

IIM Ranchi UNGC-PRME

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SIP REPORT

2020 - 2021



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UNGC-PRME

IIM RANCHI

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DIRECTOR'S MESSAGE



Indian Institute of Management, Ranchi has emerged as one of the fastest-growing B-schools in India and is committed to supporting excellence in management education and research that positively impacts people, organisations, and society. At IIM Ranchi, we focus not only on developing our student fraternity but also on giving back to the community.

Our core values of humility, honesty and hard work have led our students to bring about tides of positive change in society by either starting their businesses and ensuring employment for masses or leading societal change by taking up managerial and leadership roles in various business enterprise and nation-building programs.

Throughout the academic year 2020-2021, IIM Ranchi took various initiatives to teach the values of sustainability among the students. Each of these activities is aligned to the Six PRME Principles to shape the managers into future leaders campaigning “Corporate Sustainability”.

IIM Ranchi has successfully met the challenges posed by the Covid-19 pandemic and has come up with innovative ways to engage with students and the community we serve. For example, organising a virtual walkathon to raise awareness for the transgender community impacted by COVID-19, ‘Dil Se Diwali’ was held to support local business during the pandemic. The ‘Unsubscribe the Carbon’ was an initiative to delete junk emails to reduce the carbon footprint.

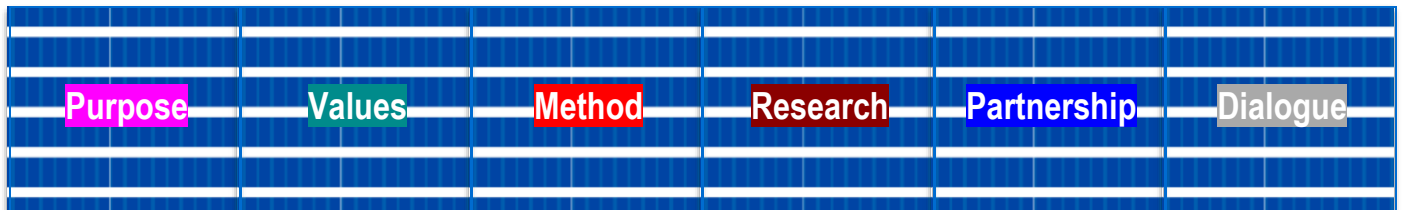
IIM Ranchi is working relentlessly towards achieving the vision of PRME, which is to “realise the Sustainable Development Goals through responsible management education”.

**Best Wishes,
Prof. Shailendra Singh**

ABOUT

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative formed in 2007 as a platform to raise the profile of sustainability in B-schools worldwide and equip today's business students with the understanding and ability to deliver change tomorrow.

- It is the most extensive organised relationship between UN and B-Schools.
- IIM Ranchi became a signatory of the PRME initiative in 2017 (IIM Ranchi is the first IIM to do so)



Working through the Six Principles above, PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals. It also helps draw attention to the Sustainable Development Goals (SDGs) and align academic institutions with the work of the UN Global Compact.



ALIGNMENT WITH SIX PRINCIPLES

Principle I: Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Mission

To educate and support leaders who can contribute as professional managers, entrepreneurs, and stewards of existing and emerging enterprises in the private, public, and social sectors.

To carry out research, publication, consultancy, and advisory work to advance new knowledge and innovation and to provide thought leadership in management theory and practice.



The ninth Indian Institute of Management was established at Ranchi in 2010. We started when management education worldwide was criticised for an overemphasis on competition, aggression and achievement of results by any means. The biggest challenge was to revive the aura and exclusivity of the classroom - teaching in an era ruled by the advent of technology in education. There was an evident void in terms of fulfilling the requirements of firms that employ management students.

We understood the need to incorporate the correct values in the young minds and impart education relevant for an information age that encourages networking and collaborative advantage. Also, we decided to build contextual knowledge into the programs.

We aim at creating efficient managers and business leaders. We strive to ensure that our students develop the right skills to sustain and grow in any organisation. An equal weightage is also given on developing the correct values and attitude in students to help them sail through times of trial and turbulence.

We pay keen attention to cultivating a winning spirit, which is why they are encouraged to participate in standard competitions on all platforms. At the same time, we also make efforts in preparing the students for the future by teaching courses on emerging trends and areas like neural networks, analytics and energy management.

Our philosophy is reflected in our Institute's logo.



The bird in the logo is a crow. The crow was chosen because it has several positive traits that the Institute stands for. Crow is the epitome of community living and sharing and caring for each other, which are the ethos of IIM Ranchi. It is an aerial scavenger that cleans up the earth by eating carcasses. Crows in many cultures are the keepers of knowledge as nothing escapes their keen eye-sight. Crows are very adaptable and can live in different climatic conditions. The bird has been created to look like a forward arrow, taking everybody (The three green strokes symbolise the community) together for the flight. The Sanskrit verses

represent the Institute's vision, i.e., working to bring a change towards success, not only for oneself but also for the community.

Programs Offered

Professional MBA

MBA (Human Resources)

MBA – Business Analytics

PhD.

Executive PhD.

Post-Doctoral Fellowship in Management

Emeritus Fellowship in Management

Executive MBA

Certificate Program in General Management for Executives (CPGM)

Management Development Program (MDP)

Certificate Program in Business Analytics & Business Intelligence (CPBABI)

Executive Program in Business Analytics & Business Intelligence (EPBABI)

Faculty Development Program (FDP)

Integrated Program in Management (IPM)

Principle 2: Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Core Values

Hard Work: The goal of sustainability is not one that can be achieved overnight. Hard work teaches the students to be perseverant, determined and persistent.

Humility: We believe that humility is a sign of strength, authentic confidence, and courage. Humility makes our students strive for excellence not only for themselves but for the upliftment of society.

Honesty: Ethics and integrity are winning characteristics of high-performing organisations over the long term. We want our business school and our graduates to be guided by the highest principles of honesty, fairness, transparency, and moral courage.

