

IIM Ranchi Concludes 2nd Doctoral Research Conference with Focus on AI, Innovation, and Academic Excellence



By [UditVani Digital](#) June 14, 2025



Udit Vani Jamshedpur: The Indian Institute of Management (IIM) Ranchi successfully concluded the second edition of its Doctoral Research Conference (DRC) 2025, marking two days of vibrant academic exchange and thought-provoking dialogue. Organised by the institute's doctoral community, the event served as a dynamic platform for budding scholars to present their research and engage with leading academics and industry professionals.

Day 2 of the conference commenced with a keynote address by Mr. Amit Siddhartha, Strategic Relationship Manager (Higher Education) at Harvard Business

Publishing. In his insightful session, Mr. Siddhartha discussed the evolving landscape of business education amidst the rise of artificial intelligence. He highlighted the challenges faced by students and educators alike, the growing role of AI in hiring practices, and the need for gamified and innovative learning approaches to maintain student engagement.

A major highlight of the day was the Editors' Panel Discussion, which featured distinguished editors including Prof. Varsha Jain (MICA), Prof. Subhadip Roy (IIM Ahmedabad), Prof. Debasis Pradhan (XLRI Jamshedpur), and Prof. Aditya S. Mishra (IIM Ranchi). The panel provided practical guidance on research paper writing, ethical considerations, publication strategies, and the choice between single and multi-study research designs—offering valuable direction to early-career researchers.

In his valedictory address, Prof. Deepak Kumar Srivastava, Director of IIM Ranchi, reflected on the conference's impact and sought feedback from participants. He reaffirmed the institute's commitment to strengthening its doctoral programmes, outlined forthcoming curriculum enhancements, and emphasized the growing opportunities for researchers at IIM Ranchi. He also announced plans to expand the scale of the DRC in future editions.

The ceremony concluded with the distribution of participation certificates and the announcement of Best Paper Awards. Kumar Rohit was declared the winner, while Rajanish Chandra was named runner-up.

They received cash prizes of ₹15,000 and ₹10,000 respectively, and briefly shared the motivation behind their award-winning research.

Prof. Aman Kumar, Chairperson of DRC 2025, delivered the Vote of Thanks, acknowledging the efforts of faculty members, the organising team, guest speakers, and all participating scholars. The conference reaffirmed IIM Ranchi's dedication to promoting impactful research that bridges academic inquiry and real-world application.

<https://uditvani.in/english-news/doctoral-research-conference/>

The Jharkhand Story

Innovation, Impact, and Ideas: IIM Ranchi hosts doctoral research conference

Scholars, leaders, and thought influencers converge for two days of cutting-edge research and academic exchange



by [Jharkhand Story](#) [13 June 2025](#) in [Breaking](#), [Education](#)



MARY PRIYANKA

Ranchi, June 13: The Indian Institute of Management Ranchi kicked off the second edition of its flagship Doctoral Research Conference (DRC) on Thursday, bringing together some of the brightest research minds from across the country. The two-day event, held on June 12–13, serves as a vibrant platform for PhD scholars to present their work, engage with experts, and refine their ideas through constructive academic dialogue.

From thought-provoking keynote speeches to in-depth research presentations and panel discussions, Day 1 of the conference was a dynamic showcase of innovation and scholarly collaboration.

Setting the Tone: Leadership and Vision

The conference opened with an address by Prof. Deepak Kumar Srivastava, Director of IIM Ranchi, who emphasized the institute's commitment to fostering impactful and socially relevant research. Calling the DRC the “flagship event” of IIM Ranchi's doctoral community, he praised its unique scholar-driven format and highlighted its role in shaping research that goes beyond academic walls to benefit society.

Keynote Spotlight: Marketplace as the New Laboratory

In a powerful keynote address titled “Accelerating Growth Through Business Innovation,” Prof. Rajendra Srivastava, Executive Director at the ISB Centre for Business Innovation, introduced the concept of *Pracademics*—the fusion of practical impact and academic rigor.

