



Indian Institute of Management
Ranchi

भारतीय प्रबंध संस्थान राँची



Post-Graduate Executive Programme (PGEXP)

Executive MBA (2021-23)

A two-year PG degree program in management for working executives and professionals with weekend classes and blended delivery (residential and online modules)



Scan the QR code or visit <https://app.iimranchi.ac.in/admission/pgexp/register> to [apply now](#).



Director's Message



Indian Institute of Management (IIM) Ranchi is the ninth member of the IIM family. Established by the Government of India in December 2009, we made a modest beginning with 44 students in Post Graduate Programme in Management. With the active support of the Government of India, Government of Jharkhand, Mentoring of IIM Calcutta and strategic guidance of Board of Governors of IIM Ranchi, we have emerged as one of the fastest growing IIMs with a combined strength of 500 students in various programs.

We aspire to develop IIM Ranchi as one of the top 10 management institutes in the Asian Region within next 10 years through teaching excellence and thought leadership. At IIM Ranchi we plan to attain thought leadership through fusion of eastern wisdom and western processes and focusing on research which is both rigorous and contextually relevant. We also develop teaching excellence through participant centered learning including technologically enabled and experiential pedagogies.

At IIM Ranchi, we are committed to grooming leaders with value-based education. Our emphasis is eclectic growth of our participants. We try to inculcate the values of humility, honesty and hard work for individual and corporate success. We also endeavor for holistic development of individuals, institutions and society at large. We expose our students to the experiences and case studies for developing the perspective of harmonious coexistence with society and the environment.

We have many tasks ahead to make IIM Ranchi a world class institution. Our main task is to build a permanent campus on the land provided by the Jharkhand Government with the state-of-the-art facilities. We are also in the process of recruiting faculty members to develop higher in-house capacity and capability. We need to create right environment for strong research focus by the faculty members.

I am looking forward to your cooperation and support for making IIM Ranchi a success on sustained basis.

Prof. Shailendra Singh



About IIM Ranchi

IIM Ranchi is the Ninth Indian Institute of Management (IIM) established at Ranchi in 2010. IIM Ranchi, an institution known for its excellence in management education, quality research, executive development and value-added consulting, has consistently maintained its premier position as a centre of excellence. Apart from the core faculty, we have a blend of visiting faculty from other IIMs, premier B schools and Industry. Along with the Post-Graduate Executive Programme in Management (PGEXP), IIM Ranchi currently offers Degree programmes as Post Graduate Programme in Management (PGP), Post Graduate Programme in Human Resource Management (PGPHRM: The programme is first of its kind offered by an IIM), Ph.D. Program in Management (Ph.D.) and Executive Ph.D. Programme in Management (Executive Ph.D.).



Introduction

PGEXP is a comprehensive two-year post-graduate **DEGREE PROGRAMME** in management. The programme is designed for graduates of any discipline/CAs/CSs/ICWAs/professionals having graduate equivalent educational qualification with a full-time work/professional/entrepreneurial experience of a minimum of 5 years.

India and the neighbouring region have several medium to large public as well as private sector enterprises who are in need of up-gradation of managerial skills of their employees. BFSI firms, IT & ITES companies, manufacturing & infrastructure businesses, pharma & health sector units, trading & marketing ventures, media houses, government & quasi-government institutions, utilities, security & defence services etc. may choose to sponsor their high performing employees to join PGEXP programme at IIM Ranchi. Similarly, professionals including working executives at private as well as Govt. organizations, Actuaries, CPA, CFA, CA, CS, ICWA, Doctors, Lawyers, Independent Consultants, and Entrepreneurs etc. can benefit from the programme by self-sponsoring their participation in the PGEXP programme.



Programme Objectives

The programme equips participants for highly competitive and dynamic environment, wherein every manager needs to have a good understanding of people management, finance, accounting, economics, markets, competitiveness, quality, productivity etc.

The programme aims at developing participants for senior management and leadership roles in an interactive and supportive learning environment. The programme is designed to address developmental needs of participants at an individual as well as at the group levels, thereby maximizing the learning outcomes.

