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LEARNING RESOURCE CENTRE, IIM RANCHI

NEW ARRIVALS OF BOOKS



01-15 JUNE 2026

New Arrivals Section

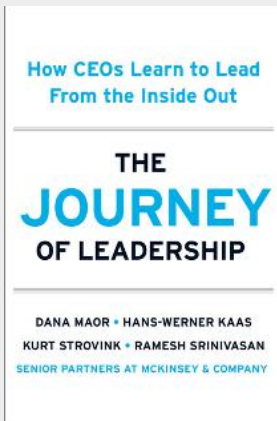
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01



The journey of leadership : how CEOs learn to lead from the inside out

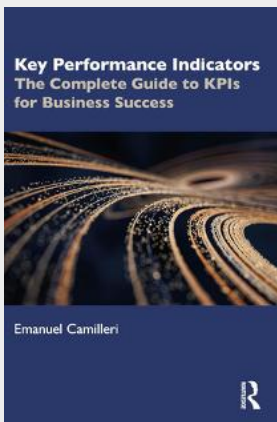
Author: Dana Maor ... [et al.]

Accession Number: 012000

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02



Key performance indicators : the complete guide to KPIs for business success

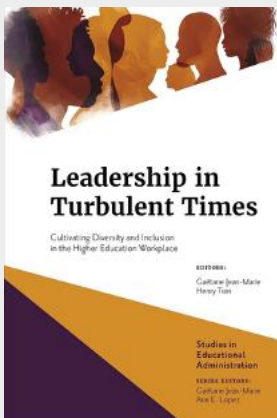
Author: Emanuel Camilleri

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03



Leadership in turbulent times : cultivating diversity and inclusion in the higher education workplace

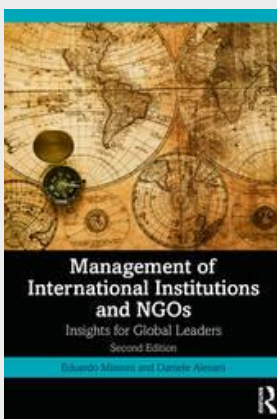
Editor: Gaetane Jean-Marie and Henry Trun

Accession Number: 012003

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04



Management of international institutions and NGOs : insights for global leaders

Author: Eduardo Missoni and Daniele Alesani

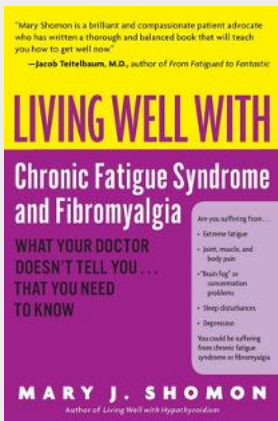
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Living well with chronic fatigue syndrome and fibromyalgia : what your doctor doesn't tell you

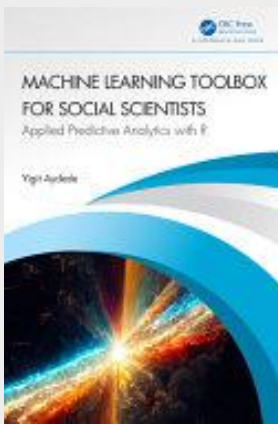
Author: Mary J. Shomon

Accession Number: 012004

Call Number: 616.0478 SHO

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06



Machine learning toolbox for social scientists : applied predictive analytics with R

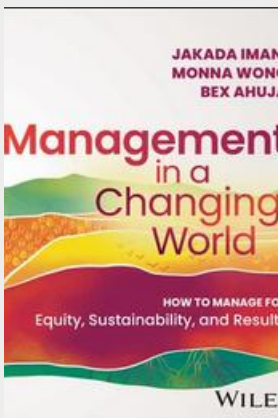
Author: Yigit Aydede

Accession Number: 012005

Call Number: 300.727 AYD

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07



Management in a changing world : how to manage for equity, sustainability, and results

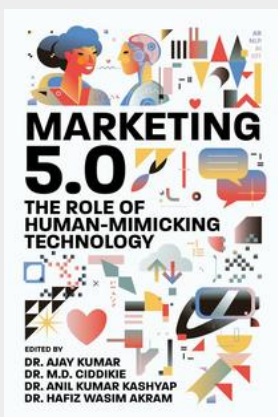
Author: Jakada Imani, Monna Wong and Bex Ahuja

