offered:</b> Business Intelligence & Data Analytics, Business Trend Analytics, Sales Transformation
<b>Highest Stipend - Rs. 1,67,000/-</b>	

Operations & General Management	
<b>Prominent Recruiters:</b> Cummins, JSPL, Robert Bosch, RBL Bank, Tata Steel	<b>Roles Offered:</b> Business Development, Change Management, JMP, Retail Operations Management, Supply Chain Management
<b>Highest Stipend - Rs. 1,70,000/-</b>	

**PGDHRM**



Prominent recruiters: Airworks, Asian Paints, BORL, Caggemini, Gognizant, DE Shaw, Deloitte, Dr. Lal PathLabs, Dr. Reddy's Laboratories, JSPL, Larsen & Toubro, Polaris, RBL Bank, Samsung R&D, Sony Pictures Netwroks, Tata Steel, Wipro.

**FINAL PLACEMENT 2017**

The final placement of IIM Ranchi for the PGDM and PGDHRM batches of 2015-17. A total of 18 PPOs were offered to the batch, comprising of 118 students from the PGDM and 47 from PGDHRM, which shows the confidence shown by the industry on the talent pool at IIM Ranchi.

A total of 75 companies, which includes 40 first time recruiters, participated in the recruitment process this year. The number of PPOs and PPIs also went up by 37%, indicating exemplary performance by students during their summer internships.

For the PGDM 2015-17 batch, 62 companies, including 32 first time recruiters, participated for the final placement. The average domestic CTC stands at Rs.15.2 LPA, an increase of 3% over last year. Over 15% of the batch received offers greater than Rs.18 LPA. The Highest domestic CTC is Rs.26 LPA. The average CTC of the top 25% and top 50% of the offers made stands at Rs.19.55 LPA and Rs.17.30 LPA respectively.

For the PGDHRM 2015-17 batch, 37 companies, including 20 first time recruiters, participated and offered an average CTC of Rs.13.9 LPA, an increase of 3% over last year. The Highest international and domestic CTC received is Rs. 57 LPA and Rs.19 LPA respectively. The average CTC of the top 25% and top 50% of the offers made stands at Rs.18.44 LPA and Rs.16.1 LPA respectively.

**PGDM**

**Batch strength 118 and companies visited 75 New Companies visited 48**

**Function wise highlights**

Consulting		Finance	
<b>Prominent Associations:</b> Cognizant, Deloitte, Ernst &Young, Redseer Consulting, virtual Polaris, TATA trusts	<b>Top Profiles Offered:</b> Business Consultant, Corporate Advisor, Management Consultant, IT Consultant, Research & Benchmark, Risk Advisor.	<b>Prominent Associations:</b> CCIL, CRISIL, Hero Fincorp, ICICI Bank, IndiaNivesh Ltd., JPMorgan Chase, Yes Bank	<b>Top Profiles Offered:</b> Asset Management, Corporate Banking, Equity Research, International Banking, Investment Banking, Treasury
<ul style="list-style-type: none"> <li>• Median CTC Rs. 15.5 LPA,</li> <li>• Top 10 percentile average CTC Rs. 17.52 LPA</li> <li>• Top 25 percentile average CTC Rs. 17 LPA</li> </ul>		<ul style="list-style-type: none"> <li>• Median CTC Rs. 15.05 LPA,</li> <li>• Top 10 percentile average CTC Rs. 25.5 LPA</li> <li>• Top 25 percentile average CTC Rs. 23.65 LPA</li> </ul>	

General Management	
<b>Prominent Associations:</b> GSK Pharma, Hero FinCorp, Larsen & Toubro, Robert Bosch GmbH, Tata Trusts	<b>Top Profiles Offered:</b> Business Strategy, Leadership & Group Strategy, New Business Initiatives, New Product Innovation & Development
<ul style="list-style-type: none"> <li>• Median CTC Rs. 11 LPA,</li> <li>• Top 10 percentile average CTC Rs. 14.5 LPA</li> <li>• Top 25 percentile average CTC Rs. 14.38 LPA</li> </ul>	

Operations Management	
<b>Prominent Associations:</b> Cummins, Hero FinCorp, Hero MotoCorp, Medall Healthcare, Stellium Inc., Tata Steel	<b>Top Profiles Offered:</b> Operations – Credit, Procurement, Strategic Supply Chain, Strategic Sourcing, Warehouse Management
<ul style="list-style-type: none"> <li>• Median CTC Rs. 13.75 LPA,</li> <li>• Top 10 percentile average CTC Rs. 14.8 LPA</li> <li>• Top 25 percentile average CTC Rs. 14.4 LPA</li> </ul>	

IT & Analytics	
<b>Prominent Associations:</b> Biocon, Cognizant, Google, L&T Infotech, Mu Sigma, Wipro	<b>Top Profiles Offered:</b> Account Manager, Business Development, Business Solution Enabler, Campaign Manager, Data Analyst, Product Quality Analyst
<ul style="list-style-type: none"> <li>• Median CTC Rs. 14.75 LPA,</li> <li>• Top 10 percentile average CTC Rs. 20.75 LPA</li> <li>• Top 25 percentile average CTC Rs. 17.75 LPA</li> </ul>	

Sales & Marketing	
<b>Prominent Associations:</b> Cadila Pharmaceuticals, Coffee Day Group, Directi, DS Group, Emami Group, Google, HPCL, ICICI Lombard, Maruti Suzuki, VF Corporation, Tolaram Group	<b>Top Profiles Offered:</b> Area Sales Manager, Brand Management, Campaign Manager, Digital Marketing, International Marketing, Marketing Research, Media Marketing.
<ul style="list-style-type: none"> <li>• Median CTC Rs. 15.05 LPA,</li> <li>• Top 10 percentile average CTC Rs. 28.51 LPA</li> <li>• Top 25 percentile average CTC Rs. 22.46 LPA</li> </ul>	