“The marketplace is the new laboratory,” he told attendees, urging scholars to apply theoretical insights to real-world problems. Drawing from examples like IndiGo, SBI YONO, Tesla, and Apple, Prof. Srivastava showcased how innovation can drive growth and redefine entire industries. He emphasized creating value for all stakeholders and encouraged researchers to “think differently, envision the future, and act now.”

Top-Tier Research Presentations

Out of 300 paper submissions, only 10 were selected for presentation, reflecting the conference's high standards. Research topics ranged across diverse fields, including political behavior, financial systems, marketing strategies, and technology adoption.

- *Heterogeneity of Chinese Imports and Productivity in Indian Manufacturing* – Hariom Arora
- *Who Punishes Criminal Politicians? Economic Status, Gender, and Voter Decision* – Shubhangi Jaiswal

- *Bank Undercapitalization and Borrowers' Accounting Conservatism* – Prateek Nahar
- *Systemic Risk in Indian Financial Networks: A Gravity Centrality Approach* – Harshit Kumar Sharma
- *Fairness-Driven Pricing for Luxury Brands* – Rajanish Chandra
- *Consumer Perception in Smartwatch Markets* – Rajeev Kumar Ray

Prof. Kumar Shaurav, Chairperson of the DRC, shared that the goal was not only to showcase high-quality research but also to foster a culture where research contributes meaningfully to society. “The response from scholars, faculty, and academicians has been overwhelming,” he said.

Academic Leadership Panel: The Personal Journey of Research

A key feature of the day was the Director Discussion Panel, which brought together leading academic administrators:

- Prof. Pawan Singh, Director, IIM Tiruchirapalli
- Prof. Ajit Parulekar, Director, Goa Institute of Management
- Prof. Vishal Talwar, COO, University of Southampton, Delhi
- Prof. Deepak Kumar Srivastava, Director, IIM Ranchi

Divided into three engaging rounds, the panel explored the evolving role of research in institutional development, academia-industry engagement, and the personal transformation that doctoral studies entail. “A PhD is not just an academic milestone—it is a deeply personal and intellectual journey,” the panelists agreed, emphasizing the discipline, mindset, and leadership qualities it nurtures.

A Strong Start to a Promising Conference

Day 1 of the Doctoral Research Conference at IIM Ranchi was a vibrant mix of high-quality research, inspiring leadership insights, and meaningful academic exchange. As the conference continues into its second day, it promises to further strengthen the culture of research excellence and collaboration that IIM Ranchi proudly champions.

<https://thejharkhandstory.co.in/innovation-impact-and-ideas-iim-ranchi-hosts-doctoral-research-conference/>

IIM Ranchi Hosts Two-Day Doctoral Research Conference 2025



By [UditVaniDigital](#) June 12, 2025



Udit Vani Jamshedpur : The Indian Institute of Management (IIM) Ranchi is hosting the Doctoral Research Conference (DRC) 2025, a prestigious two-day academic event aimed at showcasing innovative research and encouraging scholarly exchange among doctoral scholars and leading academicians.

Day 1: Inauguration Ceremony

The conference began today, June 12, at the Pitambar Block with an inaugural session marked by engaging academic discourse and ceremonial highlights.

The day commenced with a welcome address by the DRC Chairperson, followed by a Keynote Session delivered by Prof. Rajendra Srivastava (Executive Director, ISB Centre for Business Innovation & EFPM), who spoke on the theme: “Accelerating Growth Through Business Innovation.”

Key highlights of Day 1 included:

- * Release of the Book of Abstracts

- * Launch of the Research & Publication Annual Report 2025

- * Address by Prof. Deepak Kumar Srivastava, Director, IIM Ranchi

- * Photo Session and Media Interaction

- * Tea Break and Networking Opportunity

Day 2: Valedictory Ceremony

The valedictory session is scheduled for Friday, June 13, from 03:45 PM to 04:30 PM.

Agenda highlights include:

- * Closing Remarks and Director’s Address

- * Certificate Distribution

- * Best Paper Awards

- * Vote of Thanks

- * High-Tea & Media Interactions

IIM Ranchi authorities said the conference is poised to inspire innovation, encourage collaboration, and enhance the impact of doctoral research across diverse disciplines

<https://uditvani.in/english-news/iim-ranchi-hosts/>