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08



Marketing 5.0 : the role of human-mimicking technology

Editor: Ajay Kumar

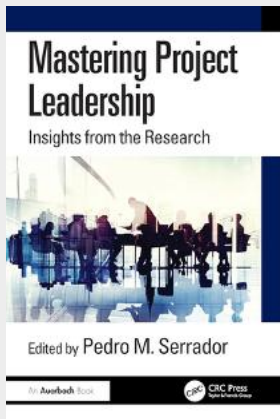
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Mastering project leadership : insights from the research

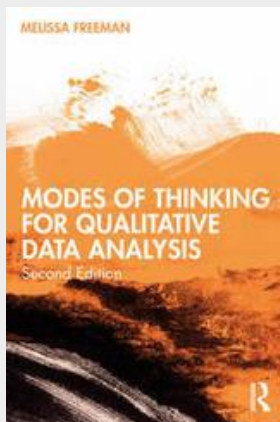
Editor: Pedro M. Serrador

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Modes of thinking for qualitative data analysis

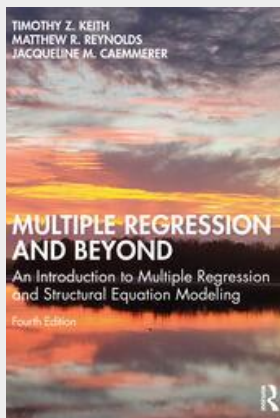
Author: Melissa Freeman

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Multiple regression and beyond : an introduction to multiple regression and structural equation modeling

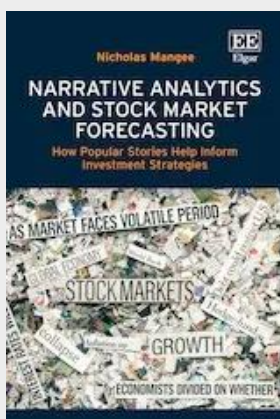
Author: Timothy Z. Keith, Matthew R. Reynolds

Accession Number: 012013

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12



Narrative analytics and stock market forecasting : how popular stories help inform investment strategies

Author: Nicholas Mangee

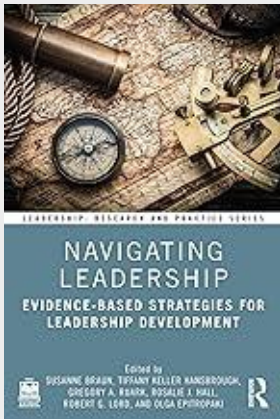
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Navigating leadership : evidence-based strategies for leadership development

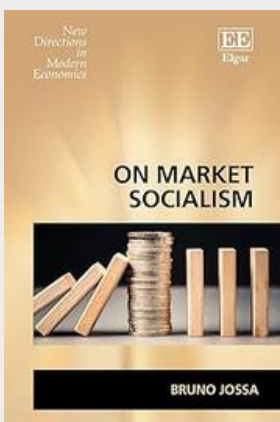
Editor: Susanne Braun ... [et al.]

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On market socialism

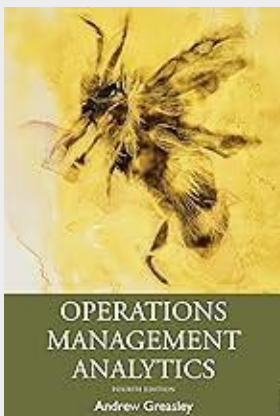
Author: Bruno Jossa

Accession Number: 012018

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Operations management analytics

Author: Andrew Greasley

Accession Number: 012020

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Organizational culture in action : a cultural analysis workbook

Author: Gerald W.C. Driskill and Julien C. Mirivel

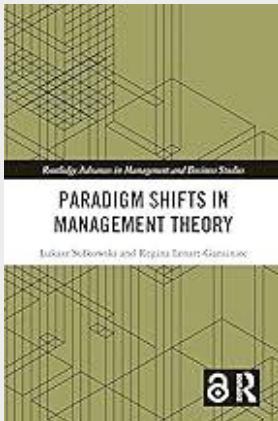
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Paradigm shifts in management theory

Author: Lukasz Sulkowski and Regina Lenart-Gansiniec

Accession Number: 012022

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Qualitative research in marketing and management : doing interpretive research projects