Courses that align with our values

Business Ethics

Competitive & Cooperative Strategy

Design Thinking & Techno - Entrepreneurship

International Business Management

Corporate Entrepreneurship & New Venture Planning

Neuroscience for Managerial and Personal Effectiveness

Decision Analytics with Business Applications

Decision Making Tools and Techniques for Managers

Corporate Governance and Strategic CSR

Conflict Resolution and Dispute Avoidance

Legal and Regulatory Aspect of Business

Principle 3: Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Induction Program for Batch 2020-22

IIM Ranchi organised a week-long induction program from 24 – 31 July 2020 for 2020-22. Faculty members have designed the program to simulate real-world experiences as challenges that the students need to undergo. The program's main objective was to sensitise the young budding managers with the practical experiences of the corporate world and its expectations from them in the challenging and changing global scenario. UNGC-PRME Steering Committee and other clubs organised challenges related to their specific domains like marketing, finance, strategy, sustainability,



Student Exchange Programs

Every year some of our students go for a semester to some of the leading B-Schools around the world to prepare themselves in a globally connected world. The program is applicable for both MBA and MBA-HR students. This list of school that we have partnered with:

Alba Graduate Business School, Greece

ALBA is listed as 52nd in the Europe-Top MBA Global 200 Business Schools Report for 2014/2015. ALBA is a not-for-profit educational association of 85 large Greek corporations. It has exchange programs with many other international colleges. ALBA operates under the leading employers' union in Greece and the leading executives' association in Greece, and the Athens Chamber of Commerce and Industry.



Asian Institute of Technology, Thailand

The Asian Institute of Technology (AIT) is a leading international institute of higher learning in Thailand promoting technological change and sustainable development in the Asia-Pacific region through higher education, research and outreach. Established in Bangkok in 1959, AIT as a university has become a leading regional postgraduate institution and actively works with public and private sector partners.

Audencia Nantes School of Management, France

Audencia Nantes School of Management is a non-profit making institution and a business school in France, accredited by the Association of MBAs, European Quality Improvement System, and the Association to Advance Collegiate Schools of Business. The school enrolls 3000 students from almost 50 countries. Audencia is consistently ranked among the top six business schools of France.

Chittagong Independent University, Bangladesh

Chittagong Independent University (CIU), established in 2013, is a degree-awarding higher seat of learning, approved by the Govt. of Bangladesh and the University Grants Commission of Bangladesh. It is a leading private university in Bangladesh that offers graduate programs in Masters of Business Administration and Master of Laws.

EMYLON Business School, France

EMLYON Business School with its 140-year heritage is one of the longest established business schools in Europe. A spirit of entrepreneurship and innovation marks the history of the school. EMLYON is one of the few business schools to hold triple accreditation from EQUIS, AACSB and AMBA. The Times Higher Education ranked it 2nd Business School in France and ranked 64th globally by Global Employability University Ranking 2015.

National Chengchi University, Taiwan

The College of Commerce at National Chengchi University (NCCU) was established in 1958. The College of Commerce is regarded nationally as one of the best business schools in Taiwan. There are currently about 100 exchange students from over 60 top business schools of the world and almost 200 international students from over 30 different countries.

Purdue University, USA

Purdue University routinely ranks highly in accredited national and world university rankings such as the US News & World Report Best Colleges and the QS World University Rankings. It was founded in 1869 and currently has over 8700 students from 125 countries.

The American Business School of Paris, France

Since its foundation in 1985, The American Business School of Paris offers its students immersion into an international environment with the best American pedagogy combined with the best of French and European practices.

Ural Federal University, Russia

Since its foundation in 1920, the university has produced many graduates who have reached soaring heights. It has been placed at 11th position among Russian universities as per the Webometrics Ranking of World Universities 2019. It is among 43rd of the best universities of emerging Europe and Central Asia as per the QS Quacquarelli Symonds 2019.

Woosong University, South Korea

Since its foundation in 1954, the university is governed by the ideology of independence, righteousness and goodness. Its MBA curriculum is accredited by Association to Advance Collegiate School of Business (AACSB), fostering it to become the youngest business school in AACSB's history to receive the accreditation in just 7 years of its establishment.



Principle 4: Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Research & Publications by the IIM Ranchi fraternity

Journal Articles

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Verma, P., Kushwaha, J., & Dixit, V. (2020, March 10-12). Risk and resilience analysis for industry 4.0 in achieving the goals of smart logistics: An overview. Proceedings of the International Conference on Industrial Engineering and Operations Management, Dubai, UAE.

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Nandy, A. & Sur, A. (2020, 1st February). Budget should cut direct taxes, boost spending. The Hindu Business Line.

Principle 5: Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Atal Bihari Vajpayee Centre for Leadership, Policy and Governance

On August 2018, IIM Ranchi established Atal Bihari Vajpayee Centre for Leadership, Policy and Governance (ABVCLPG) as a tribute to the Ex-PM and Statesman. ABVCLPG aims to conduct multidisciplinary research in the domains of leadership, policy and governance. It envisions to become a vibrant knowledge centre that takes forward the scholarly conversations in leadership, policy, and governance. It also aspires to establish itself as Think-Tank and provide professional consultation, advice and support to government, public sector undertakings, and local administration in implementing their schemes and policies. It intends to develop a pool of leaders, administrators and managers with solid foundations in policy and governance strategies.

The centre organised a 5-day Winter School on Leadership, Policy and Governance from 19th January to 23rd January 2021. The winterschool is an intensive full-time programme,

and consists of at least 30 contact hours. There were lectures, presentations and discourses on all three themes during the programme. Extensive Study Material was provided to all the participants on all three themes at the commencement of the programme.

The winter school was open to all Indian Students pursuing Undergraduate or Postgraduate courses in a UGC recognised University or College and professionals working in the policy and development sector.

The winter school was conducted online due to a pandemic outbreak in the country. The classes were conducted online through Cisco WebEx.

The faculty of the course included the Director and faculty members of IIM Ranchi, senior bureaucrats, senior government officials, experts and specialists in the domain of leadership, policy and governance.

Candidates were benefited by interactive lectures, engaging group discussions, leadership training, and personality development and networking opportunities. Students who wanted to present innovative projects were provided opportunity by the centre.

Unnat Bharat Abhiyaan

Unnat Bharat Abhiyaan (UBA), a program run by Govt. of India, provides a platform for higher institutions to work with rural India in identifying challenges and coming up with necessary solutions for the same.

IIM Ranchi, under UBA, has adopted a small and beautiful village called Rasabeda, located around 45kms from Ranchi. UNGC-PRME, along with various stakeholders such as students, faculty, villagers, NGOs and government, is trying to work on the holistic development of this village. The major projects taken up this year comprises building “Eco-Tourism,” designing infrastructure for solving “Water Crisis,” and studying “Waste Management.”