## PGDHRM

Batch strength 47 and 39 companies visited out of which 22 were New Recruiters	
<b>Prominent Associations:</b> Asian Paints, BPCL, Cognizant, Coffee Day Group, DE Shaw, GMR Group, GAIL, HDFC AMC, Hero FinCorp, ICICI Bank, Larsen & Toubro, Maruti Suzuki, RBL Bank, Samsung R&D, Tata Steel, Tolaram Group	<b>Top Profiles Offered:</b> Compensation and Benefits, Employee Relations, HR Analytics, HR Consultant, HR Business Partner, HR Operations, Industrial Relations, Learning and Development, Performance Management, Talent Acquisition.
<ul style="list-style-type: none"> <li>• Median CTC Rs. 12.05 LPA,</li> <li>• Top 10 percentile average CTC Rs. 26.1 LPA</li> <li>• Top 25 percentile average CTC Rs. 20.54 LPA</li> </ul>	



## Colloquium Calendar 2016 - 17

Guest Faculty's Name	Company Name	Designation
Mr. Prasun Choudhary	OYO Rooms	Head East & North East
Mrs. Shinjini Kumar	Paytm	CEO
Mr. Vishwadeep Khatri	Benchmark Six Sigm	Founder CEO
JK Jain & Nishant Sharma	Karvy Stock Brocking	
Mr . Partha Pratim Ghosh	Yes Bank	Group Executive Vice President
Mr. Saurabh Sharma	Ericsson Ibdia	University Recruiting & Empower Branding
Mr. Debarshi Bhattacharya	Bill and Melinda Gates Foundation	Senior Program Officer
Mr. Debasish Mahapatro	Verve Consulting	Director & CEO
Mr. Manav Dhanda	Sri Adhikari Brothers	Group CEO
Mr. Kidambi Srinivasan	Six Sigma	Consutant
Mr. Alvis Lazarus	Hesol Consulting	Executive Director
Mr Pankaj Pradeep	FIAT India	Head -HR
Mr. Ganesh Subramanian	Stylumia	CEO
Ms. Soumini Sridhara paul	Hungama	Vice president
Ms. Ritu Sinha	Air Vistara	DGM - HR
Mr. Fredeerico Gil Sander,	The World Bank	Senior Country Economist
Mr. Girish Kulkarni	Star Union Dai -Ichi	CEO & MD
Mr. Nikunj Khemani	GEP World Wide	Director of Global Delivery
Mr. Kapil Arora	Ogilvy and Mather	President North
Mr. Sudatat Mandal	EXIM Bank	Chief General Manager
Mr. Sanjeev Singhai	Buchanan Group	Director
Mr. Ravi Mishra	Birla Carbon	Vp & HR
Mr. Rajesh Rao	Dhruv Interactive	CEO
Mr. Parthasarthy MA	Mindhsare	Chief Product Officer
Mr. Puneet Srivastava	CYIENT	VP
Mr. Bhuwneswar Mishra	GHCL	General Manager
Mr. Tariq Aboobaker	Amicorp Group	MD
Mr. Saurabh Kaushik	Peopleist India	Founder
Mr. Debasish Mitter	Michael & Susan	Country Head
Mr. G.V. Krishnagopal	ALC india	CEO
Mr. Adil Ahmad	Total Global Beverages	CMO
Mr. Ramanish Gaikwad	Vector Consulting Group	Senior Consultant
Mr. Partha Choudhary	LML Ltd.	Head Sales
Mr. Debashis Poddar	Bombay Dyeing	Former CEo
Mr. Sumit Sharma	Lacoste India	COO
Mr. Manoj Mansukhani	Wunderman	MD

Guest Faculty's Name	Company Name	Designation
Mr. Gurjot Bhatia	CBRE	MD
Mr. Praveen Khurana	Parryware Roca	National Sales Head
Mr. Leon verdes	Schreiber Dynamix	CFO
Ms. Mamta Talwar	Damco Group	Chief Delivery Officer
Mr. Prasant Parameswaran	Coca -Cola	Director
Mr. Nitin Sethi	Punj Lloyd	Head - Business Dev. & Strategy
Mr. Debashis Poddar	Bombay Dyeing	Former CEO
Mr. Vikas Gandhi	Usha International	Vice President and SBU Head
Mr. Sujitesh Das	Microland	Vice President-Strategic HR
Mr. Sushant Dash	Tata Global Beverages	Regional President
Mr. Manoj Karla	Mc Kinsey & Company	Director- F&A
Mr. Ashish Gupta	Helion Venture Partners	MD and Co-Founder
Mr. Debadatta Baxi	Mc Cain Foods	Head HR
Mr. Shirish Nigam	EW Nutrition	Director
Mr. Sanjay Modi	MTR Foods	Managing Director
Mr. Rajeev Singh	BenQ India	Managing Director
Mr. PP Sharma	Apollo Tyres	Head HR
Mr. Pascal Bollon	GfK CC	Managing Director South Asia
Ms. Monika Dewan	GfK CC	Sr. Manager
Mr. Rabin Roy	Suncraft Energy	Founder
Mr. Amitabh Prakash	HDFC Asset Management Comp. Ltd.	Chief Manager - Sales
Mr. Ritesh Dogra	Medium Healthcare Consulting	Managing Partner
Ms. Nitasha Devasar	Taylor and Francis India	Managing Partner
Ms. Smita Chakraborty	ICICI Securities	Manager- Marketing
Mr. Balasubramaniam R	Medall Healthcare	President
Mr. Rajorshi Gang	Dr. Reddy's Laboratories,	VP HR
Ms. Vijayanti Margassery	Biocon	Sr. Director
Mr. Ramnish Gaikwad	Vector Consulting Group	Senior Consultant
Mr. Subhankar Ghose	Zoom Insurance Brokers Pvt. Ltd.	Chief People Officer
Mr. Avik Banerje	Sports Pal	
Mr. S C Mahto	GAIL	
Mr. Ashwin	REC and Associates	
Dr Shabeer Nellikode	Universal Hospitals	MD

## CONVOCATION

The Sixth Convocation of IIM Ranchi was held on Monday, April 3, 2017 at Ramdayal Munda Kalabhawan, Ranchi to confer the Post Graduate Diploma on 2015-17 batches of **Post Graduate Diploma in Management (PGDM) -118** students, **Post Graduate Diploma in Human Resource Management (PGDHRM) - 47** students, **Post Graduate Programme in Management for Executives (PGEXP) - 32** students.

The Chief Guest for the occasion was Shri T. V. Narendran, Managing Director of Tata Steel India and South East Asia. The Chief Guest, Shri T. V. Narendran presented the Gold & Silver medals to the students for their academic excellence and to the Best Outgoing Student and other prize-winners.

