# Final Placement Report 2024-25

# IIM-R STUDENTS RECORD A 33% INCREASE IN HIGHEST DOMESTIC CTC

PNS : RANCHI

IIM Ranchi marks 15 years of academic excellence and institutional growth. Reflecting its consistent progress, the institute has achieved a remarkable improvement in the National Institutional Ranking Framework (NIRF), climbing to the 17th position in 2024 from 24th in 2023. The academic session 2024-25 is particularly noteworthy, symbolizing a period of transformative achievements and continued commitment to excellence in management education.

Students across its MBA, MBA-Human Resource (HR), and MBA-Business Analytics (BA) programmes have achieved remarkable success in final placements. These students have not only secured highest CTC packages in domestic organizations but have also made their mark with multinational companies.

With the support of Prof. Deepak Kumar Srivastava, Director, IIM Ranchi, the Final Placement Report 2024-25 was released on Wednesday. The event was also attended by Dean of Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, and former Chairperson of Corporate Relations Prof. Varun Elembilassery, along with other faculty members and staff of the institution.

The final placement report indicates an exceptional performance by the students of the batch 2023-2025 compared to previous batches. Notably, 96 unique companies offered opportunities to students across all three programmes. Students placed in domestic companies achieved a remarkable 33% increase in the highest domestic CTC compared to the previous year. The average CTC of top 10%ile also saw a significant rise of 7.7% across all programmes. Furthermore, the top 25%ile offers witnessed a 6.6% increase in the average CTC compared to the preceding year. The Corporate Relations team at IIM Ranchi proactively visited 110 new companies during the academic session, encouraging their collaboration and participation. 89 Industry leaders delivered Leadership Talks in campus. Additionally, 119 companies provided students with virtual live projects.

Among the students who participated in the campus placement drive, 59% were freshers and 31% were female students. 81 companies extended placement offers to MBA students. The highest annual package secured by an MBA student reached ?50.39 lakhs per annum. The top-performing 25% of students achieved an average annual package of ?26.79 lakhs. The overall average annual package for MBA students stood at ?19.29 lakhs. Additionally, 19.8% of MBA students received pre-placement offers (PPOs), with an average annual package of ?20.85 lakhs.

Among the students from MBA-HR programme who participated in the campus placement drive, 30% secured pre-placement offers. The average annual package under the pre-placement offers was ?20.96 lakhs. The highest annual package secured by a student in the MBA-HR programme reached ?35.30 lakhs. The top-performing 25%ile achieved an average annual package of ?22.87 lakhs. The overall average annual package for MBA-HR students was ?19.02 lakhs.

A significant 43.48% of students from the MBA-BA programme were placed in the Banking, Financial Services, Insurance and Fintech Sector. Furthermore, there was a substantial 25.9% increase in the number of recruiting companies. The highest annual package secured by an MBA-BA student was ?27.94 lakhs. The top-performing 25%ile of students achieved an average annual package of ?26.07 lakhs. The overall average annual package for MBA-BA students was ?19.86 lakhs.

Prominent companies such as American Express, Accenture, Accenture Strategy, Aditya Birla Group, Amazon, Atomberg, Capgemini, Cifdac, Bennett Coleman & Co. Ltd., Bharat Petroleum, DE Shaw & Co, Cognizant, Deloitte, GAIL (India) Ltd., GSK, HSBC, Havells, Infosys, Larsen & Toubro, Mahindra, McDonald's, Orix, Titan, Vedanta, Wells Fargo, Wipro, and numerous other organizations participated in the placement drive, extending offers to the institute's students.

**The Pioneer_15.05.2025_P. 3**

# IIM Ranchi sees 33% rise in domestic salary package

TIMES NEWS NETWORK

**Ranchi:** The Indian Institute of Management (IIM), Ranchi recorded a 33% rise in the cost-to-company (CTC) offered by domestic firms compared to last year. The achievement is detailed in the Final Placement Report 2024-25 released on Wednesday.

A total of 96 firms participated in the placement process. The top 10% of students recorded a 7.7% rise in average CTC, while the top 25% witnessed a 6.6% increase compared to the previous year.

The highest annual package was bagged by an MBA student, at Rs 50.39 lakh per annum. Among the MBA cohort, 81 companies extended offers, with 59% of the students being freshers and 31% being women. The average package for the top 25% stood at Rs 26.79 lakh, and the overall average CTC reached Rs 19.29 lakh. 19.8% of MBA students received Pre-Placement Offers at an average CTC of Rs 20.85 lakh.