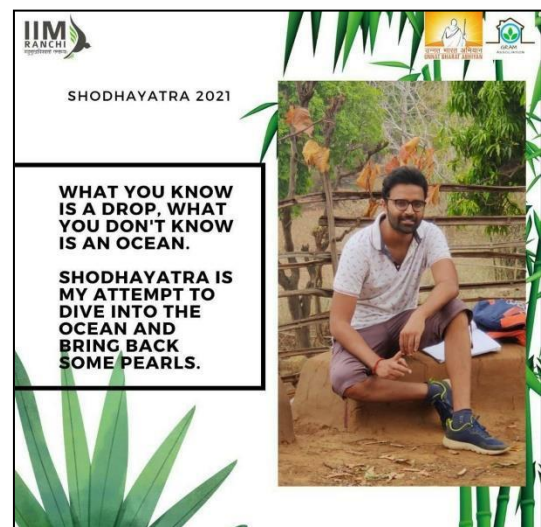
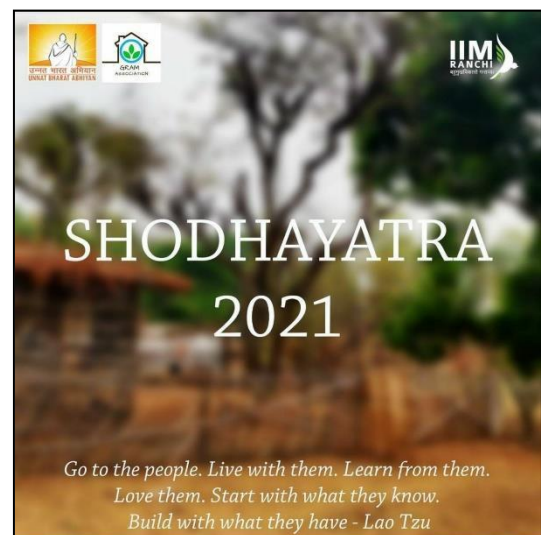
The Rasabeda Tourism Project aims to act as a sustainable source of alternative income for the villagers whose primary meagre income comes from cutting stones. This also gives people an opportunity to revive their connection with nature experience the tribal way of living.

Shodhayatra is a rural immersion initiative by IIM Ranchi in association with GRAM - Groundwater & Reforestation Adaptive Management Association.

Every year before they step out of the nest to soar in the skies, some of the graduating students stay for a while longer to be a part of Shodhayatra.

They stay with the rural community, learn from them, work with them and try to play a part in empowering them with the unwavering support of GRAM.

The intention is to find solutions to everyday problems and in the process, find a little more about oneself.



Principle 6: Dialogue

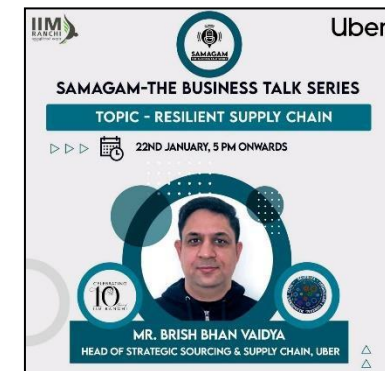
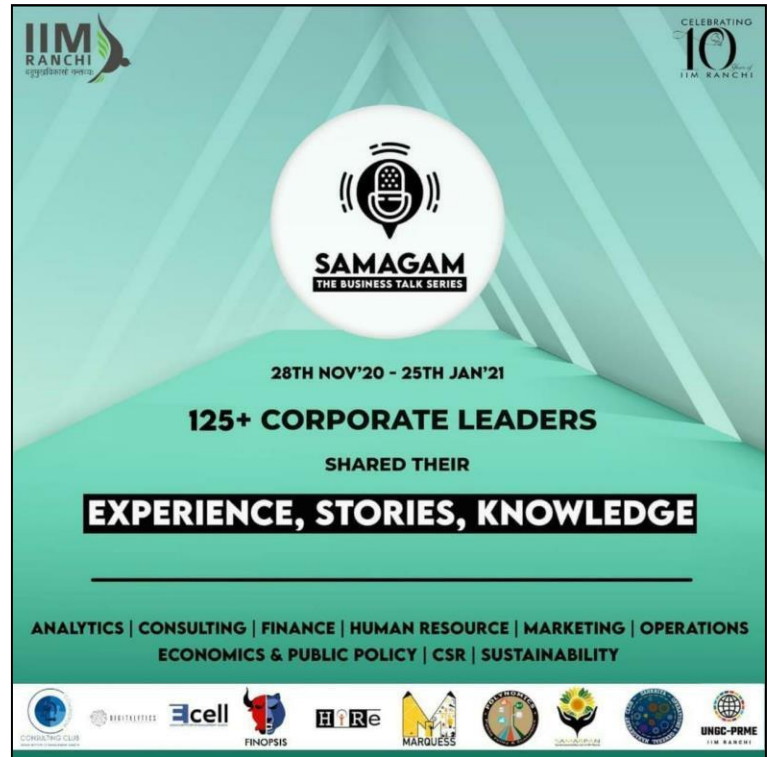
We will facilitate and support dialogue and de-bate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

SAMAGAM – The Business Talk Series

IIM Ranchi organised a virtual business talk series with Business Leaders across domains like Analytics, Human Resource, CSR, Sustainability, Economics and Public Policy, Operations, Consulting, Entrepreneurship, Finance and Marketing. The three-month-long series had 125+ industry leaders from various strata of the corporate world impart their knowledge and share their experience with the students of IIM Ranchi. Some of the topics which the leaders took up were:

- **Mr. Sriram Venkat, Manager - Marketing Analytics, Google** (Big Data Analytics demystified)
- **Mr. Amit Golia, CBO, SBI Capital Securities** (Revolutionary mode of SIP for Stock Investments)
- **Dr. Ankur Chaturvedi, Head of International Supply Chain and Projects Emami Group** (Development vs Conservation- A zero sum game)
- **Mr. Manash Bhattacharjee eCommerce Head of Product Management and Product Design Pepsico** (Disruptive Intrapreneurship- Key to Innovation)
- **Ms. Ria Bakshi, Manager-Finance for Sustainability, Olam International** (Multi Capital Accounting: Bridging the gap between Finance & Sustainability)
- **Mr. Parikshit Choudhury, Chief Business Officer, MakeMyTrip** (Strategies for Business Process Improvement (post-COVID))
- **Mr. Vaibhav Jain, CFA, Partner, Edelweiss Capital** (Asset and Wealth Management)
- **Mr. Nitin Bawankule, President Ad Sales, Disney Star TV Networks** (Trends in Digital Economy in India)
- **Mr. Peeyush Gupta, VP- Sales and Marketing, TATA Steel.** (Marketing Strategies in the Post-Covid World)
- **Ms. Sucharita Singh, Director HR, EA Sports** (How HR has been reinvented in these pandemic times)
- **Mr. Sivakumar S Group Head - Agri and IT Businesses, ITC** (The New Agriculture Acts - Role of corporates in future of Indian Agriculture)