Publishers Taylor and Francis Books India Pvt. Ltd, MC-Graw Hill Education and Pearson Education have sponsored the book prizes for different rank holders and recipients of best Summer Internship Projects for the different Programmes in this Convocation.

### Medals for Academic Excellence & List of Graduates

#### Two-Year Post Graduate Diploma in Management (PGDM): 2015-17 batch (Total - 118)

Gold Medal& Certificate of Merit	Recipient
1st Rank holder	Sushovan Maity (His name has been included in the Honour roll)

Silver Medal & Certificate of Merit	Recipient
2 <sup>nd</sup> Rank holder	Gouri Sankar Sahoo

Bronze Medal& Certificate of Merit	Recipient
3 <sup>rd</sup> Rank holder	Abhay Navjeet Singh Narula

Book Prize	Recipient
4th Rank	Sudeep Ranjan Sahu
5th Rank	Sayan Dutta

Certificate	Recipient
Best Summer Project : Accounting & Finance	Bang Vedant Rajendra
Best Summer Project : Marketing	Apoorva Ashutosh
Best Summer Project : Operations	Revati Gaurav
Best Summer Project : Information System	Rishik Debnath
Best Summer Project : Strategy	Parina Ajay*

*\*For winning the Best SIP Project in the Strategic Management area, he also gets "Prof. Ashish Hajela Memorial Award" that we have instituted from the year 2015 in memory of our late faculty colleague "Prof. Asish Hajela" who left us on 30 December 2014.*

**Rest of the names are in alphabetical order:**

ABHAY KUMAR	MANVI BERIWAL
ABHINAV ARYA	MEENAL DONGLE
ABHISHEK GAUR	MOHIT
ABHISHEK GAURAV	MUDAVATH SUJITH NAIK S
ABHISHEK KUMAR	NABARUN CHOUDHURY
ABHISHEK MOITRA	NEELAM KUMARI
ABHISHEK SINGH	NIDHI DWIVEDI
ANKIT ANAND	NIRAJ JHUNJHUNWALLA
ANKIT GOYAL	NISHCHAY SHANKAR
ANKIT KUMAR TIWARI	NITESH RANJAN
ANKITA RAJENDRA BAGUL	NITIN ARORA
ANSHUMAN ASHIT	NITISH BOKOLIA
ANU PRIYA LAL	NITISH NIHAR DORA
ANUJ KHATRI	PANKAJ SOMKUWAR
ANVESH KUMAR TRIPATHI	PRABHAT KERKETTA
ARIJIT RAY	PRACHITI GAJANAN SEWALKAR
ARJUN VINOD V	PRATEEK KANDULNA
ARNAB MAJUMDAR	PRAVIN KUMAR ROY
ARUN KUMAR K. K.	PRIYANKA DAS
ASHISH	R NIKHIL
ASISH RANJAN MISHRA	RIYA GUPTA
AVANISH GUPTA	ROHIT VERMA
AVINASH SINGH	ROKKAM VENKAT GOUTHAM
AYUSH KHANDELIA	S JANARDHAN
AYUSH MOHTA	S VAMSHI KUMAR
BAJRANG LAL BHURA	SABYASACHI MUKERJI
BANSAL ADITYA SARVESH	SAHAJ BANSAL
BHARATH T	SAI KRISHNA CHIPPA
BHARTI TUDU	SAKETH A
BINDIYA DEORA	SAMRAT BISWAS
CHAU ATHINA CHAUHAI	SANDRA PREETHAM KUMAR
CHINTHU DAS	SANTI MUNIPALA PRANAVI
DALAL NIKHIL SANJAY	SASWATA BANERJEE
DAVIDSON KUJUR	SAYAN CHOWDHURY
DEBABRATA MUKHERJEE	SCIBA SAGAR JAISWAL
DEEPAK KRISHNA	SHANAL GUPTA

DEEPAK V	SHILADITYA SARKAR
G SUJITHA	SHILPA TANDON
GAURAV SINGH	SHIRSHENDU MANDAL
HARSHAL AREKAR	SHIVAM SRIVASTAVA
HIMANSHU MITTAL	SHRADHA MINZ
ISHANI RAJ	SHRUTI VINAYAS
JADHAV ANAGHA SHAILESHCHANDRA	SHUBHANGI DIGAMBAR DHOKANE
JAGRITI KASHYAP	SHWETANA SUNKARI
JASHMINI MURMU	SHWETANK MALIK
JAYSHREE SAIKIA	SIDDHANT CHHAOCHHARIA
JITIN K KURIAN	SUMEET YADAV
KAMAL HASIJA	SUYASH BAJPAI
KASTALA SAI SIDDHARTHA	SWAPNIL RANU
KEERTI TAYAL	TANJAVUR ROHITH
KUDI SHRINIDHI HANMANTRAO	TILOKANI NISHANT NAMDEV
KUMAR GAURAV	V V B SATYANARAYANA
LENIN KISPOTTA	VARUGHESE GEORGE ALEXANDER
MANISH TIWARI	YASHASWI VERMA

## **Two-Year Post Graduate Diploma in Human Resource Management (PGDHRM) : 2015-17 batch (Total - 47)**

<b>Gold Medal, Certificate of Merit &amp; Book Prize</b>	<b>Recipient</b>
1st Rank holder	Chandni Agrawal (her name has been included in the Honour roll)

<b>Silver Medal, Certificate of Merit &amp; Book Prize</b>	<b>Recipient</b>
2nd Rank	Niharika

<b>Bronze Medal, Certificate of Merit &amp; Book Prize</b>	<b>Recipient</b>
3 <sup>rd</sup> Rank	K. Sheniga

<b>Book Prize</b>	<b>Recipient</b>
4th Rank	Bharat Kumar Ludhiyani
5th Rank	Monica Jaiswal

<b>Certificate</b>	<b>Recipient</b>
Best Summer Project : HR	Chandni Agrawal



Rest of the names are in alphabetical order:

A SHIVA YAMINI YADAV	PARIJAT SINHA
AJAY BURMAN	PAVAN KUMAR S
AKANKSHA OJHA	SISODIYA PRAJAKTA KAILASSINGH
AMRAPALI DEBBARMA	PRATISHRUTI JAIN
ANKITA VERMA	PRAVEER SHIKHAR KUJUR
APARNA YADAV	PRIYANKA DHABHAI
ASHMITA BOSE	RAGHAVENDRA SINGH
ASHUTOSH	RAHUL DAS
B P AVINASH	RONITA SAHA
DHARM VRAT MAURYA	RUCHIR BHARTEE
DIVYA SAGAR	SANAPALA KIRAN KUMAR
GAURAV ARORA	SANJIB KALITA
GAURAV MAHAWAR	SAURAV CHAKRABARTI
SHARON GAYEN	SHAHAAN KASI VISWANATHAN
ITI SHUKLA	SHARMI ROY
K SWATHI	SHIMPI GANESH SACHCHIDANAND
KIRAN KASHYAB V	SHUBHAM PANDEY
KRITI VATS	SOMA RANI
LENGDON RAJKHOWA	SREERAM MURALEEDHARAN
NAVNEET KAUR	KULKARNI VARSHA VIJAY
PALLAVI DASGUPTA	Y PRATHYUSHA



**Two-Year Executive Post Graduate Diploma in Management  
(PGEXP): 2014-16 batch (Total – 32)**

<b>Gold Medal, Certificate of Merit &amp; Book Prize</b>	<b>Recipient</b>
1st Rank holder	Nitin Madan Kulkarni (his name has been included in the Honour roll)

<b>Silver Medal, Certificate of Merit &amp; Book Prize</b>	<b>Recipient</b>
2nd Rank	Jyotishankar Dutta

<b>Bronze Medal, Certificate of Merit &amp; Book Prize</b>	<b>Recipient</b>
3 <sup>rd</sup> Rank	Soumya Chaudhury

<b>Book Prize</b>	<b>Recipient</b>
4th Rank	Suprit Ranjan Sabat
5th Rank	Manoj Kumar

<b>Certificate</b>	<b>Recipient</b>
Best Summer Project : Accounting & Finance	Dilshad Md. Baksh Jamil
Best Summer Project : Marketing	Harish Deepak
Best Summer Project : Operations	Snehashis Sarkar
Best Summer Project : Information System	Amit Kumar
Best Summer Project : Economics	Naidu Vishveshwar
Best Summer Project : Human Resource Management	Nitin Madan Kulkarni
Best Summer Project : Strategic Management	Shiva Shankar Mahto

**Rest of the names are in alphabetical order :**

AJOY KUMAR	MANISH KAMAL
AKHILESH KUMAR	MANOJ KUMAR
BANKA RAM	NEYAZ AHMAD
DR RAGHWENDRA PRATAP SINGH	PIYUSH KUMAR
DR SANDIP KUMAR	PRAMOD KUMAR
EKANSH BACHCHAN	RAHUL SRIVASTAVA
GOYEENA GORAKHNATH	SHANKAR BHAGWAN MISHRA
KALYAN KUMAR KARMAKAR	SHANT KUMAR BATHWAL
KIRITY KUMAR	SHIVA SHANKAR MAHTO
KUMAR SAMBHAV	RACHIT KUMAR

## MDPs & In-company program

### MDPs Undertaken during the year 2016-17

Name of Program	Program Date
Corporate Social Responsibility	10th - 12th May 2016
Leadership for School Principals	27th June - 01st July 2016
Finance for Decision Making	17th - 20th October 2016

### In-company Program conducted during the year 2016-17

Name of Program	Program Date
Management for the dealers of IOCL	10th - 11th June 2016
General Management Program	23rd - 26th September 2016
General Management Program	24th - 27th November 2016
Dynamic Leadership Development Program	19th - 21st December 2016
Creativity & Problem Solving Skills Program	09th - 10th January 2017



## SEXUAL HARASSMENT OF WOMEN AT WORKPLACE ACT

### Annual Return on cases of Sexual Harassment

Period: 1<sup>st</sup> April 2016 to 31<sup>st</sup> March, 2017

Sl. No.	Particulars	Ministry/Department	Autonomous Bodies
1.	Number of complaints of sexual harassment received in the year	-	None
2.	Number of complaints disposed off during the year	-	None
3.	Number of cases pending for more than 90 days	-	None
4.	Number of workshops on awareness programmes against sexual harassment conducted during the year	-	02
5.	Nature of action	-	-



## **CABINET SECRETARIAT DIRECTORATE OF PUBLIC GRIEVANCES**

### **Unresolved Grievances Bothering You?**

You may seek help of Directorate of Public Grievances (DPG) in resolution of grievances relating to Ministries/Departments and Organizations under its purview. In last few years, nearly ninety percent of the grievances taken up by the Directorate have been resolved favorably.

**Please read carefully the conditions listed below before lodging your grievance:**

- You should have exhausted the Departmental remedies for individual grievances.
- Your grievances should not relate to service matter (other than payment of terminal benefits like gratuity, GPF etc.), a case disposed of at the level of Minister of the concerned Department, commercial contract, a sub-judice case, a case where quasi - judicial procedures and appellate mechanisms are prescribed for decision making, RTI matter, Religious matter.
- Suggestion of any sort will not be treated as grievance.

**List of Ministries/Departments/Organizations under DPG's purview**

(a) Ministry of Railways	(k) National Saving Scheme of Ministry of Finance
(b) Department of Posts	(l) ESI hospitals and dispensaries directly controlled by Employees State Insurance Corporation under Ministry of Labour and Employment
(c) Department of Telecommunications including BSNL and MTNL	(m) Employees' Provident Fund Organization
(d) Ministry of Urban Development including Delhi Development Authority, Land and Development Office, CPWD and Directorate of Estates	(n) Regional Passport Authorities under Ministry of External Affairs
(e) Ministry of Petroleum and Natural Gas including its Public Sector Undertakings	(o) Central Government Health Scheme under Ministry of Health and Family Welfare
(f) Ministry of Civil Aviation including Airports Authority of India and Air India	(p) Central Board of Secondary Education, Kendriya Vidyalaya Sangathan, National Institute of Open Schooling, Navodaya Vidyalaya Samiti, Central Universities, Deemed Universities (Central) and Scholarship Schemes of ministry of Human Resource Development
(g) Ministry of Shipping, Road Transport and Highways	(q) Ministry of Youth Affairs
(h) Ministry of Tourism	
(i) Public Sector Banks	
(j) Public Sector Insurance Companies	

**Note: You can lodge your grievance online on our website** <http://dpg.gov.in>.

You may also send your grievance to us by post or fax with complete information and relevant documents.