TOI

IIM director said integration of specialised and diverse courses enabled students to develop the cross-functional skills demanded by contemporary organisations

While releasing the report, IIM director Deepak Kumar Srivastava said, "The integration of specialised and diverse courses such as AI strategy, strategic HRM, design thinking, and rural marketing enabled students to develop the cross-functional skills demanded by contemporary organisations. This comprehensive academic training was instrumental in preparing students to tackle real-world business challenges."

# IIM Ranchi Achieves Remarkable 33% Growth in Highest Domestic CTC in Final Placements 2024-25

By **UditVaniDigital**May 15, 2025





**Jamshedpur :** Marking 15 years of academic excellence and steady institutional growth, the Indian Institute of Management (IIM) Ranchi has released its Final Placement Report for the academic session 2024-25. The report highlights exceptional placement outcomes across its MBA,

MBA-Human Resource (HR), and MBA-Business Analytics (BA) programmes, with students securing top offers from both domestic and multinational companies.

The institute's continued progress is reflected in its significant climb in the National Institutional Ranking Framework (NIRF), moving to the 17th position in 2024 from 24th in 2023. The placement report was officially released on May 14, 2025, in the presence of Director Prof. Deepak Kumar Srivastava, Dean of Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, former Chairperson Prof. Varun Elembilassery, and other faculty and staff members.

### Stellar Placement Performance

The 2023–25 batch saw offers from 96 unique companies, with a 33% increase in the highest domestic Cost to Company (CTC) compared to last year. The top 10%ile average CTC rose by 7.7%, while the top 25%ile average saw a 6.6% growth. The Corporate Relations team's proactive outreach included visits to 110 new companies and organizing 89 leadership talks. Additionally, 119 companies engaged students in virtual live projects.

### MBA Programme Highlights

Highest CTC: ₹50.39 LPA

Top 25% Average CTC: ₹26.79 LPA

Overall Average CTC: ₹19.29 LPA

Pre-Placement Offers (PPOs): 19.8% of students with an average PPO CTC of ₹20.85 LPA

Freshers: 59%

Female Students: 31%

Companies Participated: 81

### MBA-HR Programme Highlights

Highest CTC: ₹35.30 LPA

Top 25% Average CTC: ₹22.87 LPA

Overall Average CTC: ₹19.02 LPA

PPOs Received: 30% of students with an average PPO CTC of ₹20.96 LPA

### MBA-BA Programme Highlights

Highest CTC: ₹27.94 LPA

Top 25% Average CTC: ₹26.07 LPA

Overall Average CTC: ₹19.86 LPA

43.48% of students placed in the BFSI and Fintech sector

25.9% increase in number of recruiting companies

### Industry Participation & Sectoral Trends

The BFSI and Fintech sectors led in terms of job offers, followed by Consulting, E-commerce & Technology, FMCG, IT, and Manufacturing. There was a 33.33% increase in companies hiring for Strategy and Consulting roles, while PPOs in Sales and Marketing rose by 28.6%.

Prominent recruiters included American Express, Accenture, Amazon, Aditya Birla Group, Deloitte, DE Shaw & Co., GAIL, HSBC, Infosys, Vedanta, and many others.

### Emphasis on Multidisciplinary Learning

Prof. Deepak Srivastava emphasized the role of multidisciplinary coursework in enhancing student capabilities. Final-year students were exposed to a broad curriculum, including subjects such as AI Strategy, Strategic HRM, Design Thinking, Rural Marketing, Positive Psychology, and more. This diverse academic exposure has helped students develop a versatile skill set, preparing them to tackle complex challenges in dynamic business environments.

The 2024-25 placement outcomes reinforce IIM Ranchi’s reputation as a leading management institution committed to excellence, innovation, and industry relevance.

https://uditvani.in/english-news/iim-ranchi-achieves-remarkable-growth/

Udit Vani_15.05.2025_Online

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THE TIMES OF INDIA

# IIM Ranchi sees 33% rise in domestic salary package

TNN | May 14, 2025, 11.15 PM IST

Ranchi: The Indian Institute of Management (IIM), Ranchi recorded a 33% increase in the cost-to-company (CTC) offered by domestic firms compared to last year. The achievement is detailed in the Final Placement Report 2024-25, which was officially released on Wednesday.

Ninety-six companies participated in the placement process. The top 10% of students recorded a 7.7% rise in average CTC, while the top 25% witnessed a 6.6% increase compared to the previous year.