- **Mr. Ganesh Vaidyanathan, Senior Vice President - Head of Group Commercial & Operations, Vodafone (Campus to Corporate)**
- **Ms. Naveen Jaiswal Founder & Head - Research & Development Vehere (Startup Plunge - How Not to Die Early)**
- **Mr. Sunil Kumar Nandamudi Director, RBS Foundation India, Royal Bank of Scotland (Sustainable Development)**
- **Ms. Mansi B Sanghavi, AVP Axis Bank (Demystifying Product Management)**
- **Mr. Rajneesh Jain, CFO, Reliance Jio infocomm (India's Digital Growth Story: New Opportunities through Digitization in eCommerce, Education and Healthcare)**
- **Mr. Manish Sharma, Director, PwC (Asset and Wealth Management Fusion of Technology and policy-making: The future of India)**
- **Mr. KV Dipu, President & Head of Operations and Customer Service Bajaj Allianz General Insurance Company (Use of Digitization in Insurance Operation)**
- **Mr. Krishna Kant Jha Associate Director and Team Lead, KPMG (Investing in India's Youth and reaping the dividends - Long term plans for India)**



KEY INITIATIVES

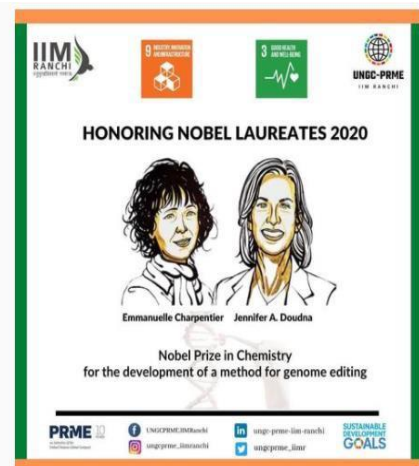
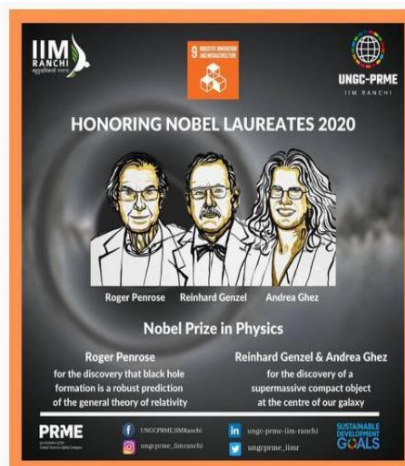
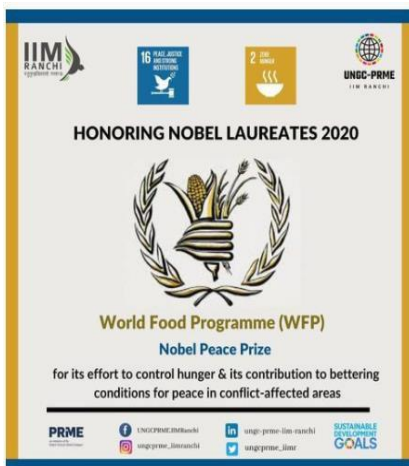
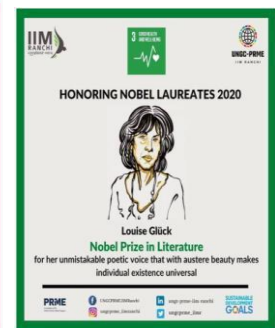
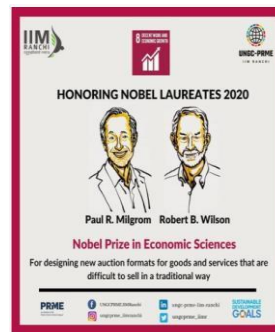
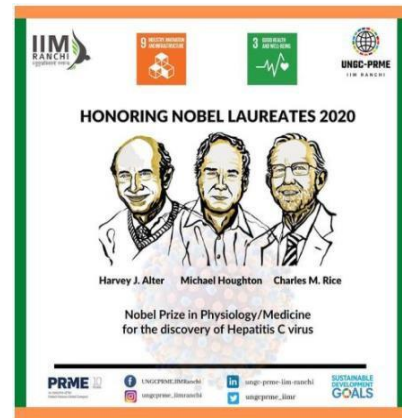
NOBEL LAUREATE SERIES

PRINCIPLE ALIGNMENT: Purpose & Value

Great scientists and inventors have always been significant contributors to our journey towards a sustainable future. At UNGC PRME, we launched an initiative to honour the Nobel Laureates 2020 for their tremendous contribution to the goal of sustainability.

From 9th October 2020, we ran this initiative to 18th October honouring Nobel prize winners from various fields such as Harvey J. Alter, Michael Houghton and Charles M. Rice from Physiology/medicine, Emmanuelle Charpentier and Jennifer A. Doudna from Chemistry etc.

The objective of this initiative was to honour the great scientists on their contribution towards sustainability goals and keep our students abreast with the latest developments happening in various fields of science that will make our planet a better place to live.