Contact us at:

**The Secretary,**

Directorate of Public Grievances,

2nd floor, Sardar Patel Bhawan, Sansad Marg, New Delhi-110001

Tel: 011-23743139, 011-23741228, 011-23363733

Fax: 011-23345637, e-mail: [secypg@nic.in](mailto:secypg@nic.in)

Website: <http://dpg.gov.in>

## ACTIVITIES & EVENTS

### AAROHAN



IIM Ranchi hosted its second session of Leadership Speak Series named "Aarohan" on Friday February 03, 2017 at Ranchi Agriculture College Auditorium, Birsa Agriculture University, Kanke, Ranchi. The Idea of this series is to invite Role Models across various fields to come and address the IIM Ranchi community particularly the students. The series provides an opportunity for the students to interact with the best of minds from various fields to promote intellectual growth and stimulation. The speaker of the Leadership Series was Dr. Y.V.N Krishna Murthy, Director, National Remote Sensing Centre, ISRO.

The topic of the talk was "Space Technology and its applications for National Development". Speaker Dr. Krishna Murthy gave an insightful talk and spoke on how space technology can be applied in the diverse areas for National Development. Sharing his experience and knowledge from the field of space technology he encouraged students to be patient and continue in their efforts and then only they can achieve success.

### GIAN

IIM Ranchi organized its second Module of GIAN (Global Initiative of Academic Networks) titled "Marketing Metrics and Marketing- Finance Interface (GIAN)" during December 19, 2016 to December 23, 2016.

GIAN is a program approved by Government of India in Higher Education aimed at tapping the talent pool of scientists and entrepreneurs available internationally to encourage their engagement with the Institutes of Higher Education in India so as to augment the country's existing academic resources, accelerate the pace of quality reform, and elevate India's scientific and technological capacity to global excellence.

The objective of the course is to arrange guest lectures by internationally renowned experts, to provide opportunity to faculty and students to learn and share knowledge, to create avenue for possible collaborative research and motivate the best international experts in the world to work on problems related to India.

Under this scheme, Prof. Prithwiraj Nath was the course instructor. The total number of participants in the programme was 40 inclusive of external and internal candidates. It was 1.5 credit course for which the instructor has taken 10 sessions of 1.5 hours each. The local coordinator of the program was Prof. Arindam Mukherjee, Assistant Professor at IIM Ranchi.

This year's GIAN course - "Marketing Metrics and Marketing Finance Interface" had the objective of imparting marketing practitioners (managers, researchers and instructors) decision tools to justify the financial impacts of marketing decision making. It was aimed to provide knowhow to equate marketing actions to financial (ROA, ROI etc.) and non-financial (Word-of-Mouth) bottom-line of the firm with emphasis on bringing about positive changes in the overall business strategy. Some of the topics covered in the course were - Marketing metrics and dashboards, Customer lifetime Value, Word-of-Mouth and a host of web metrics. The course's pedagogy was a mix of classroom exercises, cases, lectures, assignments, projects, presentations and subsequent discussions.

The participants were a mix of MBA students, researchers, instructors and engineering graduates from other institutes like IIT-BHU and NIT Agartala.

### Mahindra War Room

IIM Ranchi became a part of the permanent list of 21 campuses for one of the most prestigious business competitions in India - Mahindra War Room. The quality of performances in the previous years contributed to a great extent in IIM

Ranchi progressing from being a wild card entry to a permanent participant. The inauguration event took place at the Birsa Agricultural University auditorium on July 23rd. Mr. Bhaskar Ramanasundaram, India Operations Head and Global Head of Human Resources at Bristlecone (a Resources at Bristlecone (a Mahindra company), and Ms. Anisha, the Manager for Employer Branding and Resourcing at Group HR in Mahindra and Mahindra Ltd launched the competition that has grown over the years and has gone international this year. They also briefed the participants on the cases for this season and the unique identity of each case.



## International Yoga Day



At IIM Ranchi International Yoga Day was celebrated on 21st of June, 2016. This day for yoga was unanimously declared by the United Nations General Assembly (UNGA) on December 11, 2014. A yoga camp was organized on the occasion at the clubhouse in our Khelgaon premises over 180 students attended the camp. For the new batch of 2016-18, it was a new and novel experience. They were introduced to the benefits of yoga, and the simplicity involved in practicing yoga every day. With two years of an extremely hectic life ahead of them, yoga is the perfect way for them to have not only a healthy body, but also a calm and healthy mind.

## IGNATIA 2016

Ranchi witnessed the first of its kind East-IIMs sports meet at the Sheikh Bikhari Stadium, Khelgaon on 23rd and 24th July, 2016. Ignatia - Battle of the East, is the coming together of 4 IIMs from the eastern region of the country - IIM Calcutta, IIM Indore, IIM Raipur and IIM Ranchi - to exhibit their sports prowess and compete for the championship title. IIM Ranchi had the honour and onus of hosting it for the first time this year. The event was held at Sheikh Bikhari Stadium, Khelgaon, which was also the venue for the 2011 National games. Spread over 2 days, the sports meet witnessed a total of 16 events in the following sports - Cricket, football, basketball, tennis, table tennis, volleyball, athletics, throw ball, badminton, chess and caroms.



## Induction Programme



The new batch of students joined the IIM Ranchi family in the month of June 2016 and were welcome with an elaborately designed Induction Programme.

The 10-day event commenced by evening of sports event comprising of fun games such as Chinese whispers, tug of war, dodge ball and three legged race which got the B-school students kick started with a beautiful display of strategy sportsmanship and teamwork.

## E-Cell Summit

The Associated Chambers of Commerce and Industry of India (ASSOCHAM) organized the first 'start up stand up India summit on 17th June at Radisson Blu, Ranchi. The main objective of this summit was to foster the startup eco system



in Jharkhand and develop an action plan to frame an effective 'start up policy' for the state.