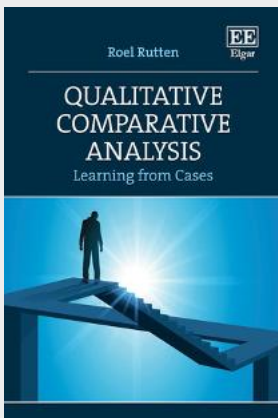
Author: Chris Hackley

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Qualitative comparative analysis : learning from cases

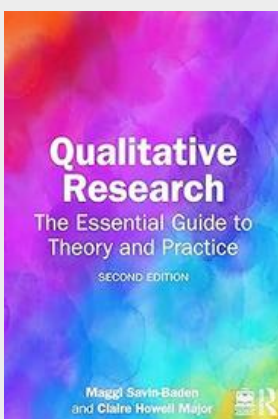
Author: Roel Rutten

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Qualitative research : the essential guide to theory and practice

Author: Maggi Savin-Baden and Claire Howell Major

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Quantitative research methods in communication : the power of numbers for social justice

Author: Erica Scharrer and Srividya Ramasubramanian

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Reframing qualitative research ethics

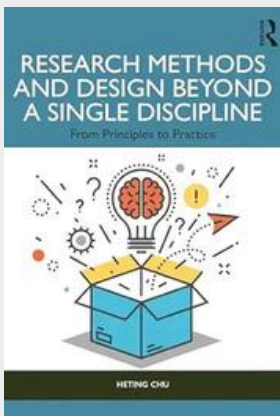
Editor: Helen Busby

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Research methods and design beyond a single discipline : from principles to practice

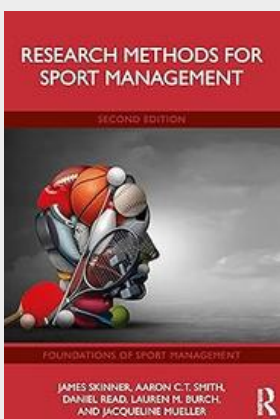
Author: Heting Chu

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Research methods for sport management

Author: James Skinner ... [et al.]

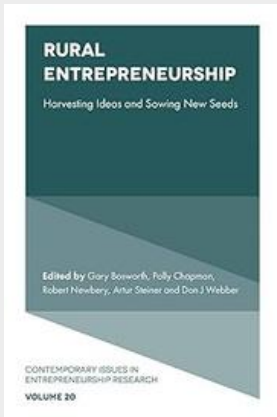
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Rural entrepreneurship : harvesting ideas and sowing new seeds

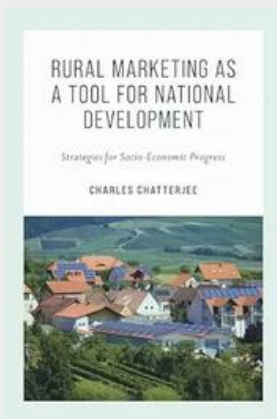
Editor: Gary Bosworth ... [et al.]

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Rural marketing as a tool for national development : strategies for socio-economics progress

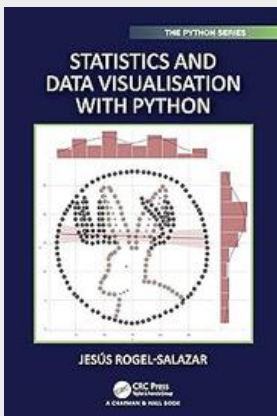
Author: Charles Chatterjee

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Statistics and data visualisation with Python

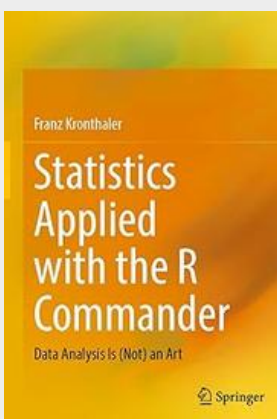
Author: Jesus Rogel-Salazar

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Statistics applied with the R commander : data analysis Is (Not) an art

Author: Franz Kronthaler

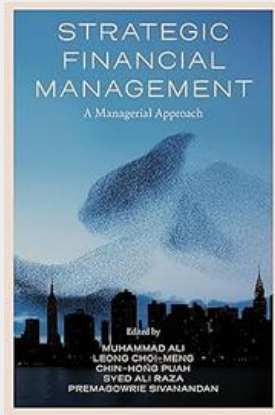
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Strategic financial management : a managerial approach

Editor: Muhammad Ali, Leong Chol-Meng ... [et al.]