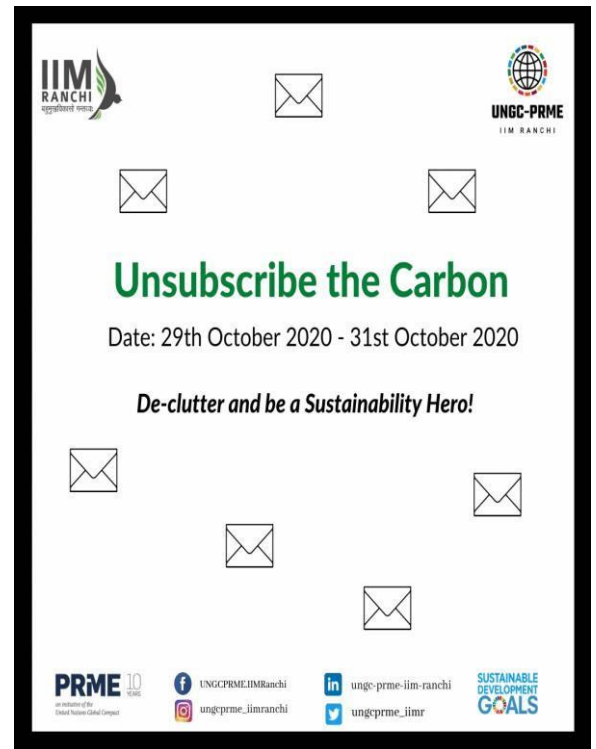
UNSUBSCRIBE THE CARBON

PRINCIPLE ALIGNMENT: Purpose

UNGC-PRME launched an initiative to reduce the digital carbon footprint that we are casting. On 29th October 2020, we launched the campaign for awareness on the carbon emission occurring due to junk mails.

The students were asked to delete their old junk mail. Afterwards, they could check how much carbon emission they have prevented due to their awareness.

After our initiative "Unsubscribe the Carbon" we had received a tremendous response from the entire IIM Ranchi fraternity. The event was successful, and we were able to reduce 18,020 kgs of carbon emissions together due to the initiative and the collective efforts taken by the IIM Ranchi fraternity.



An initiative which focused on reducing carbon emissions caused due to e-mails. The initiative helped in **reducing 18,020 kg** of carbon emissions in a short span of 3 days.

TOASTMASTERS MEET

PRINCIPLE ALIGNMENT: Partnership

UNGC-PRME, in collaboration with Toastmasters (IIM Ranchi Chapter), delivered a talk on sustainability and its practices. It was conducted on 25th March 2021. The topic was "Sustainability and Managers".

Sustainability and Managers were all about how we, as future managers, can take up small actions to bring in changes that we want to see. It only takes the zeal to take up action, implement it, and work towards sustainable organisations. Three of the UNGC-PRME members actively participated in the event. Toastmaster of the event Dohrathi conveyed the same message through the theme "Sustainability and managers". They were followed by the speaker Shraavan and Table Topic speaker Anurima.

By a collaborative effort with Toastmasters, UNGC- PRME was able to serve its purpose of spreading awareness to create responsible managers for the future.



YEAR-LONG SOCIAL MEDIA CAMPAIGN

PRINCIPLE ALIGNMENT: Purpose

The academic year 2020-21 witnessed engagement across all the four platforms – Facebook, Instagram, Linked In and Twitter. Along with the yearlong activities and initiatives, we continued our online campaign to promote awareness of sustainability.

Posts about the importance of World Habitat Day (7th October), World Mental Health Day (10th October), World Food Day (16th October), UN World City Days (31st October), World Toilet Day(19th November), International Day for Elimination of Violence against Women (25th November), International Day of Person with Disabilities (4th December), World Soil Day (5th December), World Energy Conservation Day (15th December) were shared to create awareness.

Besides this, all of our events throughout the year, such as Nutriwizard, Joy of Planting, Sustainverse etc., were actively promoted on social media platforms.

WONDERING HOW EATING RIGHT CAN HELP BEAT CLIMATE CHANGE?

LOW MEAT INTAKE

- 2.5x less carbon emissions
- LESS MEAT
- Less methane produced

MORE VEGGIES IN DIET

- LOW PROCESSED FOOD CONSUMPTION
- Low carbon footprint
- Relatively less water used
- ZERO MEAT
- 4 billion less hungry people

Logos: IIM RANCHI, UNGC-PRME, PRME, UNGC-PRME-IM-Ranchi, Sustainable Development Goals.

SUICIDE

1 person commits Suicide every 40 seconds

Never give up on someone with a Mental Illness. Replace 'I' with 'We', and illness becomes wellness.

3 MENTAL HEALTH AND WELLBEING

Suicide Prevention Month
September 2020

Logos: IIM RANCHI, UNGC-PRME, PRME, UNGC-PRME-IM-Ranchi, Sustainable Development Goals.

World Ozone Day
16 September 2020

Avoid harmful CFCs | Maintain year air conditioners
Use organic fertilisers | Minimise use of personal vehicle

Let's work together and protect the ozone layer for our future generations
#OzoneForLife

Logos: IIM RANCHI, UNGC-PRME, PRME, Sustainable Development Goals.

FUNDAMENTALS TO SMASH GENDER INEQUALITY AT WORKPLACE

- Zero tolerance towards harassment
- Earlier return policies after maternity
- Inclusive and bias free hiring process
- Equal pay for equal work
- Liberty to be unapologetically ambitious

WORK PLACE = EQUAL PLACE

Logos: IIM RANCHI, UNGC-PRME, PRME, Sustainable Development Goals.

International Day of Persons with Disabilities

India has 80 million people with disability
1 in every 12 Indian households has a disabled resident

Let's make India a safe and respectful place for the differently-abled

Logos: IIM RANCHI, UNGC-PRME, PRME, Sustainable Development Goals.

World Human Rights Day

End discrimination of any kind | Encourage solidarity and participation

Address all sorts of inequalities | Promote all round sustainable growth

Recover Better - Stand up for Human Rights

Logos: IIM RANCHI, UNGC-PRME, PRME, Sustainable Development Goals.

Annual Global Food Waste

- 20% of Meat & Dairy
- 25% of Oilseeds & Cereals
- 35% of Fish
- 33% Overall
- 45% of Fruits & Vegetables

International Day of Awareness of Food Loss and Waste

Logos: IIM RANCHI, UNGC-PRME, PRME, Sustainable Development Goals.

DIL SE DIWALI

PRINCIPLE ALIGNMENT: Purpose & Value

UNGC-PRME IIM Ranchi launched the initiative Dil Se Diwali to help local street vendors boost their sales. UNGC PRME members noticed that local vendors suffered financially due to the pandemic situation. To support these vendors, UNGC PRME took the opportunity of the festive Diwali season (10th November 2020 to 17th November 2020) and encouraged everyone to go vocal for local. SDG #8 (Decent Work and Economic Growth) was addressed through this initiative.

The initiative entailed encouraging everyone to buy their Diwali essentials from local street vendors. To further spread awareness, participants were encouraged to share their shopping stories on their social media handles with the hashtag #DilSeDiwali. Nurture India, our initiative partner, provided gift coupons to all our participants as a token of appreciation.