The highest annual package was bagged by an MBA student, at Rs 50.39 lakh per annum. Among the MBA cohort, 81 companies extended offers, with 59% of the students being freshers and 31% being women. The average package for the top 25% stood at Rs 26.79 lakh, and the overall average CTC reached Rs 19.29 lakh. 19.8% of MBA students received Pre-Placement Offers at an average CTC of Rs 20.85 lakh.

While releasing the report, IIM director Deepak Kumar Srivastava said, "The integration of specialised and diverse courses such as AI strategy, strategic HRM, design thinking, and rural marketing enabled students to develop the cross-functional skills demanded by contemporary organisations. This comprehensive academic training was instrumental in preparing students to tackle real-world business challenges."

# IM Ranchi’s top domestic package soars 33% in 2024-25 placements

by Jharkhand Story  15 May 2025 in Breaking, Education, Industries & Mining

PINAKI MAJUMDAR

Jamshedpur, May 15: Celebrating 15 years of academic distinction, the Indian Institute of Management (IIM) Ranchi has unveiled its Final Placement Report for the 2024–25 academic year, showcasing a year of impressive career outcomes for students across its flagship MBA, MBA-Human Resource Management (HRM), and MBA-Business Analytics (BA) programs.

The institute has shown significant upward momentum, climbing to the 17th spot in the 2024 NIRF rankings from 24th in 2023. This placement season has further reinforced IIM Ranchi's growing prominence in the management education space, with students securing lucrative offers from top-tier domestic and international firms.

The report was released in the presence of Director Prof. Deepak Kumar Srivastava, Dean of Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, former Chairperson Prof. Varun Elembilassery, and other faculty members.

### *Standout Placement Outcomes*

The Class of 2023–25 witnessed participation from 96 recruiting organizations. The highest domestic salary package soared by 33% over the previous year. Additionally, the top 10% of students saw a 7.7% rise in average CTC, while the top 25% experienced a 6.6% hike.

The Corporate Relations team's outreach efforts included engaging with 110 new companies, hosting 89 leadership sessions, and facilitating 119 virtual live projects.

### *MBA Program Highlights*

Highest Package: ₹50.39 LPA

Top 25% Average: ₹26.79 LPA

Overall Average: ₹19.29 LPA

Pre-Placement Offers (PPOs): 19.8% of the cohort, with an average of ₹20.85 LPA

Fresh Graduates: 59% of the batch

Women Students: 31%

Participating Companies: 81

### *MBA-HR Program Highlights*

Top Offer: ₹35.30 LPA

Top 25% Average: ₹22.87 LPA

Overall Average: ₹19.02 LPA

PPOs Secured: By 30% of students, averaging ₹20.96 LPA

*MBA-BA Program Highlights*
Best Package: ₹27.94 LPA

Top 25% Average: ₹26.07 LPA

Overall Average: ₹19.86 LPA

43.48% placed in BFSI and Fintech roles

25.9% growth in recruiting companies

### *Sectoral Insights & Recruiter Participation*

The Banking, Financial Services, Insurance (BFSI), and Fintech sectors dominated in terms of job offers, followed by Consulting, Technology, E-commerce, FMCG, and Manufacturing. There was a 33.33% jump in companies hiring for Strategy and Consulting profiles and a 28.6% increase in PPOs for Sales and Marketing roles.

Key recruiters included Amazon, Accenture, Deloitte, American Express, Aditya Birla Group, GAIL, DE Shaw, HSBC, Infosys, Vedanta, Wipro, and others.

### *Integrated Curriculum Drives Industry Readiness*

Director Prof. Srivastava highlighted the pivotal role of interdisciplinary learning in enhancing student preparedness. Students in their final year engage with a wide range of electives spanning AI in Marketing, Strategic HRM, Design Thinking, Positive Psychology, Rural Marketing, and more. This cross-functional training ensures they are well-equipped for the evolving demands of the corporate world.

With a remarkable placement season and a forward-thinking academic approach, IIM Ranchi continues to reinforce its stature as a premier management institution dedicated to shaping future-ready leaders.

Jharkhand Story_15.05.2025_Online

https://thejharkhandstory.co.in/iim-ranchis-top-domestic-package-soars-33-in-2024-25-placements/

# IIM Ranchi reports strong placement season, sees 33% surge in top domestic package

written by Bodhiwire 15 May 2025 0 comment

Ranchi, May 15: The Indian Institute of Management (IIM) Ranchi reported a sharp improvement in final placement outcomes for its 2023–2025 batch, with the highest domestic cost-to-company (CTC) package rising by 33% year-on-year.

