

Young Changemakers Programme

THE IGNITE EDITION



Director's Desk

Encouraging Learning and Innovation

Dear Changemakers,

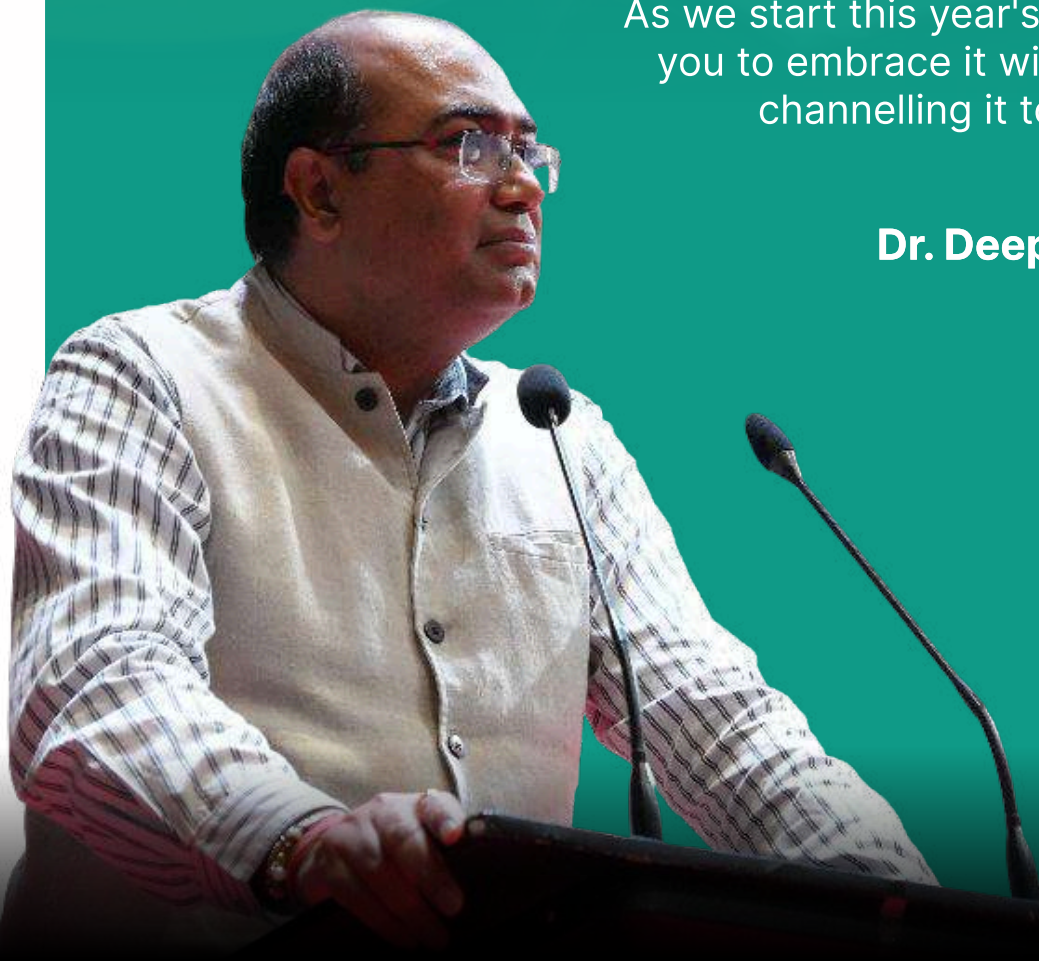
It gives me immense joy to welcome you to this year's Young Changemakers Programme, an experience meant to stay with you long beyond your time here. At its heart is the belief that every individual has the power to ignite change that extends far beyond themselves, especially in a world being reshaped daily by society, technology, and climate.

At IIM Ranchi, we see leadership not as a position but as a responsibility to serve with empathy, listen deeply, and act with courage. This programme is your space to dream boldly, to collaborate with peers from diverse walks of life, and to create solutions that uphold both innovation and human dignity.