The calendar and the schedule of this programme is arranged to suit the work requirements of varying individuals and professional needs. The unique hybrid program delivery is broadly a blend of **Online modules** and **Residential modules**. Each of the six terms in the program begins with an Online module which comprises of live online classes which are organised on **weekends only**. This enables participants to take care of their business requirements during the weekdays. At the same time, to have a rich and immersive campus-life experience, participants come to IIM Ranchi for a nine-day residential module towards the end of each of the six terms. This minimizes travel requirements and study leaves needed from the place of work at the same time helps to have a sustained real connect with the campus and between people.



Program structure

Duration: 2 Years (classes are organised online over WEEKENDS except for the residential modules once every term)

Year	Term	Contact class hours	Credits
1 st year	I	210	21
	II	210	21
	III	210	21
	Subtotal 1st year	630	63
2 nd year	IV	150	15
	V	150	15
	VI	120	12
	Management Research Project (MRP) is an off-classroom course which comprises of a project done through term IV to term VI		6
	Subtotal 2nd year	420	48
Total for Program		1050	111

All courses are either 1.5 credit (15 hours) or 3 credit (30 hours) contact classes except for the MRP.



Programme Details

List of First Year Compulsory Courses

Slno.	Term	Course	Credit
1	I	Microeconomics	3
2		Financial Reporting and Analysis	3
3		Micro Organizational Behaviour	3
4		Business Statistics	3
5		Marketing Management-I	3
6		Business Communication-I	1.5
7		Business Ethics	1.5
8		Financial Markets	1.5
9		Managerial Computing	1.5
			21
Slno.	Term	Course	Credit
1	II	Macroeconomics	3
2		Managerial Accounting	3
3		Corporate Finance	3
4		Operations Management-I	1.5
5		Marketing Management-II	3
6		Operations Research	3
7		Macro Organizational Behaviour	3
8		Business Research Methods-I	1.5
			21
Slno.	Term	Course	Credit
1	III	Human Resource Management	3
2		Strategic Management	3
3		Operations Management-II	3
4		Information Systems	3
5		Entrepreneurship	3
6		Business Research Methods-II	3
7		Legal Aspects of Business	1.5
8		Business Communication – II	1.5
			21



List of Second Year Elective Courses

(a total of fourteen 3 credit courses are to be selected by a student bidding process)

Courses (as offered to the 2019-21 batch for bidding)	Credit
Business Valuation	3
Fixed Income Securities	3
Psychometric Testing	3
Product & Brand Management	3
Project management	3
Supply Chain Analytics (Cross listed with ISBA area)	3
Competitive & Cooperative Strategy (CCS)	3
Corporate Strategy	3
Basic Econometrics	3
Business Analytics & Business Intelligence	3
Leading Change	3
Digital Marketing	3
Customer Relationship Management	3
Decision making tools and techniques for managers	3
Entrepreneurship (<i>a core course for 2021-23 batch</i>)	3
Strategic Change and Transformation	3
Data and Decision	3
Marketing Intelligence & Marketing Analytics	3
Mergers and Acquisitions	3
Neuroscience for personal and leadership effectiveness	3
Service Operations & Revenue Management	3
Simulations in Strategy	3

Second Year Elective Courses offered for bidding to the students may change for the upcoming batch/es as per decision of the areas and the institute.

Out of the term-wise elective course offered by areas for bidding, five highest bid courses each in terms IV and V, and four highest bid courses in term VI, are selected through a student bidding process as per the rules. The selected fourteen courses worth 42 credits are offered as elective courses in the second year to all students of the batch.



Program delivery: Online & Residential modules

The program offers a balance between life and work-related commitments and commitments towards academic rigour and professional enrichment. Each of the six terms in the program would begin with weekend (Saturday-Sunday) classes (ONLINE MODULE) and will end with a nine-day (Saturday to Sunday of the next week) immersive RESIDENTIAL MODULE.

Participants attend online classes from their respective locations using internet and their own laptop/desktop.

The residential module would require participants to travel to IIM Ranchi campus and participate in coursework and academic activities towards end of each term. Over the six academic terms, the combined length of residential modules is **56 days** covering about **30%** of the overall contact-classes. The residential-module is designed to further opportunities of in-person interactions, discussions, networking, access to on-campus resources and experience of IIM Ranchi campus life and culture. Over the residential module, the institute will provide complementary lodging and food on its premises or at a suitable facility decided by the institute.



