



भारतीय प्रबन्धन संस्थान राँची

INDIAN INSTITUTE OF MANAGEMENT RANCHI

(शिक्षा मंत्रालय, भारत सरकार के अधीन)

(Under Ministry of Education, Govt. of India)

प्रबन्धन नगर, नयासराए मार्ग, राँची, झारखण्ड , पिन- ८३५ ३०३

Prabandhan Nagar, Nayasarai Road, Ranchi, JH- 835303

Tender Name: -Notice Inviting Tender (NIT) for Alumni Software (Portal and Mobile app) for One Year

Sealed tenders are invited from Reputed agencies for Alumni Software (Portal and Mobile app) development and maintenance for One Year. Interested bidders should submit their bids to "Administrative Officer (S&P), IIM Ranchi, Prabandhan Nagar, Naya Sarai Road, Ranchi-835303", Email: purchase@iimranchi.ac.in

Tender Schedule

Tender Number	IIM Ranchi/NIT/AlumniPortal/2025-26/60 dated 26.02.2026
Cost of Tender Document	Nil
Bid Security	Nil
Website for downloading Tender Document, Corrigendum/Addendum etc.	www.iimranchi.ac.in (under 'Tender' section),
Estimated Bid Value	Rs. 2,00,000/- (Rupees Two Lakh Only)
Bid Validity	The validity of bids shall be 30 (Thirty) days from the date of opening of bids or any extension thereof.
Last Date of bid submission	up to 03.00 PM on 19.03.2026
Opening of Tender	04.00 PM on 19.03.2026
Number of Covers	Two packet bid system
Contact Person (for any clarification during the tendering process)	Administrative Officer - Purchase & Stores Indian Institute of Management Ranchi Email: purchase@iimranchi.ac.in

Condition for Participating Vendor – Documents Should Be Produced.

1. The vendor should have PAN and GST certificates.
2. The bidder should be a reputed and registered Company/Firm/Society/ Agency (Enclose the registration/Incorporation certificate).
3. The bidder must have at least 3 years of experience in completion of similar nature of work (experience in academic field for developing & maintaining academic and research related software modules).
4. The vendor should provide all necessary support on 24x7 basis for the entire license period.
5. Annual average turnover for last 03 FY (2022-23, 2023-24 and 2024-25) should be above Rs 8 Lakh.
6. MSME exemptions as per Government of India rules.

Alumni Software (Portal and Mobile app) technical details

1. Alumni Software (Portal and Mobile Application)

1.A. Core Features

I. Rich Alumni Profiles with appropriate Privacy Controls:

The portal enables alumni to build detailed profiles showcasing their education, career journey, skills, and interests while retaining full control over the data visibility. Privacy settings allow users to decide what information is public, restricted to alumni, or visible only to administrators.

II. Yearbook, Blogs, Media Gallery & Alumni Stories:

A digital yearbook preserves batch-wise memories, milestones, and achievements, while blogs and alumni stories highlight personal journeys and institutional impact. Together, they strengthen nostalgia and long-term emotional engagement with the institute. Photos and videos from alumni events are stored in a centralized media gallery, preserving institutional memories.

III. News & Announcements on Customisable Website Pages:

Administrators can publish official announcements, updates, and newsletters through a centralized system. Custom website pages allow the institute to highlight initiatives, campaigns, and alumni-driven programs seamlessly.

IV. Job Board & Internship Listings:

Alumni can post job openings, internships, and business opportunities, fostering career growth within the community. The marketplace further promotes alumni-led ventures, encouraging intra-network support and collaboration. A dedicated job concierge service facilitates senior and executive-level hiring through trusted alumni networks. This enables confidential, high-quality career transitions and strengthens the institute's leadership talent pipeline.

1.B. Features not available in the existing Alumni Portal:

I. Multi-Admin Management System with Role-Based Access:

The platform supports differentiated access levels for administrators, chapter heads, and volunteers, ensuring operational clarity. Multiple admins can manage events, content, and users simultaneously while maintaining governance and accountability.