This experience is shaped by committed faculty, guided by industry mentors, and enriched by your own self-reflection. Through the Rural Immersion Bootcamp, you will step into realities different from your own, hear unheard voices, and find wisdom in the everyday.

As we start this year's journey together, I urge you to embrace it with wonder and empathy, channelling it towards positive change.

Dr. Deepak Kumar Srivastava
Director, IIM Ranchi



Chairperson's Desk

Nurturing Ideas into Impact

Dear Changemakers,

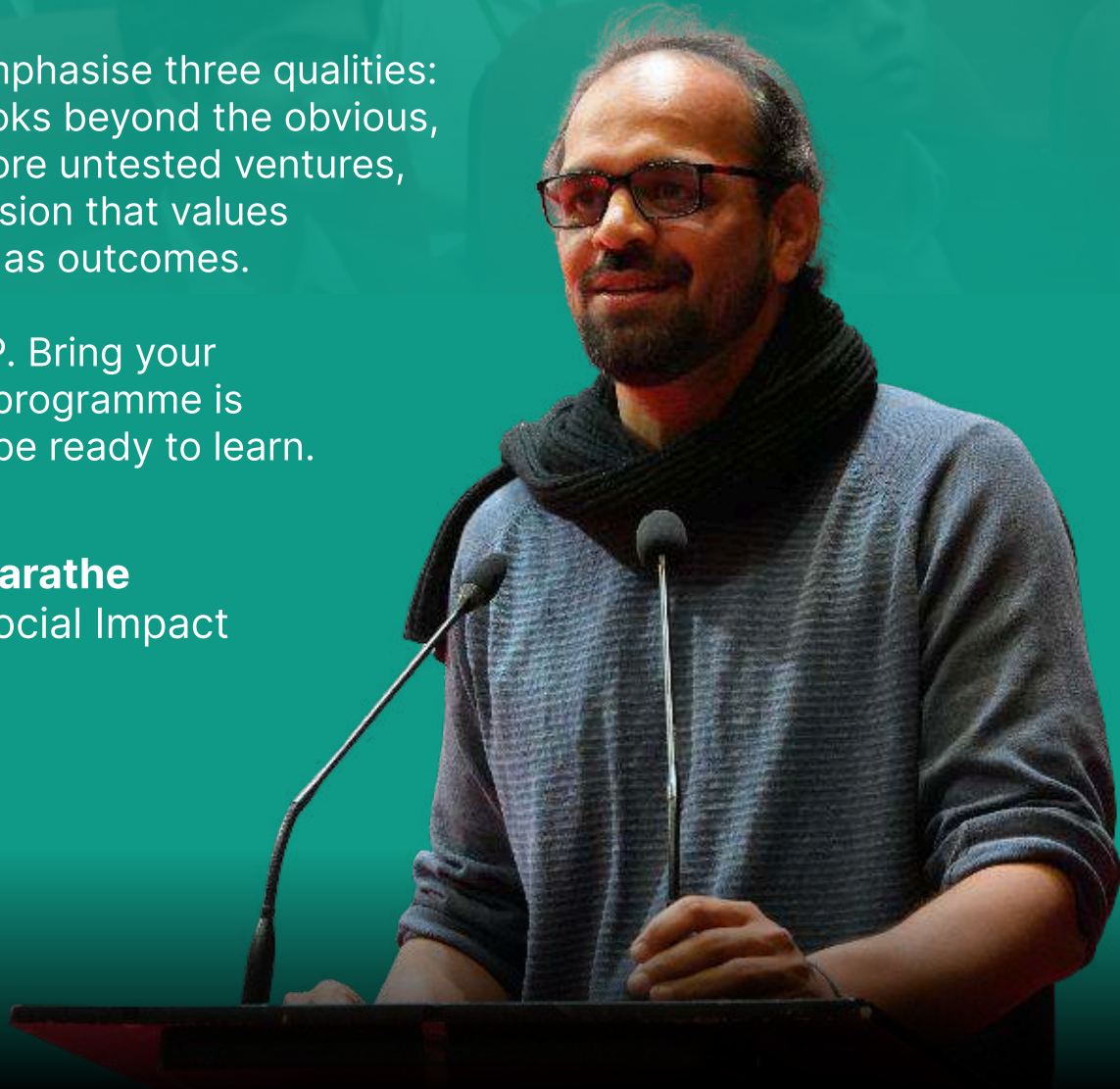
YCP begins where textbooks end; by stepping into real lives, real challenges, and real possibilities for impact. Each year we invite young minds to step into rural India, listen before they speak, and design not just for the communities but with them. Over five intense days, you will live a live case: walk the lanes, map resources, ideate small solutions, and test them with the very people you aim to serve. The work is humble, sometimes messy, but always human.