A total of 96 recruiters participated across the institute's three MBA programmes, with leading offers coming from sectors such as banking, fintech, consulting and e-commerce. The top 10 percentile of students saw a 7.7% increase in average CTC, while the top 25 percentile experienced a 6.6% rise.

The MBA programme recorded a highest annual package of ₹50.39 lakh, with an overall average CTC of ₹19.29 lakh. Nearly 20% of MBA students secured pre-placement offers (PPOs), averaging ₹20.85 lakh.

In the MBA-HR programme, the highest package touched ₹35.30 lakh, with 30% of students receiving PPOs. The MBA-BA programme reported its highest offer at ₹27.94 lakh, with nearly 44% of its students placed in the BFSI and fintech sectors.

Recruiters included American Express, Accenture, Amazon, Deloitte, GAIL, HSBC, Titan, Wipro and Vedanta. The number of participating companies in strategy and consulting roles grew by 33%, while PPOs in sales and marketing rose by 28.6%.

Director Deepak Srivastava attributed the success to the institute's multidisciplinary approach. "This approach is prioritized for final-year students to ensure their holistic development, aligning with market demands for versatile professionals," he said.

IIM Ranchi's corporate engagement efforts included visits to 110 new companies, 89 leadership talks and 119 virtual live projects throughout the academic year, the institute said in a statement.

https://bodhiwire.com/india/jharkhand/iim-ranchi-reports-strong-placement-season-sees-33-surge-in-top-domestic-package/

Bodhi Wire_15.05.2025_Online

INDIA TODAY

**IIM Ranchi sees 33% jump in highest salary, top package at Rs 50.39 lakh**

IIM Ranchi has announced the results of its final placement process for the 2024–25 academic year. This year's placement season saw a big rise in salary offers, with the highest domestic package reaching Rs 50.39 lakh per year.

In Short

- IIM Ranchi's highest domestic package hits ₹50.39 lakh per annum
- 30% of MBA-HR, 19.8% MBA students received pre-placement offers
- 96 companies offered roles across MBA, HR, and Business Analytics

IIM Ranchi has released the final placement outcomes of its 2024–25 MBA batch. The institute saw its highest domestic offer at Rs 50.39 lakh annually, a 33% increase over last year.

The figures were released on Wednesday in the presence of Director Professor Deepak Kumar Srivastava, Dean (Academics) Professor Tanushree Dutta, Chairperson (Corporate Relations) Prof. Rajeev Verma, and other officials.

The report includes placements for students on three programmes -- MBA, MBA-Human Resource Management, and MBA-Business Analytics.

As many as 96 distinct recruiters were involved in the process. Interestingly, 59% of the MBA graduates were freshers, and 31% of the batch consisted of women.

The institute registered a high increase in pre-placement offers (PPOs), where almost 30% of MBA-HR students and approximately 19.8% of MBA students were offered jobs prior to the official placement rounds. The top 10% average salary went up by 7.7%, whereas the top 25% registered a 6.6% increase.

**TOP RECRUITERS AT IIM RANCHI**

BFSI and Fintech were the top recruiting industries, followed by Consulting, E-commerce, FMCG, IT, and Manufacturing. Strategy and consulting positions saw a palpable 33% rise in companies recruiting, along with a 28% increase in PPOs for sales and marketing positions.

Amazon, Deloitte, Accenture, American Express, DE Shaw, GAIL, Vedanta, HSBC, Titan, Infosys, McDonald's, and Wipro are some of the leading companies that provided jobs.

IIM Ranchi credited its enhanced performance to its curriculum design and increased industry engagement.

Students were trained in more than 24 elective courses, such as AI Strategy, Strategic HR, Digital Marketing, and Design Thinking -- equipping them with profiles such as Business Analyst, Risk Manager, and Tech Strategy Consultant.

Prof. Srivastava said that the emphasis in the curriculum on multidisciplinary learning continues to enhance students' employability.

