



SUMMER PROGRAM IN MANAGEMENT (SPM)

FOR ASPIRING MBA CANDIDATES
IIM RANCHI

Six-Days Residential Program

MAY 25th - 30th 2026



Humility | Honesty | Hard Work

ABOUT THE PROGRAM

OVERVIEW

The Summer Program in Management (SPM) at IIM Ranchi is a rigorous, on-campus program designed for undergraduate students and recent graduates considering an MBA. It provides a valuable opportunity to learn from IIM Ranchi faculty, interact with industry practitioners, and engage with current MBA students in a collaborative academic setting.

Whether as a standalone learning experience or as an introduction to life at an IIM, the SPM serves as an excellent starting point. Participants will develop a foundational understanding of management, gain insights into business education, and build meaningful connections within the IIM Ranchi community.

The program will be conducted in residential mode at the IIM Ranchi campus over six days (25–30 May 2026). Upon successful completion, participants will be awarded a certificate from IIM Ranchi.

WHO SHOULD ATTEND

- Undergraduate students interested in business and management
- Recent graduates considering an MBA
- Students looking to experience the IIM ecosystem
- Join us this summer and discover what it means to learn and grow at IIM Ranchi.

IMPORTANT DATES

- Application start date: 7th April 2026
- Application end date: 8th May 2026
- Communication of admission results: Prior to 10 days of the commencement of the Programme

CERTIFICATE

Exclusive certificate from IIM Ranchi



KEY FEATURES OF THE PRE-MBA SUMMER MANAGEMENT PROGRAM

- Experience academic and campus life at IIM Ranchi
- Gain first-hand exposure to management pedagogy at an IIM
- Learn through case-based teaching methods
- Participate in hands-on, AI-enabled capstone sessions
- Develop communication and interpersonal skills
- Immerse in IIM Ranchi's dynamic learning environment
- Engage with a diverse peer group from across the country
- Access valuable networking opportunities

ADMISSION PROCESS

ELIGIBILITY CRITERIA

- Applicants to the Summer Program in Management (SPM) at IIM Ranchi must meet the following requirements:
- Be at least 17 years of age at the time of application.
- Be a current undergraduate/graduate student in any discipline or a recent graduate exploring the option of pursuing an MBA.

HOW TO APPLY

- Complete and submit the online application form available on the IIM Ranchi website.
- Include a Statement of Purpose (SoP) within the application (maximum 500 words).
- Submit the duly filled form via the official admission link: <https://lnkd.in/dQjyr-W8>
- Applications, including the SoP, will be reviewed by the Programme Committee, which may follow up with candidates if required.
- Final enrolment is confirmed upon payment of the program fee.

COURSE COVERAGE

1	MBA Orientation and Institutional Immersion
	An introduction to the MBA journey through leadership interactions, alumni insights, and exposure to the academic culture and campus life at IIM Ranchi.
2	Experiential Learning and MBA Pedagogy
	Hands-on engagement with case methods, simulations, role plays, and data visualization to understand how management learning is practiced.
3	Business Functions and Emerging Technologies
	Foundational exposure to marketing, AI-driven decision-making, and digital branding, highlighting how technology reshapes modern business practice.
4	Finance, Society, and Humanistic Management
	Exploration of financial strategy alongside humanities perspectives, social impact, and personal development for a well-rounded managerial outlook.
5	Leadership, Communication, and Integrative Practice
	Development of leadership, teamwork, communication, and operational excellence skills, culminating in capstone presentations and real-world application.

PROGRAMME DIRECTORS



PROF. JYOTI VERMA

Assistant Professor,
OB & HR Area

Dr. Jyoti Verma is an Assistant Professor of Organizational Behaviour and Human Resource Management at Indian Institute of Management Ranchi. She holds a Ph.D. in HRM from Nirma University and has over 12 years of experience in teaching, research, training, and consulting. She has previously worked at Xavier Institute of Social Service and Chandragupt Institute of Management Patna, and began her career with Ranbaxy Laboratories.

Dr. Verma specializes in areas like performance management, CSR, leadership, and sustainable development. She has conducted training programs for organizations such as Indian Oil Corporation Limited and Life Insurance Corporation of India, and has published widely in reputed journals.