In the past editions, students from across India and beyond have joined us, proving that purpose has no postcode. We have seen small conversations change perspectives and thoughts ignite into a passionate fire for innovation. Not only this, but we have managed to create a nexus of alumni that support collaboration and mentorship across the cohorts.

This year, we emphasise three qualities: curiosity that looks beyond the obvious, courage to explore untested ventures, and the compassion that values dignity as much as outcomes.

Welcome to YCP. Bring your whole self. The programme is ready to teach; be ready to learn.

Prof. Gaurav Marathe
Chairperson, Social Impact



Young Changemakers

The Next Generation of Social Entrepreneurs

Stepping beyond the boundaries of textbooks and traditional classrooms, the **Young Changemakers Programme** aims to empower potential young leaders in possession of a socially conscious spirit and an entrepreneurial mindset. This initiative aims to broaden the perspective of these innovative minds through exposure to **real-world challenges** of communities in rural India, as well as encourage them to develop business-oriented solutions for the same.

Participants are encouraged to view **social challenges** as not only problems to be solved but also opportunities for innovation. This ensures that their solutions are not only impactful but also financially viable and sustainable over the years. This programme fosters a sense of community that extends beyond the bootcamp with a thriving **alumni network**. It facilitates knowledge transfer, collaborative action, and solidifies a legacy of perpetual growth and positive change.

We believe that students from all over the world will carry this legacy of impact back with them and spread a culture of curiosity, initiative and innovation wherever they go.



YCP 4.0 - The Ignite Edition

Sparkling Ideas, Shaping Leaders



This year, **YCP** will not only be about learning, but building together.

At the Young Changemakers Programme, every student holds the potential to be the catalyst of change. Every edition has been a promise to support these catalysts and their call to action. This year, we are focusing on the changemakers' ideas.

The moment a raw idea catches fire, fueled by knowledge, mentorship and a need for change is transformational. We are providing them with the tinder, tools and support needed to transform these sparks into blazing torches of change.

Launchpad for your Ideas

to tackle systemic challenges through innovative, mission-driven ventures

Community of Young Leaders

working across cultures to solve a live case study, fostering long-term learning and impact.