The initiative saw appreciation and participation from a large number of IIM Ranchi students. People from different colleges and corporates also came forward to support the initiative. UNGC PRME successfully garnered appreciation from the Ministry of Textile, India's official Twitter handle, for driving this initiative.



NUTRI WIZARD

PRINCIPLE ALIGNMENT: Purpose & Value

UNGC PRME IIM Ranchi organised an online event, Nutri Wizard, a healthy cooking competition to address Sustainable Development Goal #3 (Good Health and Well-Being)

The participants for Nutri Wizard were asked to cook a healthy meal and upload a picture or video of their dish on their social media handles, mentioning the ingredients used by them. The event was successful in garnering a large number of participation from IIM Ranchi students. People from other colleges and corporates also came forward to participate in the event.

Three winners were selected based on the number of calories present in their ingredients and the amount of energy saved while preparing the dish. As a token of appreciation, our sponsor for the event, Radiategreenergy, gifted our winners Amazon Gift Cards.

The main objective of this event was to spread awareness about the benefits of a healthy lifestyle and nutritious food. The event also tried to focus on using renewable and cleaner means of energy while preparing daily meals.



PARIVRIDHI – CASE STUDY COMPETITION

PRINCIPLE ALIGNMENT: Partnership and Dialogue

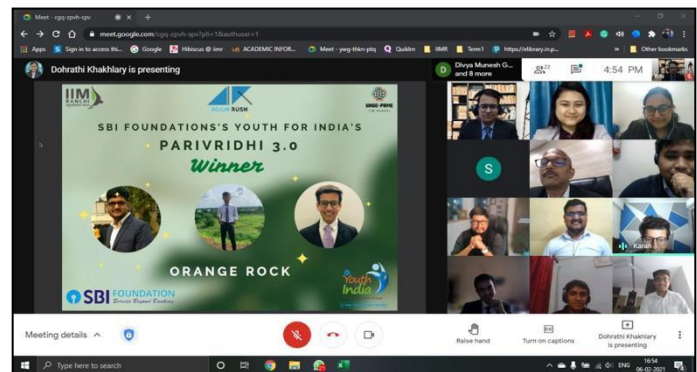
Parivridhi is the flagship event of the United Nations Global Compact - Principles for Responsible Management Education Steering Committee at the Indian Institute of Management Ranchi.

This year, “Parivridhi 3.0 - On the Spot Case Competition on Sustainability” was organised in collaboration with SBI Foundation.

This competition aimed to provide future managers with an opportunity to understand the real-life challenges existing in society and provide innovative and sustainable solutions feasible for implementation at the ground level.

The competition had two rounds. Round 1 was a “Quiz,” the questions of which was related to the 17 SDGs. The top 6 teams went to Round 2, in which they had to solve a case study, shared by our knowledge partner SBI Foundation’s Youth for India, encircling SDG#8. Solutions presented by all teams were unique and innovative in their own ways. Each presentation was followed by a “Question and Answer Session”.

The competition saw the participation of around 112 teams of bright students from India's top Business Schools.



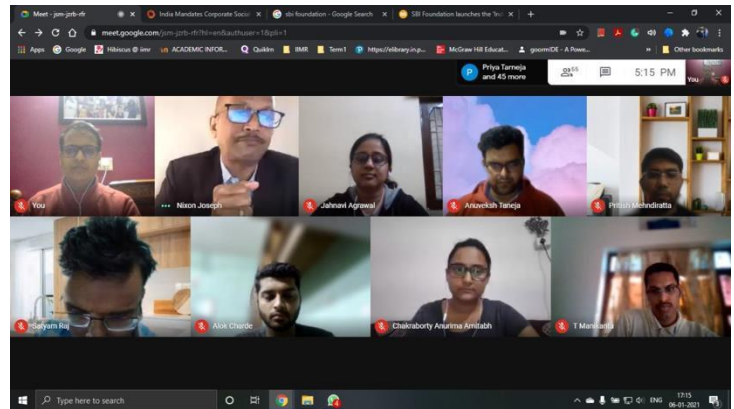
SUSTAINVERSE - WEBINAR SERIES

PRINCIPLE ALIGNMENT: *Partnership and Dialogue*

Sustainverse is the Sustainability and Responsible Management Education Webinar Series of UNGC PRME, IIM Ranchi. These webinar series aim to instil a sense of awareness and responsibility about sustainable practices in the minds of future managers and business leaders.

This year, on the first season of Sustainverse, the online webinar sessions saw a fruitful exchange of ideas and insights among the speakers and bright students of IIM Ranchi. There were constructive discussions about the current sustainable techniques followed in the industry and the way forward for sustainable businesses.

UNGC PRME IIM Ranchi was honored to host six eminent speakers from distinguished firms like SBI Foundation, ICICI Foundation and JSW Foundation, to name a few. The speakers shed light on a wide range of topics encircling sustainability for developing businesses and society as a whole. The sessions helped the junior batch to envision themselves as sustainable managers of the future.



Mr. Ashwini Saxena
Chief Executive Officer
JSW Foundation

SUSTAINVERSE
The Sustainability & Responsible Management Education Webinar Series

TOPIC- "The role of CSR in the newly emerging social contract and lessons from our own cultural underpinnings"

11th JAN 2021 | 07:00 PM

NIXON JOSEPH
President & Chief Operating Officer
SBI Foundation

SUSTAINVERSE
The Sustainability & Responsible Management Education Webinar Series

UNGC-PRME IIM Ranchi was privileged to host **Mr. Nixon Joseph** for an enlightening talk on "Sustainability through CSR".

Thank You sir for enlightening us with different initiatives of the organization centred around the welfare of the society.

WALKATHON 2021

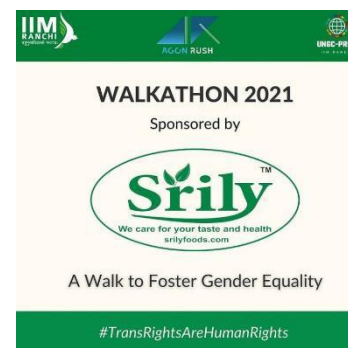
PRINCIPLE ALIGNMENT: Partnership

UNGC-PRME IIM Ranchi in association with AGON-RUSH (the management, cultural and sports festival of IIM Ranchi) Organizing Team, organised "WALKATHON 2021" from 5th February 2021 to 7th February 2021. The event aimed at raising awareness about Transgender Rights and fight the social stigma surrounding the community. The theme of Walkathon 2021 was- "Trans Rights are Human Rights: A walk to foster Gender Equality". The Sustainable Development Goals that were addressed were SDG #5 (Gender Equality), SDG #10 (Reduced Inequalities), SDG #3 (Good Health & Well-Being) & SDG #17 (Partnership for the Goals).