II. Event Listings & Management and Full Event Lifecycle Tracking

The portal manages the complete event journey - from invitations and registrations to attendance tracking and post-event feedback. This ensures structured planning, real-time monitoring, and data-driven evaluation of alumni engagement.

III. Ticketing, Payments & Reminders with Calendar Sync

Integrated ticketing and secure payment gateways simplify event participation. Automated reminders and calendar synchronization improve attendance rates and reduce manual follow-ups.

IV. Online Learning Resources, Webinars & Workshops:

The platform hosts curated learning materials, recorded sessions, and live webinars conducted by alumni and industry experts. This supports continuous learning and professional development across batches.

2. AI-based Tool to Build Alumni Database Automatically & Sync Profiles Automatically from LinkedIn URLs

2.A. Core Features

I. LinkedIn Integration and AI-Powered Data Extraction:

The platform leverages AI to extract alumni data from multiple sources, including LinkedIn profile integration, ensuring accurate and up-to-date professional information. This reduces manual data entry while significantly improving database depth and reliability.

II. Resume & Spreadsheet Import & Automated Profile Creation:

Bulk upload of resumes and spreadsheet-based alumni data enables seamless migration from legacy systems. AI-driven automation converts raw data into structured alumni profiles, ensuring rapid and error-free onboarding.

III. Profile Clustering and Industry/Location Mapping

Advanced clustering groups alumni profiles by industry, designation, location, and expertise. This enables focused chapter activities, industry-specific events, and strategic alumni outreach initiatives.

IV. Easy Platform Onboarding:

A simplified onboarding process ensures quick adoption of the new platform across batches.

V. Bulk Profile Synchronization + Admin-Side Automation

Bulk synchronization tools allow administrators to update and align hundreds of alumni profiles simultaneously. Automated validation workflows on the admin side reduce manual effort while ensuring data consistency and quality.

2.B. Features not available in the existing Alumni Portal:

I. Digital ID Cards of Alumni:

Digital ID cards for each alumnus/alumna so as to facilitate the entry inside the college at the main gate and helps to differentiate IIM Ranchi alumnus/alumna from other colleges.

II. Alumni Career Tracking + Magic Refresh Updates:

The system continuously tracks alumni career progression across roles, organizations, and geographies. The Magic Refresh feature updates alumni data automatically twice a year, maintaining long-term relevance of the database. AI-powered processes refresh alumni data twice a year, capturing role changes, promotions, and organization updates. This ensures the alumni database remains current, reliable, and strategically useful for engagement initiatives.

III. Batch Leaderboard to enable Database Contribution Gamification:

A batch-wise leaderboard encourages alumni to contribute missing data, updates, and peer connections. This gamified approach improves participation while strengthening batch pride and collective ownership of the alumni network.

IV. Auto-Fetch from LinkedIn URLs and LinkedIn-Based Alumni Identification

The system automatically identifies alumni using publicly available LinkedIn URLs and institutional markers. This enables rapid discovery of alumni profiles while expanding the reach and accuracy of the alumni database.

V. AI-Based Alumni Segmentation for Role-Based Clustering:

AI-driven segmentation categorizes alumni into strategic groups such as CXOs, mentors, donors, and entrepreneurs. This allows precise targeting for leadership engagement, mentoring programs, and institutional initiatives.

3. Insights Dashboard & Actionable Insights

3.A. Core Features

I. Job & Career Trend Data for Career Recommendations:

Aggregated alumni career data is analyzed to give data about industry trends, role movements, and emerging domains. Based on the insights from this data, the system offers personalized career recommendations to students and early-career alumni.

II. Donation Analytics for Alumni Donor Insights:

The portal holds records of donations given by the alumni, contribution history, and engagement levels to generate actionable donor insights. This enables more effective fundraising strategies and personalized donor communication.

III. Admin Dashboard and Exportable Analytics Reports:

A centralized admin dashboard presents real-time insights through visual analytics and performance metrics. Exportable reports support strategic decision-making, compliance, and presentations to institute leadership.

3.B. Features not available in the existing Alumni Portal:

I. Engagement Analytics + Predictive Event Participation:

The platform provides advanced engagement analytics to track alumni activity across events, content, and interactions. Predictive models estimate event participation likelihood, enabling targeted outreach and improved attendance planning.