The chief guest smt. Draupadi Murmu, Honorable Governor of Jharkhand, appealed to the youth to become job creators instead of job seekers. The Guest of Honour Shri Amar Kumar Bauri, Minister, Revenue & Land Reforms, Art, Culture, Sports & Youth Affairs, Govt. of Jharkhand talked about utilizing the untapped potential of the state.

## 7th foundation Day Celebration

IIM Ranchi celebrated its 7th Foundation Day at Dr. Ram Dayal Munda Auditorium. Ms. Usha Thorat, former Deputy Governor, Reserve Bank of India (RBI) was the Chief Guest for the function. Dignitaries from Jharkhand Government, all the faculty, Staff members and the students of the institute graced the occasion.



## AGON Management Fest



The most awaited Management Fest of IIM Ranchi - AGON 2016 was conducted on the 3rd and 4th of September 2016. The two day event witnessed great participation from various colleges. The festival was inaugurated by the chief guests of the event Dr. Amarendu Nandy and Dr. Sasadhar Bera by lighting a lamp in presence of all the students and participants.

"War of the Business Brains" i.e. AGON, the first management festival of IIM Ranchi was held on October 3rd - 4th, 2016. The

spirit of IIM Ranchi could be seen in every step students took as they successfully hosted many events and competitions. IIM Ranchi welcomes more than 140 outstation participants from more than 15 B-Schools including IIMK, JBIMS, XLRI Great Lakes, NMIMS, SIIB, XIMB, XISS, IIT Kanpur, IIT Delhi, IIT Roorkee, SRCC, DCE and many regional B-Schools. The media coverage was immense and saw more than 10 newspaper publishers and 6 online channels praising AGON.

## Teachers' Day Celebrations

IIM Ranchi students expressed their love and gratitude for the faculty of the Institution on 5th September 2016. The event to mark the celebrations was In India, 5th September, is celebrated as Teacher's Day as a mark of tribute to the contribution made by teachers to society, 5th September is the birthday of Dr. SarvepalliRadha Krishnan was commemorated with full fervor at IIM Ranchi.



## Swachh Bharat Abhiyaan

At IIM Ranchi Swachh Bharat Abhiyaan started on September 5th 2016. We believe that change starts from within. Several activities were planned in advance to make it a huge success. Some of these activities were inspecting of sanitary facilities, displaying of awareness banners on swachhata, weeding out/ recording of the old files, removing of waste materials like broken furniture and unusable equipment, carrying out cleaning activities in and around the hostel building and academic block. Along with this the housekeeping staffs were briefed on the importance of cleanliness and hygiene. In view of this, the students at IIM Ranchi pledge to devote two hours every week towards the Swachh Bharat Campaign.

## Hindi Pakhwada Celebrations

The 'Hindi Pakhwada Celebrations' were organized by IIM Ranchi's Management from the 19th to 28th of September 2016, for the 5th time since its inception. There were various competitions held for the staff as well as the students and saw an enthusiastic participation from both fronts.

A competition of Shruti lekhan (Dictation), followed by Poem recitation and Extempore were conducted for the students and administrative staffs. All these events were judged by members of faculty of the Institute. They also contributed in deciding the topics for the extempore speeches by the participants.

The entire IIM Ranchi fraternity vowed to inculcate in oneself respect for the national language and learn and use it to build one's intellectual capacity and expertise.



## Joy of Giving



Samarpan, The social responsibility club of IIM Ranchi had organized Joy of Giving Week as a part of Diwali celebrations at IIM Ranchi campus. As a part of the event the club decided to contribute something to the kids of Kshitij School for deaf and dumb. For this they called out for donations from the faculty members, students and staff of IIM Ranchi. The club also organized a silent auction - the first of its kind in the campus, where students can bid for a product or a service, the proceedings of which would go towards funding the contributions to the Kshitij School. Samarpan also distributed shawl and muffler to the facilitating staff of IIM Ranchi as a part of Joy of Giving Week.

## Visit of Consul General of France

Consul General of France in Kolkata, Mr. Damien Syed visited IIM Ranchi campus on 28th October 2016. He met the faculty members and members of International Relations Office with the aim to discuss potential collaboration with IIM Ranchi for quality education exchange programmes with the Institutes in France.

IIM Ranchi presently collaborates with Audencia Nantes School of Management and Emylon Business School of France for its student exchange programme (STEP). In addition to these Institutes, Mr. Syed proposed a few more colleges which can collaborate with IIM Ranchi for the STEP. Mr. Syed also discussed about providing scholarships to bright students from low income group to attend these programmes.



## RUSH



The second edition of RUSH - the sports and cultural fest of IIM Ranchi commenced on 10th December, 2016 with great enthusiasm. The first day of the fest began with a football match between IIM Ranchi & IIM Sambalpur. There was great excitement in the air as the two teams set out to Mega Sports Complex, Khelgaon to battle it out for the coveted trophy of football championship. The students of IIM Ranchi gathered in huge numbers to display their support for all the participating teams. Among the sports events were football, cricket, tennis, table tennis, throw ball, volleyball, carom and chess.



## Startup Meet at IIM Ranchi

With the startup culture booming in India, the entrepreneurship cell of IIM Ranchi organized your story meet up where in 15 entrepreneurs from various parts of Jharkhand shared their start up stories. The event was held in partnership with JOCC and EAI.

The entrepreneurs association of India Jharkhand charter supported the Your Story event at IIM Ranchi. The event saw many faces including students from different colleges and entrepreneur aspirants, present amongst the audience. A total 15 speakers who founded startups shared their inspiring stories with the audience.

Start - ups like Pitstop, Culture Colab, Edhik, Blue Elixis and other were present for the event and each delivered inspiring stories for entrepreneurs to reach out for their dreams with hard work. The crowd had learnt of each startups plans for growth and survival and financial underpinning required to run a startup and converting it into a fully functional company. The speakers also dwelt on the essence of raising capital and selling the idea of the Startup to potential investors.

## Demonetization Awareness Drive



In a bid to create awareness regarding the demonitisation in India the Samarpan Club and the Finance Club had taken initiative to conduct an awareness drive to a nearby village in Ranchi. Dimra village is home to as many as hundred residents, who eke out an existence in abject poverty and squalor that is almost unimaginable. Their main source of income is through engaging in labour work, primarily by breaking stones and selling them. The students were led by Prof. Gaurav Marathe and Social activist Mangesh Jha to whose main objectives were to inform the residents of Dimra Village on the recent Demonitisation Rules and Regulations

happening around the country they educated the villagers making them aware about the amount of notes up to which can be exchanged, the deadline of the exchange date, the meaning of exchanging and most importantly the risk of getting cheated.