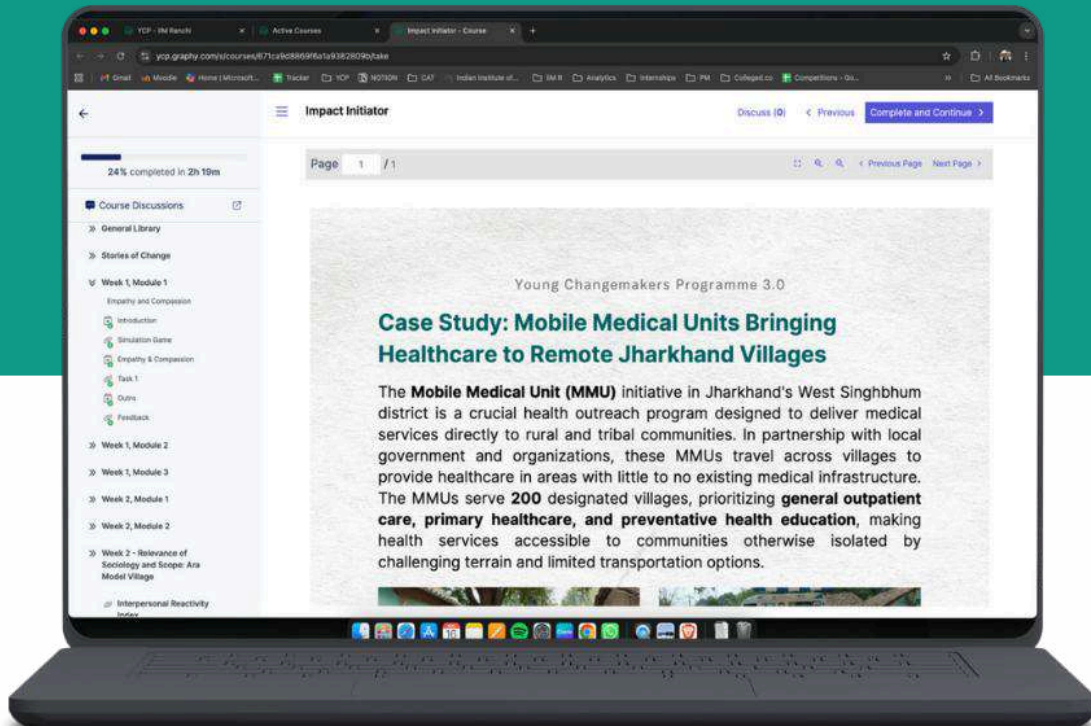
Mindset that Nurtures

ideas rooted in empathy, sustainability and inclusivity.

Impact Initiator

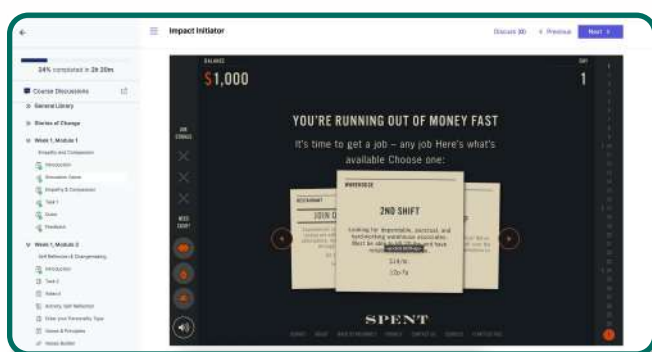
Setting the Stage through Values and Conscience

The Impact Initiator of YCP 4.0 is a four-week online programme on social innovation and socio-entrepreneurship, using case-based learning and real-world examples to build critical thinking and problem-solving skills for local impact.



Case-Based Learning Modules

This phase explores real-world scenarios through case studies. The modules are designed to bridge theoretical knowledge with practical application, enabling participants to tackle similar situations in real life.



11 Week 3, Module 2

Live Session with Dr. Nitin Kulkarni, IAS.

A Guide to Right to Information

Simulation-based Learning

The aim is to provide real-life scenarios for authentic learning and a safe space for mistakes. It allows students to practice skills, make decisions and experiment freely.

Rural Immersion Bootcamp

Navigating the Landscapes of Real India

The rural immersion bootcamp is a 5-day transformative experience

which involves participants getting real-world exposure to problems faced in a rural setting and envisioning actionable business solutions for them.

Step out of your comfort zones

to engage with grassroot realities and develop responsible leadership to contribute to a sustainable future.

Students witness a 'Paper to Reality' transformation

as they understand the hardships of disadvantaged communities, and attempt to not just work for them, but with them.

Sustainable solutions will also be showcased for financial support

and mentorship, to aid in abstract concepts becoming tangible and impactful realities.