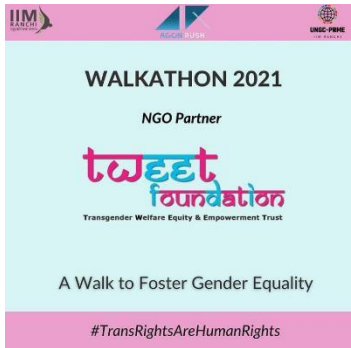
More than 120 participants registered for the event and virtually participated by downloading the Google Fit and Vantage Fit applications on their smartphones. A virtual leaderboard showed their standing, depending on the number of steps covered.

The Chief Guest for the event was Ms Zainab Patel, Director- Inclusion & Diversity at KPMG, India. The event witnessed a virtual flag-off by Ms Zainab Patel.

Participants also had a choice of donating an amount of their choice to our partnering



organisation TWEET (Transgender Welfare, Equity and Empowerment Trust) Foundation. All participants who completed 2000 steps or more received a finisher's medal and an E-certificate. The top 100 on the leaderboard were rewarded with an additional hamper. Participants who donated a pre-decided minimum donation amount received an additional hamper. The event was in partnership with TWEET Foundation (NGO Partner), Vantage Circle (Corporate Fitness Partner), Vantage Fit (Powering Partner) and Srily Foods (Sponsorship Partner). Another highlight of the event was the concluding drive. All Group D staff of IIM Ranchi were provided with food hampers sponsored by Srily Foods as an act of goodwill and support to the initiative.



Final Leaderboard
Congratulations! Top 10

1. Alleen Stela Tudu Target Completed 3/3 105768 steps	6. Shubham Jaiswal Target Completed 3/3 35070 steps
2. Prabhakar Tripathi Target Completed 3/3 80005 steps	7. Shradha Kudchadkar Target Completed 3/3 30232 steps
3. sushil kumar Target Completed 2/3 62518 steps	8. Abhishek Palit Target Completed 3/3 29592 steps
4. Vinita Target Completed 3/3 59929 steps	9. Vinay Kumar Target Completed 3/3 28051 steps
5. Deepak Kumar Target Completed 3/3 35199 steps	10. Chinmoy Das Target Completed 3/3 27679 steps

#TransRightsAreHumanRights

Powered By Vantage Fit Corporate Fitness Partners VANTAGECIRCLE Sponsored By Srily NGO Partners tweet foundation



JOY OF PLANTING

PRINCIPLE ALIGNMENT: Values

UNGC-PRME, IIM Ranchi, in association with Samarpan (CSR Club of IIM Ranchi), organised the Joy of Planting program as a part of Joy of Giving, a fundraiser for the cause of donating something to the needy during the Christmas season.

The 'Joy of Planting' aimed to facilitate the pleasure of buying a sapling and contributing towards a sustainable environment. The Sustainable Development Goal that was addressed was SDG#15 (Life on Land).

Under this initiative, we kept majorly indoor plants which would require less sunlight and water exposure and, thus, less maintenance effort by the students.

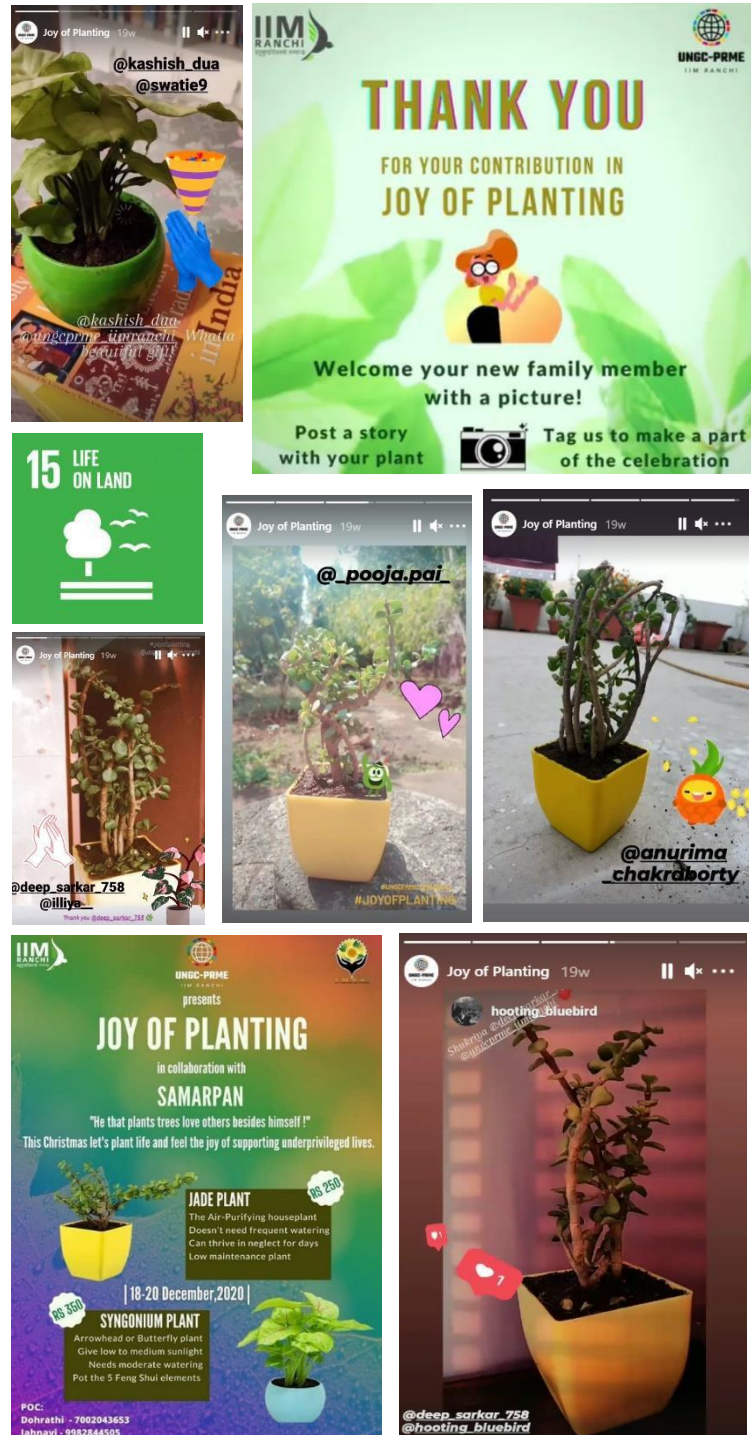
Students could get the plants delivered to their homes by registering with us and choosing the type of plant they wished to nurture.