## Vigilance Awareness Week

The vigilance awareness week was observed from 31st October to 5th of November, 2016. The students of IIM Ranchi administered the Integrity Pledge in sync with the theme at this year's event. The theme of this year was public participation in promoting integrity and eradicating corruption and aimed at creating values among people to highlight the need to eradicate corruption in the country. Many students actively took part in this initiative and made the run for unity a successful one. A debate and quiz competition was also organized for the faculty, staff and students of IIM Ranchi.

## Quami Ekta Week and Constitution Day Celebration

Quami Ekta week or national integrity week is celebrated annually from 19th of November to 25th of November to foster and reinforce the strength of public harmony and national integration. The events of the week are divided to equally foster the importance of the weaker communities, women from all walks of the nation, the various languages and varied culture in India. During the week, IIM Ranchi conducted activities highlighting the events of the unity of our nation. A quiz and essay contest were held for the entire batch to test the knowledge level of the students on various topics, cultures, languages and constitutional rules. Information regarding the constitution was also shared to the batch.

## UNICEF MoU Signing Ceremony

Indian Institute of Management (IIM) Ranchi & UNICEF signed a Memorandum of Understanding here today. UNICEF is partnering with IIM Ranchi to set up a Centre for Policy Advocacy & Management (CPAM) to continuously advocate, engage and collaborate with policy makers and other stakeholders on child survival, development and protection issues.



## All India Alumni Meet, Mumbai



The very 1st all India alumni meet for IIM Ranchi was conducted on the 3rd of December 2016 in Mumbai by the Alumni and International Relations Committee. The event saw enthusiastic participation from the alumni who were eagerly awaiting a gathering of this sort for many this was the homecoming of sorts as they got together with their pals and batch-mates. This was also a great opportunity for them catch up and re-live their golden moments from the MBA days. Most importantly, it was the avenue for building up effective communication with the diverse and ever-growing alumni base. Alumni play a very big role in taking the IIM Ranchi

brand forward and also provide some critical associations and mentorship to the present batches and thus synergize the process of carrying the beacon of excellence, lit at the inception of this institute forward.

## RADIX 2017

Radix, a two day event organized by IIM Ranchi which aims to complement learning imbibed in B-School with practical experience from the industry kicked off on the 27th - 28th of January at the BNR Chanakya Hotel. It had taken months for the preparation of this event and Clubs from the Institute had all engaged together to make this event successful. The theme selected for this year's Third edition of Radix was "Turning the Ocean Blue". Speakers from various fields and companies each had their own specific views and differentiated opinions on this topic and each contributed widely towards understanding requirements towards building and sustaining a business. To name a few, Mr. Rajib Basu, Partner, Risk advisory, KPMG started his talk by re-emphasizing the difference between Red and Blue Ocean Strategy. While the Red Strategy is all about price wars and overcoming competition to stay afloat, the blue ocean strategy focuses on an unconventional approach to create a new market or product there by bringing disruption in the industry.

## Independence Day Celebration

The 70th Independence Day celebrations at IIM Ranchi commenced with the flag hoisting ceremony at Suchana Bhawan, in the presence of the students, faculty and the staff members. The Director-in-charge of IIM Ranchi, Dr. Anindya Sen unfurled the tri-colored flag.

This was followed by an energized recital of the national anthem by the student's faculty and he staff members. Dr. Sen addressed the gathering by throwing light on how IIM Ranchi is epitome of 'Unity in Diversity' with student representation from almost all the state of the country.

Afterwards, there was a street play organized by the students. They illustrated the importance of cleanliness. Their immense talent was warmly appreciated by the Director and faculty members.

## GLIMPSE OF STUDENTS ACTIVITY



## STUDENT COMMITTEES & CLUBS

### COMMITTEES :

#### **Academic Committee**

The prime focus of the Academic Committee is to facilitate students with all the academic activities at IIMR. This committee acts as the bridge between the administration, faculty and students. Major areas of work are scheduling of classes, course design suggestions, faculty suggestions, e-resources maintenance, activity calendar maintenance, etc. Elected members of the Academic Committee hold the position of class representatives for their respective sections and courses. Hence, the academic committee has to deal with submissions, group formation and various briefings to the batch in sync with faculty and Program Assistants.

#### **Alumni and International Relations (AIR) Committee**

A large portion of a B-School's reputation can be attributed to the success of its alumni in the corporate world. They always cherish the two years spent at their alma mater, the place which made them battle-ready for the corporate. Also, an international exposure to students in a B-School goes a long way in drilling down intercultural consciousness into a student. The job of the committee is to take note and work on the interest of IIM Ranchi alumni as well as forge relationships with the best B-Schools from all over the world for the purpose of Student Exchange Programmes.

#### **Cultural Committee**

Cultural Committee is an attempt to encourage the vibrant persona of the students by offering them a platform to showcase their passion for the extra-curricular activities including musicians, dancers, actors, painters, writers, photographers and dreamers.

#### **Information Technology Committee**

The Information Technology Committee caters to the IT needs of the students. The committee manages the network, portal, student servers, etc. The committee also serves to provide technical support for all major events held in the campus. Moreover the IT Committee serves to meet all student needs for software, e-books, journals, educational documentaries, etc.

#### **Media and Public Relations Cell**

The Media PR cell is in the business of perception management. The members of this committee shoulder the responsibility of upholding the brand image of the Institution in the eyes of the world. It is this committee which helps in positioning the institute in the public domain. All the branding activities of the college are marketed by the committee. The Media PR cell is the sole point of contact between the media and the Institute. The committee also seeks to establish a tradition of exchange of ideas and foster a culture of reading.

#### **Sports Committee**

The Sports Committee represents the views of the student body on all sporting matters; sport, health & well being, access and equality. It promotes sporting opportunities and contribute to the development of the student sports. The committee works to engage the whole student body through the sporting events conducted throughout the academic year.

