FINAL PLACEMENT REPORT
(2019-2021)
It is a matter of pride for IIM Ranchi to produce some of the brightest professionals since the first batch of students had admitted in 2010, and the legacy is continuing. I express my gratitude to the prominent recruiters who have been continuously putting their trust in our students' mettle and our new recruiters, who have endorsed our students' potential and extended many opportunities. Our students have made their presence felt across a wide gamut of activities, including academics, sports, placements and corporate competitions, and social welfare activities. We have been adding feathers to our cap and setting newer benchmarks with many prestigious global accreditations coming up our way, which is the testimony for rigorous academic and non-academic curriculum and the stringent quality of education offered. The industry orientation provided through the dynamic course curriculum at our institute is not only to cater to the needs of the industry for efficient managers but also to nurture the students to make them humble and responsible citizens who would be the torchbearers of the society.

On behalf of IIM Ranchi, I would like to thank our recruiters, global alumni base, faculty, and management for their trust, support, and guidance in creating future leaders. Through this synergetic partnership, our students get the opportunity to exhibit their skills and expertise and thereby adding values to the organizations and society both. I would like to wish the students all the very best in their future endeavors.

Prof. Shailendra Singh
Director, IIM Ranchi
PLACEMENT HIGHLIGHTS

- Highest CTC: 26.50 LPA
- Average CTC: 14.69 LPA
- Median CTC: 14.95 LPA
- Average CTC of top 25%: 18.85 LPA
- Average CTC of top 10%: 20.71 LPA

MBA 2019-21

Total Students: 201
Total Recruiters: 128
New Recruiters: 97
PLACEMENT HIGHLIGHTS

- **Highest CTC**: 29.75 LPA
- **Median CTC**: 14 LPA
- **Average CTC**: 14.68 LPA
- **Average CTC of top 25%**: 21.48 LPA
- **Average CTC of top 10%**: 27.37 LPA

**MBA-HR 2019-21**

- **Total Students**: 72
- **Total Recruiters**: 50
- **New Recruiters**: 22
128 companies visited the campus this year and extended offers to the students of the MBA batch of IIM Ranchi, with 97 being first time recruiters. Sales & Marketing emerged as the most preferred functional area, closely followed by profiles in Strategy & Consulting, Operations, IT Analytics and Finance. The season saw lateral offers being extended by recruiters to students with prior work experience.

Prominent Associations:
Capgemini, Infosys, EPIKInDiFi, Dell Technologies, Tata Elxsi, Birlasoft and many more

Profiles Offered:
Product Management, Business Analyst, Application Manager, Digital Consultant, Project Management

Highest CTC: Rs. 25.50 LPA
Average CTC: Rs. 13.83 LPA
Median CTC: Rs. 14.00 LPA
Avg. CTC of Top 10%: Rs. 20.17 LPA
Avg. CTC of Top 25%: Rs. 18.00 LPA
## MBA PLACEMENTS

### Prominent Associations:
- **Operations:** Tata Steel, Mahindra & Mahindra, Cummins, Ultratech, Vedanta, Adani Wilmar and many more
- **Finance:** ICICI Bank, Yes Bank, JPMC, HSBC, RBL Bank, TresVista, Oxane Partners and many more

### Profiles Offered:
- **Operations:** Supply Chain Management, Customer Success Manager, Project Management, Strategic Sourcing and Procurement, Operations Management
- **Finance:** Asset Management, Wealth Management, Corporate Banking, Investment Analyst, Retail Banking

### CTC Statistics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Operations</th>
<th>Finance</th>
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<tbody>
<tr>
<td>Highest CTC</td>
<td>Rs. 22.50 LPA</td>
<td>Rs. 22.40 LPA</td>
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<tr>
<td>Average CTC</td>
<td>Rs. 16.74 LPA</td>
<td>Rs. 14.01 LPA</td>
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<tr>
<td>Median CTC</td>
<td>Rs. 17.00 LPA</td>
<td>Rs. 13.30 LPA</td>
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<tr>
<td>Avg. CTC of Top 10%</td>
<td>Rs. 21.00 LPA</td>
<td>Rs. 20.55 LPA</td>
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<tr>
<td>Avg. CTC of Top 25%</td>
<td>Rs. 19.47 LPA</td>
<td>Rs. 18.94 LPA</td>
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# MBA PLACEMENTS