PROF. ANANNYA GOGOI

Assistant Professor,
Operations Management Area

Dr. Anannya is an Assistant Professor at IIM Ranchi in the area of Operations Management. She holds a PhD in Quantitative Methods and Operations Management, where her dissertation—Inventory Management under Shortages due to Supply Disruption: An Experimental Study—investigated how heuristics and behavioral biases influence ordering decisions in the face of supply disruptions. Her research spans topics such as inventory management, sustainable supply chains, heuristics in operations, digital engagement, and spatial analytics.



PROF. GEORGE JOSEPH

Assistant Professor,
Liberal Arts & Sciences Area

Dr. George Joseph wrote his doctoral dissertation at the Department of Philosophy in the University of Szeged, Hungary. The study was an attempt to assess relativism by investigating the deficits of an exclusively positivist hermeneutic underlying it. In this study, he re-read the concepts of nature and reason evidential in the jurisprudential tradition of natural law and verified Joseph Ratzinger's analysis of normativity. He was also a Fellow at the Faculty of Social Sciences in the Pontifical University of St. Thomas Aquinas, Rome. There he familiarized with Aristotelian-Thomistic Virtue Ethics and Catholic Social Teaching. With the wealth of these interpretative frameworks, he tries to develop business ethics by discussing human dignity and discerning common good vis-à-vis the contemporary managerial questions such as confronting adversarial technology and market compulsions.

ABOUT RANCHI

Ranchi is the capital city of Jharkhand and is endowed with rich biodiversity and diverse landscapes. Popular destinations around Ranchi are Patratu Valley, Dassam, Hundru, and Jonha Falls, Tagore Hill, Getalsud, Kanke and Dhurwa Dams, Deori, Jagannath and Pahari Mandirs.

ABOUT IIM RANCHI

The Indian Institute of Management Ranchi (IIM Ranchi) is a premier business school located in Ranchi, Jharkhand. As one of the Indian Institutes of Management (IIMs), it holds the status of an Institute of National Importance, conferred by the Ministry of Education, Government of India. IIM Ranchi offers a diverse range of programs designed to equip students with the skills, knowledge, and leadership acumen needed to excel in the dynamic global business landscape. As part of its IIMRanchi@2030 strategic plan, IIM Ranchi has seamlessly integrated social impact into its curriculum and research agenda, making it a key priority. Courses are thoughtfully designed to incorporate a social impact dimension, equipping future managers with a strong foundation in ethical, sustainable, and responsible business practices.

Beyond academics, students actively participate in hands-on social impact initiatives, fostering responsibility, awareness, and problem-solving skills to tackle real-world challenges. This holistic approach ensures that graduates emerge as purpose-driven leaders dedicated to creating meaningful and lasting societal change. For more details on IIM Ranchi's social impact initiatives, visit our website: [The Indian Institute of Management Ranchi was established under the Government of India in December 2009 and commenced classes in July 2010. It is ranked 18th nationally among management institutions in the National Institutional Ranking Framework 2024 \(NIRF 2025\).](#)

[The institute offers a wide variety of academic programmes which includes MBA, MBA-HR, MBA-BA, IPM, PhD, EPhD & Executive Education. Academic strength is supported by over 75 full-time faculty members across nine academic areas, with 150+ research publications in the 2023–24 year.](#)

[The permanent urban green campus at Prabandhan Nagar, Nayasarai, Ranchi, provides a conducive learning environment, complemented by a dedicated executive education centre in Hyderabad.](#)

FACILITIES at IIM RANCHI

state-of-the-art infrastructure



Cafeteria & Dining



In-house Executive Accomodation



Cycling Facility



On-campus Creche Facility



Gymnasium & More



Learning Resource Centre





PAYMENT INFORMATION

The Programme fee for the Summer Programme in Management is INR 30,000 + 18% GST

Please visit the link given below to register



<https://formbuilder.ccavenue.com/live/icici-bank/indian-institute-of-management-ranchi-2/long-duration-program-ldp>

Participants are requested to make the payment to the following account and share the receipt at the email ID provided in the contact box.

CONTACT DETAILS

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