#### **Student Facilities Committee**

Popularly known as SFC amongst the IIM Ranchi fraternity, the Committee is responsible for providing the daily facilities to the students. Its work is mainly concerned with logistics issues of the Institute, most important being the day-to-day food and travel arrangements. Apart from the mess and travel arrangements, SFC is also responsible for general maintenance issues related to the hostel and the college building, as well as the newspaper and magazine subscriptions of the students.

#### **Visual Branding and Content Body**

IIMR Visual Branding and Content Body follows the principles of attitude branding to develop and maintain the brand image of this deemed institution. It provides a definite structure to the content design and branding divisions of the institute by strategizing, conceptualizing, designing, and developing the branding and content marketing tools for all the flagship events and promotional activities of the institute.

#### **Corporate Relations and Placement Cell**

The Placement Committee at IIM Ranchi consists of members from both first year and second year students. The role of the Placement Committee is to foster corporate relations, and conduct the summer and final placement process.

## CLUBS

**Consulting Club:** Conundrum, the Consulting club of IIM Ranchi, aims to facilitate a seamless transition from B-school environment to a successful career and Management Consulting they strive to provide students with ample opportunities for learning, exposure, and interaction with the consulting industry. Conundrum aims to provide solutions to the problems faced by various large, medium and small sector industries by organizing competitions and facilitating practical application of classroom concepts by students. Through various sessions and workshops, the club tries to develop innovative problem solving approach among the students.

**Entrepreneurship-Cell:** E-cell at IIM Ranchi is devoted to the cause of promoting entrepreneurship among students. The E-cell at bringing familiarity with the traits that are essential for an entrepreneur, who would further help our society grow. Ideas, Passions, Vision and Resilience are at the core of learning and the club tries to nurture the same in students.

**Finance Club:** The Finance Club of IIM Ranchi is a student driven club which aims at continuously enhancing the financial knowledge quotient of the students by conducting various inter and intra-college events like Business Simulation games, Online Trading Events, Business Valuation Case Studies and regular financial quizzes in addition to the weekly newsletters, panel discussions and M&A meets.

**HR Club:** Hire is the pioneer club of Human Resource Management Ranchi, established for the overall development and understanding of HR among management professionals. It thrives to be the most recognized platform acknowledged world over for Human Resource Management and Industry Relations. HiRe aims for the development of HR professionals by providing them the right platform where they can meet, network, share, learn and implement the best practices, trends and knowledge.

**Marketing Club:** Marquess, the marketing club of IIM Ranchi, works towards fostering interest and passion for sales and marketing among students and helps enthusiasts hone their skills. Its aim is to act as a facilitator for students to gain exposure on various marketing concepts and strategies; thus cultivating a culture of holistic learning by participation.

**Operations Club:** Sankriya, the Operations club of IIM Ranchi derives its name from Sanskrit and means "Activity". The club was formed in 2011 with the enthusiasm and energy of the students for knowledge sharing and for having interactions with the corporate world, other premier B-schools and Operations mongers in general.

**Quiz Club:** Q-source, the quiz club of IIM Ranchi is dedicated to ensuring the propagation of quiz culture within IIM Ranchi. The quiz club convenes fortnightly wherein a quiz is held for the IIM Ranchi populace. The path for knowledge is ever winding and the IIM Ranchi quiz club fosters and interest in the world beyond what is only taught in the classrooms. The quiz club also forms a platform through which IIM Ranchi participates in several quizzes across the country. Like the hypothetical logia that lends us its name, Q-source serves to imbue a culture of knowledge seeking and wonder in all the students of IIM Ranchi.

**Samarpan:** Samarpan is the social responsibility club of IIM Ranchi and its initiatives have been forged through partnership with corporate and government associations. IIM Ranchi believes in inclusive growth as a holistic part of Management Studies. As a premier Institute, IIM Ranchi looks at scaling up livelihoods and measuring the regional economy in terms of entrepreneurial development for the youth. To bring about this change the club looks at adding corporate and Government sector CSR values for a faster scale up.

**Toastmasters, IIM Ranchi:** Toastmasters International has been the trademark of leadership and communication skills. IIM Ranchi Toastmasters club provides students the opportunity to learn the art of eloquence, turning them into more confident leaders. Its mission is to provide a supportive, non-threatening and a positive environment where students can develop and hone their communication and leadership skills. It aims not only to improve one's communication abilities but to groom the overall personality and make one a competent communicator and a better leader. With every meeting, by active participation one can build up team management skills simultaneously improve one's public speaking skills.

## ABOUT RANCHI

Ranchi is the capital of the state of Jharkhand and accounts for nearly eighteen percent of the national mineral resources of India. It is located in the Chhotanagpur valley at an altitude of 2,150 feet above sea level. The picture perfect location includes waterfalls, hills, and lush green valleys. Its cool climate and various attractions of historical importance make it a popular tourist destination. Ranchi used to be the summer capital and health resort of erstwhile Bihar state with its scenic surroundings and crisp mountain air. After India gained independence, Ranchi continued to grow and a number of industrial facilities were located in and around the city. Now it is the hub of commercial and trade activities in Jharkhand and much of



eastern India, along with other two industrial townships of Jamshedpur and Bokaro, it completes the industrial structure of Jharkhand. It is a city of industrious and enterprising people drawn from all corners of Jharkhand and neighbouring states. Always known as an industrial hub, the recent years have also witnessed an explosion of service industries such as marketing, media, healthcare, education etc. The potential of Ranchi as a future powerhouse of the country's economy has been duly recognized by businesses and government alike, with Ranchi receiving significant investments from both and is fast developing into an economic hub. Boasting of one of the highest growth rates in GDP and job creation among

upcoming Indian cities, Ranchi has witnessed a tremendous transformation into a dynamic city pulsating with the dynamism of its people and is a city of India's future.

The City is named after a local bird 'Rinchi', mostly found in and around the famous 'Pahadi Mandir', the Hill Temple of Ranchi. Located in the southern part of the Chhotanagpur Plateau, Ranchi is richly endowed with enviable natural beauty and picturesque environs. It has numerous 'Waterfalls and Lakes'. Because of its hilly topography, it enjoys a pleasant climate throughout the year. Ranchi is blessed with mineral resources in abundance and is known as the 'Manchester of the East'. Ranchi is well connected with other metro cities like Mumbai, Delhi, Kolkata, Bangalore and Chennai.