Programme Structure

Through the days, with the wind

Day 1

Inauguration & Induction

Inauguration ceremony, team formation, and interactive seminars with IIM faculty, where participants gain strategic guidance and insights from leading social impact experts.

Day 2

Competition & Collaboration

A day filled with team-building exercises, problem-solving activities, critical thinking challenges, empathy-building scenarios, and artistic projects to enhance collaboration.

Day 3

Immersion & Experience

This day consists of the village visit - where the students get to experience the rural ecosystem in person. On this day, students engage with local communities, real-world problems and a live-case study model is utilised.

Day 4

Determination & Design

Teams prepare tangible solutions by channelising empathy, teamwork and entrepreneurial spirit. These solutions are further refined through guidance and support.

Day 5

Presentation & Felicitation

The changemakers present their solutions to esteemed judges evaluating based on practicality, feasibility, and impact. Networking, mentorship, and project showcases are also part of the day's plan.

Impact Accelerator

The Launchpad: Ideas to Initiative

The journey beyond the programme continues with an active alumni network dedicated to supporting aspiring social entrepreneurs. Through remote mentorship and collaborative platforms, alumni receive continuous guidance to advance their impact-driven ventures.

We foster connections between alumni and leading changemakers, social impact organizations, and incubators, offering expert mentorship, strategic advice, and access to opportunities to help transform bold ideas into sustainable social enterprises.

**Support for Launch
and Guidance**

**Strong Alumni
Network**

**Mentorship and
Guidance**



Opportunities and Outcomes

Honours and Path Forward

1.

Purpose-Driven Recognition

To honour outstanding changemakers, a **Programme Laureate Certificate** will be awarded, while all participants will receive an official **Programme Completion Certificate**.

2.

Mentorship for Impact Ventures

Participants with promising social venture ideas will receive tailored guidance, mentorship and pitching opportunities for seed-stage support.

3.

Global Social Innovation Network

Alumni will join a thriving global community of **300+ changemakers**, collaborating on solutions & exchanging knowledge across borders.

4.

Impact through Community Engagement

Participants will receive certification for completing **25+ hours of community service**, highlighting their commitment to driving positive social change and civic responsibility.



Eligibility

A Guide to Participation

The Young Changemakers Programme 4.0 is open to students currently enrolled in **high school** or any other equivalent programme. The ideal candidate is someone who is curious, motivated, and eager to address real-world challenges through a business-oriented approach to social change.

Application Process

Start your Changemaker Journey

August 18 - Applications Open

This would include personal details and a well-thought-out Statement of Purpose (SOP) outlining your aspirations, goals, and reasons for wanting to be a part of the programme. This is your opportunity to showcase their passion and commitment.

September 15 - Application Deadline

Evaluation Component- Quiz

This quiz is designed to assess their critical reasoning skills, situational decision-making abilities, and awareness of current affairs. Topics for the quiz will be based on real-world scenarios, and it will challenge their ability to think critically and make informed decisions.

Evaluation Component- Interview

Shortlisted candidates will be notified for interview rounds where they'll have the chance to discuss their SOP and their potential contributions to the programme.

Final Results Released

Successful candidates will be informed of their selection status. This step marks the culmination of the rigorous selection process.

YCP Through the Years

Charting a Course of Perpetual Growth

7500+

REGISTRATIONS

28

STATES & U.Ts

4L+

MONEY RAISED

15%

INTERNATIONAL COHORT

15+

COUNTRIES REACHED



Programme Fees

The Investment in Your Journey

The programme fee is **₹9,999** inclusive of G.S.T, for students of **Indian Nationality** which includes access to the full experience, from virtual learning to the five-day immersion bootcamp. During the bootcamp, participants will be provided with accommodation at the IIM Ranchi campus, meals, and transport to the village immersion site.

Alumni

A Global Footprint of Change





Indian Institute of Management Ranchi

All the proceeds will go to assist the Village Community.



Register Online:

<https://iimranchi.ac.in/ycp>

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IIM Ranchi Permanent Campus



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