II. Personalized Feeds + AI Recommendation Engine:

An intelligent recommendation engine curates personalized content feeds for alumni, including events, jobs, stories, and learning resources. This ensures higher relevance and sustained platform engagement.

III. Mentor–Mentee Matching Insights + Relationship Optimization:

Data-driven insights support effective mentor–mentee matching based on career paths, expertise, goals, and engagement history. Continuous feedback analysis helps improve mentoring outcomes over time.

4. Alumni Consulting

4.A. Core Features:

I. Strategic Alumni Engagement Programs for Personalized Outreach:

The platform supports the design and execution of long-term alumni engagement programs tailored to different alumni segments. Personalized outreach mechanisms enable targeted communication with high-impact alumni such as industry leaders, mentors, and donors.

II. Branding & Alumni Success Stories:

Structured branding initiatives highlight alumni success stories to strengthen institutional reputation. SEO-driven digital identity consulting ensures the alumni portal achieves higher visibility and serves as a credible external representation of the institute.

III.Placement & Employer Outreach for Industry-Based Alumni Mapping:

Industry-wise mapping of alumni enables focused employer outreach and stronger placement partnerships. Alumni involvement in recruitment and career guidance enhances institutional placement outcomes and corporate relations.

4.B. Features not available in the existing Alumni Portal:

I. Event Planning Support & Marketing Kits for Database Growth:

End-to-end event planning support assists in conceptualization, promotion, and execution of alumni initiatives. Ready-to-use marketing kits help expand the alumni database through referrals, campaigns, and batch-wise mobilization.

II.Mentoring Programs + Discussion Forums & Groups:

Structured mentoring programs allow alumni and students to connect through profile-based matching and scheduled interactions. Discussion forums and themed groups enable continuous knowledge exchange and peer-to-peer learning.

5. Real-time Chat & WhatsApp-like Groups and Ecosystem Building via Premium Offerings

5.A. Core Features

I.Department & Interest-Based Groups and Community Building:

Alumni can participate in department-wise and interest-based groups that encourage focused discussions, knowledge sharing, and long-term community engagement around common academic and professional themes.

II.Admin & Moderator Controls for Accessibility Governance:

Dedicated admin and moderator tools enable accessibility, role-based moderation of the groups, and policy enforcement to maintain a professional and respectful communication environment.

III.Chapters & Clubs + Mobile App with Push Notifications:

Local and international chapters, along with interest-based clubs, help strengthen regional and thematic engagement. A customized, white-labelled mobile app ensures timely push notifications and higher participation through on-the-go access.

5.B. Features not available in the existing Alumni Portal:

I. One-to-One Chat and Group-Based Discussions:

The platform enables secure one-to-one conversations as well as group discussions, facilitating direct networking and collaborative exchanges among alumni, students, and administrators.

II.Real-Time Alerts and Push Notifications:

Real-time notifications and mobile push alerts ensure users stay informed about messages, events, announcements, and engagement opportunities without delays.

III.Multimedia Sharing and Familiar Messaging Interface:

Support for attachments, images, documents, and videos enhances communication richness. A WhatsApp-like user interface ensures ease of use and faster adoption across all alumni demographics.

6 Alumni Leadership Program (ALP)

6.A. Core Features

I. Networking Sessions & Webinars with Exclusive Alumni Benefits:

Regular networking sessions, leadership talks, and webinars create continuous engagement opportunities. Exclusive benefits from alumni and industry partners add tangible value to active platform participation.

II. API Integration with ERP/CRM and Vendor Ecosystem Integration:

Robust API integrations enable seamless connectivity with institutional ERP, CRM, and learning platforms. Vendor integrations with payment gateways, email services, and analytics tools ensure scalability, automation, and operational efficiency.

III. Fundraising Training for Strategic Donor Engagement:

Dedicated fundraising training equips teams with skills in donor profiling, campaign planning, and stewardship. This enhances fundraising outcomes while maintaining transparency and alumni trust.