*Published By: Rishab Chauhan*

**Source** : [https://www.indiatoday.in/education-today/news/story/iim-ranchi-sees-33-jump-in-highest-salary-top-package-at-rs-5039-lakh-2726235-2025-05-17](https://www.indiatoday.in/education-today/news/story/iim-ranchi-sees-33-jump-in-highest-salary-top-package-at-rs-5039-lakh-2726235-2025-05-17)

The Indian EXPRESS

# IIM Ranchi Final Placements 2024-25: Rs 50.39 lakh highest package, increase in PPOs

BFSI and Fintech emerged as the dominant hiring sectors, followed by Consulting, E-commerce, FMCG, IT, and Manufacturing. There was a 33.33 per cent increase in companies hiring for strategy and consulting roles and a 28.6 per cent rise in PPOs in the sales and marketing domain.

By: **Education Desk**
New Delhi | Updated: May 18, 2025 07:24 IST

IIM Ranchi Placement: Among the students who participated in the campus placement drive, 59% were freshers and 31% were female students (IIM Ranchi)

The Indian Institute of Management Ranchi (IIM Ranchi) has released its Final Placement Report for the academic session 2024-25. According to an IIM Ranchi statement, the highest domestic cost-to-company (CTC) package soared to Rs 50.39 lakh per annum for an MBA student. It is a 33 per cent increase over last year. The pre-placement offers (PPOs) surged across programmes, with nearly 30 per cent of MBA-HR students and 19.8 per cent of MBA students receiving PPOs.

The report was released on Wednesday in the presence of Director Prof. Deepak Kumar Srivastava, Dean of Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, and other faculty members.

A total of 96 unique companies made placement offers across the flagship MBA, MBA-Human Resource (HR), and MBA-Business Analytics (BA) programmes. Of the participating MBA students, 59 per cent were freshers and 31 per cent were women. The average annual package across the top 10 per cent of students rose by 7.7 per cent, while the top 25 per cent saw a 6.6 per cent increase.

The placement season witnessed participation from leading names across industries. BFSI and Fintech emerged as the dominant hiring sectors, followed by Consulting, E-commerce, FMCG, IT, and Manufacturing. There was a 33.33 per cent increase in companies hiring for strategy and consulting roles and a 28.6 per cent rise in PPOs in the sales and marketing domain.

Top recruiters included Amazon, American Express, Accenture, DE Shaw, Deloitte, GAIL, Vedanta, HSBC, McDonald's, Titan, Infosys, and Wipro, among others.

In line with industry trends, IIM Ranchi emphasized multidisciplinary learning. Students underwent training across over 24 electives including AI Strategy, Strategic HRM, Digital Marketing, and Design Thinking, equipping them for dynamic roles such as Tech Strategy Consultant, Business Analyst, Risk Manager, and Marketing Research Manager.

Prof. Srivastava credited the institute's rising stature and placement performance to its evolving curriculum and deep corporate engagement. "Our students' holistic development through multidisciplinary learning gives them a competitive edge in the job market," he said.

**Source:** https://indianexpress.com/article/education/iim-ranchi-final-placements-2024-25-highest-package-ppos-mba-pre-placement-offers-10011698/

IIM RANCHI



# Students at IIM Ranchi Record a 33% Increase in Highest Domestic CTC Compared to Last Year

Our Correspondent

Posted on 16 May 2025 14:15 PM

*IIM Ranchi*

## Summary

The highest annual package secured by an MBA student reached ?50.39 lakhs per annum

During the campus placement drive, the highest number of job offers were extended by companies in the BFSI and Fintech sectors

IIM Ranchi marks 15 years of academic excellence and institutional growth. Reflecting its consistent progress, the institute has achieved a remarkable improvement in the National Institutional Ranking

Framework (NIRF), climbing to the 17th position in 2024 from 24th in 2023. The academic session 2024-25 is particularly noteworthy, symbolizing a period of transformative achievements and continued commitment to excellence in management education. Students across its MBA, MBA-Human Resource (HR), and MBA-Business Analytics (BA) programmes have achieved remarkable success in final placements. These students have not only secured highest CTC packages in domestic organizations but have also madetheir mark with multi-national companies.

On Wednesday, May 14, 2025, with the support of Prof. Deepak Kumar Srivastava, Director, IIM Ranchi, the Final Placement Report 2024-25 was released. The event was also attended by Dean of Academics Prof. Tanushree Dutta, Chairperson of Corporate Relations Prof. Rajeev Verma, and former Chairperson of Corporate Relations Prof. Varun Elembilassery, along with other faculty members and staff of the institution.