They also had an option to send a plant to their loved ones' home. UNGC PRME helped deliver the plants on their behalf.

We gave the new owners of the saplings advice on how to tend to their new family members.

Rich enthusiasm from the IIM Ranchi fraternity was observed while adopting plant saplings of Jade and Syngonium. These saplings are also known to have numerous health benefits.

It was our pleasure to raise a profit to the tune of INR 3440 and contributing the entire profit to the noble cause of the Joy of Giving event.



EARTH CROWNICLES MONTHLY NEWSLETTER

Principle Alignment: *Partnership*

The monthly newsletter of UNGC-PRME IIM Ranchi was first launched in March 2020. The edition, as of 2021, has sections pertaining to World News (interesting news pieces related to various SDGs across the globe), Local News @ IIM Ranchi (UNGC-PRME Initiatives in the previous month), The SDG Fact File Zone (focusing on statistics and facts related to one SDG every month), The Fun zone which features thought-provoking comics related to the SDGs and Sustainability Tips (simple tips to lead a sustainable life).

New sections have been added to the Newsletter since September 2020, which include Know Your Hero (a section which features inspiring stories of ordinary people leading sustainability initiatives in the society), De-Jargonized (simplifying sustainability terms for our readers), Corporates in Action (business contributing towards a sustainable society) and Sustainability Pulse (a regular survey which gives an accurate picture of how sustainable are our everyday choices, mapped against their ground reality).

The newsletter is circulated to all current and previous batches of IIM Ranchi (across all programs), faculty, and other B-schools, including foreign partner institutes of IIM Ranchi. The purpose of the newsletter is to sensitise readers about the purpose of UNGC PRME IIM Ranchi



TENTATIVE LIST OF INITIATIVES FOR THE NEXT SESSION

- Parivridhi (Quiz & Case Study Competition)
- Walkathon
- Unsubscribe the Carbon
- Paper Collection Drive
- Joy of Planting
- I2B Sessions (Case Study)
- AdopThing (Allowing freshers to adopt something to take care of in the campus)
- Unsubscribe the Carbon (mail deletion drive to reduce carbon footprint)
- Sustainverse (Series of webinars by sustainability experts)
- SustainVision (Article Writing Competition)
- Lead the Change (A sustainability journalism competition)
- Forum for Sustainability Action (Tie-up with partner institutes for collaborative actions to promote sustainability)
- Menstrual Hygiene Awareness Drive (Promoting the use of eco-friendly menstrual hygiene products, like menstrual cups)
- Monthly Newsletter with newer sections
- #TransRightsAreHumanRights (continue the theme of Walkathon 2021, and build a platform for supporting transgender led businesses/ initiatives)
- Know Your Campus Hero (a series featuring students of the campus who have adopted sustainability practices in their everyday life, aiming to raise awareness and inspire other students)
- A drive to plant Jharkhand's endangered/ native plant species on the campus to protect the regional biodiversity
- Fundraising Events
- Unnat Bharat Abhiyan (UBA) Initiatives

STEERING COMMITTEE

THE STEERING COMMITTEE MEMBERS



Prof Shailendra Singh
Director, IIM Ranchi



Dr. Rohit Kumar
Asst. Professor, IIM Ranchi



Dr. Angshuman Hazarika
Asst. Professor, IIM Ranchi



SHRAVAN BUNNY DUA
-MBA 2020-22

The world is at a tipping point when it is now or never. We might be the last generation to take action against the climate change before it is too late. UNGC-PRME enables the future managers to take decisions keeping in mind the daunting task we all have to save the planet. I associate a sense of pride and responsibility while continuously working for this noble cause.



DOHRATHI KHAKHLARY
-MBA 2020-22

Living in a time when nature is shrieking for subsistence, re-evaluating business practices is the need of the hour. I feel grateful that through UNGC PRME, I have been able to work on initiatives aimed at instilling sustainable and responsible management practices among tomorrow's business leaders. This journey has enabled me to fulfil my dream of working towards the 17 SDGs in small and impactful ways.



HARSHA KUMARI
-MBA-HR 2020-22

I have always wondered how every small step we take could potentially create a large impact that we wish to see. This thought has kept me motivated to work for UNGC-PRME. Let us all take those tiny sustainable steps every moment, and save our tomorrows.



ANURIMA CHAKRABORTY
-MBA-HR 2020-22

I have always believed that kindness has the power to change the world. The way I look at the SDGs, they are all acts of kindness- kindness towards nature, kindness towards communities and kindness towards all institutions. UNGC-PRME strongly aligns with my belief and helps me channelize my managerial acumen towards a greater good.

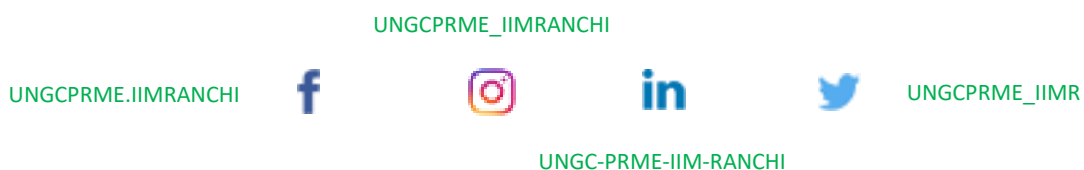


JAHNAVI AGRAWAL
-MBA 2020-22

Coming from a family with strong values for sustainable consumption, I have been raised with an understanding of the importance of mother nature and sustainable development. UNGC - PRME has served as the right platform for me to carry out my duties towards the planet and raise awareness at a larger scale, both at the same time.

CONTACT

UNGC-PRME IIM Ranchi Official Social Media Handles



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