6.B. Features not available in the existing Alumni Portal:

I. Entrepreneur Support, Funding & Investor Access:

Entrepreneurial alumni receive end-to-end support through access to investors, funding opportunities, and strategic guidance. This fosters startup growth while strengthening the institute's innovation ecosystem.

II. Women ReSTART Program and Inclusive Career Enablement:

The Women ReSTART program supports women alumni re-entering the workforce after career breaks through mentorship, upskilling, and targeted opportunities. This reinforces diversity, inclusion, and long-term alumni engagement.

Payment Terms: -

Payment will be processed on half yearly basis on production of original invoice with use acceptance certificate.

Other terms and conditions:

1. The items shall be supplied within 21 days of confirmed work order or else an amount equivalent to 1% of the total value per week of delay will be deducted from the payment to the bidder.
2. The vendor should provide the technical contact person's number, email id and the Escalation Metrics in written.
3. The vendor should be available for both online and offline if requested by the IIM Ranchi official for the Support and Configuration for the entire license period.
4. The quoted rates should include all the taxes, delivery charges, installation charges etc.
5. IIM Ranchi will seek clarification from the bidder for the evaluation of bids and the decision taken by IIM Ranchi will be final.
6. Any bids received after the time fixed on the due date is liable to be rejected.

Submission of Bids:

Sealed proposal are invited on behalf of the Director, IIM Ranchi from registered/ reputed dealer/supplier for above requirement of goods/services as per the Terms & Conditions mentioned therein **in two packet system in two separate sealed covers, duly marked 'Technical Bid' and 'Price/ Financial Bid' placed in another sealed cover/envelope.** The quotations as per the given format (Annexure-I and Annexure-II) are to be submitted in a Sealed Envelope, addressed to the Administrative Officer (S&P), Indian Institute of Management Ranchi, Prabandhan Nagar, Naya Sarai Road, Ranchi-835303 (Jharkhand), with the Tender name, number & date boldly super scribed **on the top of the envelope.** The offers are to be sent by Speed Post/ Registered Post/ By Hand **on or before 19.03.2026 by 03:00 pm.**

FINANCIAL BID

(To be submitted on the letterhead of the bidder)

Date of Submission of Financial Bid : _____	
Ref: NIT for Alumni Software (Portal and Mobile app) for One Year Tender No.: IIM Ranchi/ NIT/AlumniPortal/2025-26/60 dated 26.02.2026	
Name of the Bidder:	
Correspondence Address:	
Tel/ Mob No.:	
Email:	

(Amount in INR)

Sl.	Particulars	License	Period (Year)	Unit Price	GST	Total Amount (Including GST)
1.	Alumni Software (Portal and Mobile app) for 1 Year	01	01			
Total in Words						

- i. The bidder offers the Lowest Rate (L1), will be declared as the successful bidder.
- ii. Applicability of GST will be as per the extant rules of the Govt. of India.
- iii. Selection Method: Lowest cost proposal (L1) of technical responsive bidder will be considered for award of contract.

Declaration

I/We..... (Name of the Partner/s or Authorized Representative of Bidder) of (Name of the vendor/ firm/ agency) do hereby declare that the entries made here are true to the best of my/our knowledge. I/We hereby agree to abide by all terms and conditions laid down in tender document.

Place: (Name & signature with stamp of the bidder)

Date:

BID FORWARDING LETTER

(To be submitted on letterhead of the bidder as per this format only)

Date: _____

To
The Administrative Officer (S&P),
Indian Institute of Management Ranchi,
Prabandhan Nagar, Nayasarai Road,
Ranchi, Jharkhand, PIN - 835303

Sub: NIT for Alumni Software (Portal and Mobile app) for One Year,
Tender No.: IIM Ranchi/ NIT/AlumniPortal/2025-26/60 dated 26.02.2026.

Sir,

I/ We hereby confirm and declare that I/We have carefully studied the tender documents therein and undertake myself/ ourselves to abide by the terms and conditions laid down in the tender document.

I/ We also keep the offer open for 30 (Thirty) days from the date of opening of bid.

Yours faithfully,

(Name & signature with stamp of the bidder)