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Strategic performance management : accounting for organizational control

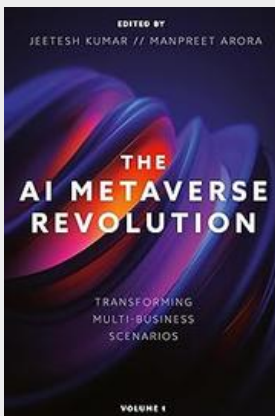
Author: Ralph W. Adler

Accession Number: 012040

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The AI metaverse revolution : transforming multi-business scenarios (Volume 1)

Editor: Jeetesh Kumar and Manpreet Arora

Accession Number: 012045

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The ChatGPT revolution : how conversational AI is transforming customer service and business operations

Editor: Abhishek Behl

Accession Number: 012047

Call Number: 006.35 CHA

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The emerald handbook of FinTech : reshaping finance

Editor: H. Kent Baker, Greg Filbeck and Keith Black

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The psychology of advertising

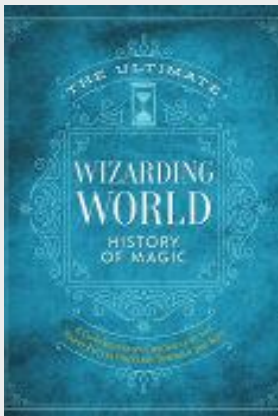
Author: Bob M. Fennis and Wolfgang Stroebe

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The ultimate wizarding world history of magic : a comprehensive chronicle of the Harry Potter universe through the ages

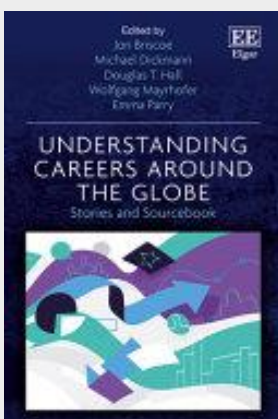
Editor: MuggleNet

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Understanding careers around the globe : stories and sourcebook

Editor: Jon Briscoe ... [et al.]

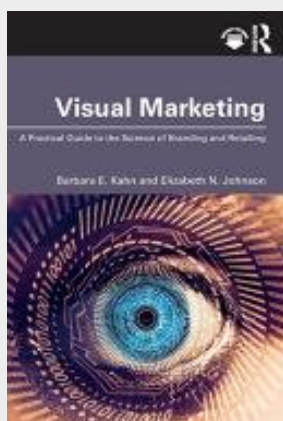
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Visual marketing : a practical guide to the science of branding & retailing

Author: Barbara E. Kahn and Elizabeth N. Johnson

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VUCA and other analytics in business resilience, Part A & B

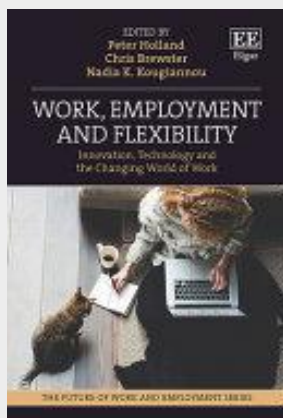
Editor: Deepmala Singh, Kiran Sood, Sandeep Kautish and Simon Grima

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Work, employment and flexibility : innovation, technology and the changing world of work

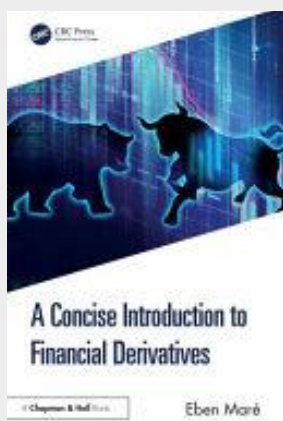
Editor: Peter Holland, Chris Brewster and Nadia K. Kougiannou

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A concise introduction to financial derivatives

Author: Eben Mare

Accession Number: 012068

Call Number: 332.6457 MAR

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THANK YOU

Please do reach out to us if you need any additional information or assistance.

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