



National Cadet Corps are architects of developed India, says Modi at annual rally of cadets in national capital **P 7**

VOL. XI NO. 4 RANCHI

## IIM-Ranchi to study impact of dry law in Bihar from Feb 1

**'Online App Data Will Minimise Bias'**

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**Ranchi:** The Indian Institute of Management, Ranchi (IIM-R), a premier central B-school in the capital, has been roped in by Bihar government to conduct a study on the impact of prohibition of liquor in the neighbouring state by the Nitish Kumar government.

The move came after the Bihar chief minister, Nitish Kumar, in November last year announced that a scientific review of his liquor prohibition act would be conducted amid several reports of deaths owing to spurious liquor consumption and de-



IIM-R bagged the tender which was floated two months ago by the Bihar government to study the impact of prohibition in that state

mand for regularisation of liquor by different quarters citing loss of revenue to the state exchequer.

IIM Ranchi director Deepak Kumar Srivastava said, "Impactful research is one of the strategic priorities at IIM Ranchi. We are always keen to engage in research that

has the potential to bring about positive change and play a key role in policy making by providing valuable insight based on empirical evidence."

IIM-R is gearing up to begin the rigorous exercise, which will take around three months, from February 1, of-

TOI  
ficials told TOI on Saturday.

Talking to TOI, professor Rajeev Verma of IIM-R's marketing department said they had formally received a letter of intent and work order from Bihar government on Friday. He said, "Two months back, Bihar government floated a tender for the job and IIM-R, too, had applied for it. After scrutiny of the applications, we were selected for the job and was officially intimated on Friday."

He said the survey will cover about one lakh households across all the 38 districts of Bihar. He said, "Two kinds of survey will be undertaken — quantitative and qualitative. The first one will touch about one lakh households with a detailed set of questionnaires by our enumerators."

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## Interim report in 45 days: Verma

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Verma further said, "The second will be based on case studies, field testimonials and so on."

He also said around 150 enumerators will be engaged for the survey. "IIM-R experts will provide a few days' training to enumerators from next month be-

fore they start the survey. The study will take about three months. One month will be spent on data collection. If all goes well, the interim report will be out in 45 days," he said, adding that IIM-R has been conducting multiple surveys and studies from time to time for different government and entities for action-oriented researches.