## STRATEGY & CONSULTING

**Prominent Associations:**
Deloitte, KPMG, o9 Solutions, Accenture, Cognizant, Samsung R&D and many more

**Profiles Offered:**
Business Strategist, Strategic Advisory, IT Consulting, Management Consultant, Account Management

<table>
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<th>Highest CTC:</th>
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<tr>
<td>Average CTC:</td>
<td>Rs. 14.24 LPA</td>
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<tr>
<td>Median CTC:</td>
<td>Rs. 14.95 LPA</td>
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<td>Avg. CTC of Top 10%:</td>
<td>Rs. 20.94 LPA</td>
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<td>Avg. CTC of Top 25%:</td>
<td>Rs. 18.41 LPA</td>
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## SALES & MARKETING

**Prominent Associations:**
Xiaomi, Godrej CPL, ICICI Lombard, Aditya Birla Capital, L'oreal, TVS Motors, Kotak Mahindra Bank, Airtel, Asian Paints, WonderBotz and many more

**Profiles Offered:**
Campaign Manager, Territory Sales Manager, Agile Sales, Brand Manager, B2B Sales

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<tr>
<th>Highest CTC:</th>
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<tr>
<td>Average CTC:</td>
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<tr>
<td>Median CTC:</td>
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<td>Avg. CTC of Top 10%:</td>
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<td>Avg. CTC of Top 25%:</td>
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PROSPEROUS ENTERPRISES
IIM Ranchi is the pioneering IIM to offer a 2-year course in Human Resource Management. The course structure has been designed by NHRDN and has a unique pedagogy taught by eminent faculty and industry experts. The MBA-HR batch of 2019-21 has performed exceedingly well bagging offers from prestigious corporate houses. A total of 50 companies have extended offers to the students of MBA-HR batch with 22 being first-time recruiters. This stands as a testimony to the continued trust and appreciation corporates show in IIM Ranchi and its graduates.

Profiles Offered:
Compensation & Benefits, HR Analytics, HR Business Partner, HR Consultant, HR Operations, Industrial Relations, Learning & Development, Performance Management, Talent Acquisition
PROMINENT ASSOCIATIONS

*List is not exhaustive
It gives me immense joy to announce the successful completion of another season of Final placements at IIM Ranchi. The students of IIM Ranchi continue to shine bright; overcoming challenges and coming out on top despite all the obstacles the pandemic has created for everyone.

We have been consistent in achieving 100 percent placements since the inception of the institute, and the year 2020-21 was no exception. IIM Ranchi continues to maintain academic excellence with a continued focus on aligning the curriculum with corporate requirements and grooming the students to help them excel in their corporate journey. Time and again our students have proven their mettle across corporate engagements receiving appreciation from several industry stalwarts which has helped in sustaining the synergy with our valued recruiters.

I would like to thank all our esteemed corporate partners for their continued faith in our students, and providing them a platform to evolve as effective leaders. I also extend my best wishes to all our students for the future and we are confident that they will make us proud again.

Prof. Gaurav Manohar Marathe
Faculty, OB/HR
PLACEMENT COMMITTEE

NIKHIL RAJ
PURANJAY KHETARPAL
VAIBHAV KHEMKA
AAMIR AFZAL
TANMAY SADANA
AYUSH CHOWDHARY
SHIVANGI MITTAL
ARUNDHATI GHATELE
SMIT BHIMAJIYANI

ADDRESS
Fifth Floor, Suchna Bhawan, Audrey House Campus, Meur’s Road, Ranchi, Jharkhand – 834 008

E-MAIL
pgp.placement@iimranchi.ac.in

PHONE
+91-6512280113

FAX
+91-6512280940

LINKEDIN
Linkedin.com/in/corporaterelationsiimranchi

DESIGNED BY: VISUAL BRANDING & CONTENT BODY