## Final Placement Report 2024-25

The final placement report indicates an exceptional performance by the students of the batch 2023-2025 compared to previous batches. Notably, 96 unique companies offered opportunities to students across all three programmes. Students placed in domestic companies achieved a remarkable 33% increase in the highest domestic CTC compared to the previous year. The average CTC of top 10 percentile also saw a significant rise of 7.7% across all programmes. Furthermore, the top 25 percentile offers witnessed a 6.6% increase in the average CTC compared to the preceding year. The Corporate Relations team at IIM Ranchi proactively visited 110 new companies during the academic session, encouraging their collaboration and participation. 89 Industry leaders delivered Leadership Talks in campus. Additionally, 119 companies provided students with virtual live projects.

**MBA Student Lands Highest Annual Package of ₹50.39 Lakhs**

Among the students who participated in the campus placement drive, 59% were freshers and 31% were female students. 81 companies extended placement offers to MBA students. The highest annual package secured by an MBA student reached ₹50.39 lakhs per annum. The top-performing 25% of students achieved an average annual package of ₹26.79 lakhs. The overall average annual package for MBA students stood at ₹19.29 lakhs. Additionally, 19.8% of MBA students received pre-placement offers (PPOs), with an average annual package of ₹20.85 lakhs.

**30% of MBA-HR Students Receive Pre-Placement Offers**

Among the students from MBA-HR programme who participated in the campus placement drive, 30% secured pre-placement offers. The average annual package under the pre-placement offers was ₹20.96 lakhs. The highest annual package secured by a student in the MBA-HR programme reached ₹35.30 lakhs. The top-performing 25%ile achieved an average annual package of ₹22.87 lakhs. The overall average annual package for MBA-HR students was ₹19.02 lakhs.

**43.48% of MBA-BA Students Placed in BFSI & Fintech Sector**

A significant 43.48% of students from the MBA-BA programme were placed in the Banking, Financial Services, Insurance and Fintech Sector. Furthermore, there was a substantial 25.9% increase in the number of recruiting companies. The highest annual package secured by an MBA-BA student was ₹27.94 lakhs. The top-performing 25%ile of students achieved an average annual package of ₹26.07 lakhs. The overall average annual package for MBA-BA students was ₹19.86 lakhs.

**Banking, Finance, Insurance, and Fintech Companies Extend Maximum Job Offers**

During the campus placement drive, the highest number of job offers were extended by companies in the BFSI and Fintech sectors. These included both domestic and multinational corporations. Students also secured placements in Consulting and Professional Services, E-commerce and Technology, FMCG, IT, Manufacturing, and other industrial segments. Notably, there was a 33.33% increase in the number of companies in the Strategy and Consulting domain participating in the placement drive, and the number of PPO offers in sales and marketing domain increased by 28.6%, compared to the previous year.

In these companies, MBA students were recruited for roles such as Tech Consulting Analyst, Data and AI Consulting, Functional Consulting, Tech Strategy, and Strategy Consultant. Additionally, companies selected students for various other positions, including Commercial Banking Risk, Business Analyst, Project Manager, Control Management Analyst, Marketing Research Manager, B2B Sales and Account Manager, among others.

Prominent companies such as American Express, Accenture, Accenture Strategy, Aditya Birla Group, Amazon, Atomberg, Capgemini, Cifdac, Bennett Coleman & Co. Ltd., Bharat Petroleum, DE Shaw & Co., Cognizant, Deloitte, GAIL (India) Ltd., GSK, HSBC, Havells, Infosys, Larsen & Toubro, Mahindra, McDonald's, Orix, Titan, Vedanta, Wells Fargo, Wipro, and numerous other organizations participated in the placement drive, extending offers to the institute's students.

**Benefit of Multidisciplinary Courses**

While releasing the placement report, Prof. Deepak Srivastava, Director, IIM Ranchi, emphasized that the students benefited from their exposure to multidisciplinary courses during their placement. This approach is prioritized for final-year students to ensure their holistic development, aligning with market demands for versatile professionals. Under the specialization and multidisciplinary course framework, students gain expertise in over two dozen subjects, including Advanced Positive Psychology for Managers, Banking and Finance Inclusion, Bottom of the Pyramid and Rural Marketing, Consumer Behavior, Cooperative and Competitive Strategies, Digital and Social Media Marketing, Logistics and Warehouse Management, The Art, Craft and Science of Management, AI Application in Marketing, AI Strategy, Strategic HRM, Design Thinking and Innovation, among others. This comprehensive training equips students with the managerial acumen to effectively address future challenges within organizations.

https://www.telegraphindia.com/edugraph/news/students-at-iim-ranchi-record-a-33-increase-in-highest-domestic-ctc-compared-to-last-year/cid/2100194

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