Schedule (Term-I to Term-III)

Term-I

Module	Activities	Tentative dates*
Online Module	Pre-Midterm (weekend online classes)	1st May to 4th Jul 2021
	Midterm examinations (online)	10th Jul to 18th Jul 2021
	Post-Midterm (weekend online classes)	24th Jul to 22nd Aug 2021
In-Campus Residential-Module	At IIM Ranchi Campus (throughout the week)	28th Aug to 5th Sept 2021
	End term examinations (online)	11th Sept to 19th Sept 2021

Term-II

Online Module	Pre-Midterm (weekend online classes)	25th Sept to 28th Nov 2021
	Midterm examinations (online)	4th Dec to 12th Dec 2021
	Post-Midterm (weekend online classes)	18th Dec 2021 to 16th Jan 2022
In-Campus Residential-Module	At IIM Ranchi Campus (throughout the week)	22nd Jan to 30th Jan 2022
	End term examinations (online)	5th Feb to 13th Feb 2022

Term-III

Online Module	Pre-Midterm (weekend online classes)	19th Feb to 24th Apr 2022
	Midterm examinations (online)	30th Apr to 8th May 2022
	Post-Midterm (weekend online classes)	14th May to 12th Jun 2022
In-Campus Residential-Module	At IIM Ranchi Campus (throughout the week)	18th Jun to 26th Jun 2022
	End term examinations (online)	2nd Jul to 10th Jul 2022



Tentative Schedule (Term-IV to Term-VI)

Term-IV

Module	Activities	Tentative dates*
Online Module	Pre-Midterm (weekend online classes)	16th Jul to 14th Aug 2022
	Midterm examinations (online)	20th Aug to 21st Aug 2022
	Post-Midterm (weekend online classes)	27th Aug to 4th Sept 2022
In-Campus Residential-Module	At IIM Ranchi Campus (throughout the week)	10th Sept to 18th Sept 2022
	End term examinations (online)	24th Sept to 25th Sept 2022

Term-V

Online Module	Pre-Midterm (weekend online classes)	1st Oct to 13th Nov 2022
	Midterm examinations (online)	19th Nov to 20th Nov 2022
	Post-Midterm (weekend online classes)	26th Nov to 27th Nov 2022
In-Campus Residential-Module	At IIM Ranchi Campus (throughout the week)	3rd Dec to 11th Dec 2022
	End term examinations (online)	17th Dec to 18th Dec 2022

Term-VI

Online Module	Pre-end-term (weekend online classes)	24th Dec 2022 to 29th Jan 2023
In-Campus Residential-Module	At IIM Ranchi Campus (throughout the week)	4th Feb to 12th Feb 2023
	End term examinations (online)	18th Feb to 19th Feb 2023

*Dates are tentative and indicative in nature. They may be revised as per the need/s as decided by the institute. IIM Ranchi reserves rights to schedule/re-schedule classes/examinations as it deems fit.



Eligibility

- ❖ Graduation or equivalent from a recognized university/institution.
- ❖ Five years of fulltime work experience.



Programme Fees

Fee for Executive MBA 2021-23 batch

Admission Offer Acceptance Fee	1 st Term Fee	2 nd Term Fee	3 rd Term Fee	4 th Term Fee	5 th Term Fee	Total (in INR)
1,25,000	2,25,000	2,25,000	2,25,000	2,25,000	2,25,000	12,50,000
Charges for Alumni Membership						10,000
Caution Deposit (Refundable)						10,000
Grand Total						12,70,000

Please note that the fee structure and the total fee are all exclusive of any taxes, levies or charges. Term fee are to be paid before the commencement of each term.



Visit IIM Ranchi Online

Apply online

<https://app.iimranchi.ac.in/admission/pgexp/register>



Web

<https://iimranchi.ac.in/>

Social Media

<https://www.linkedin.com/school/indian-institute-of-management-ranchi/mycompany/>

<https://www.facebook.com/IIMRanchi/?fref=ts>

<https://twitter.com/IIMRanchi>

https://www.youtube.com/channel/UC8oMYiZ4B3py8_yx0s9KxAQ

https://www.instagram.com/iim_ranchi/

<https://iimranchiblog.wordpress.com/>

https://en.wikipedia.org/wiki/Indian_Institute_of_Management_Ranchi



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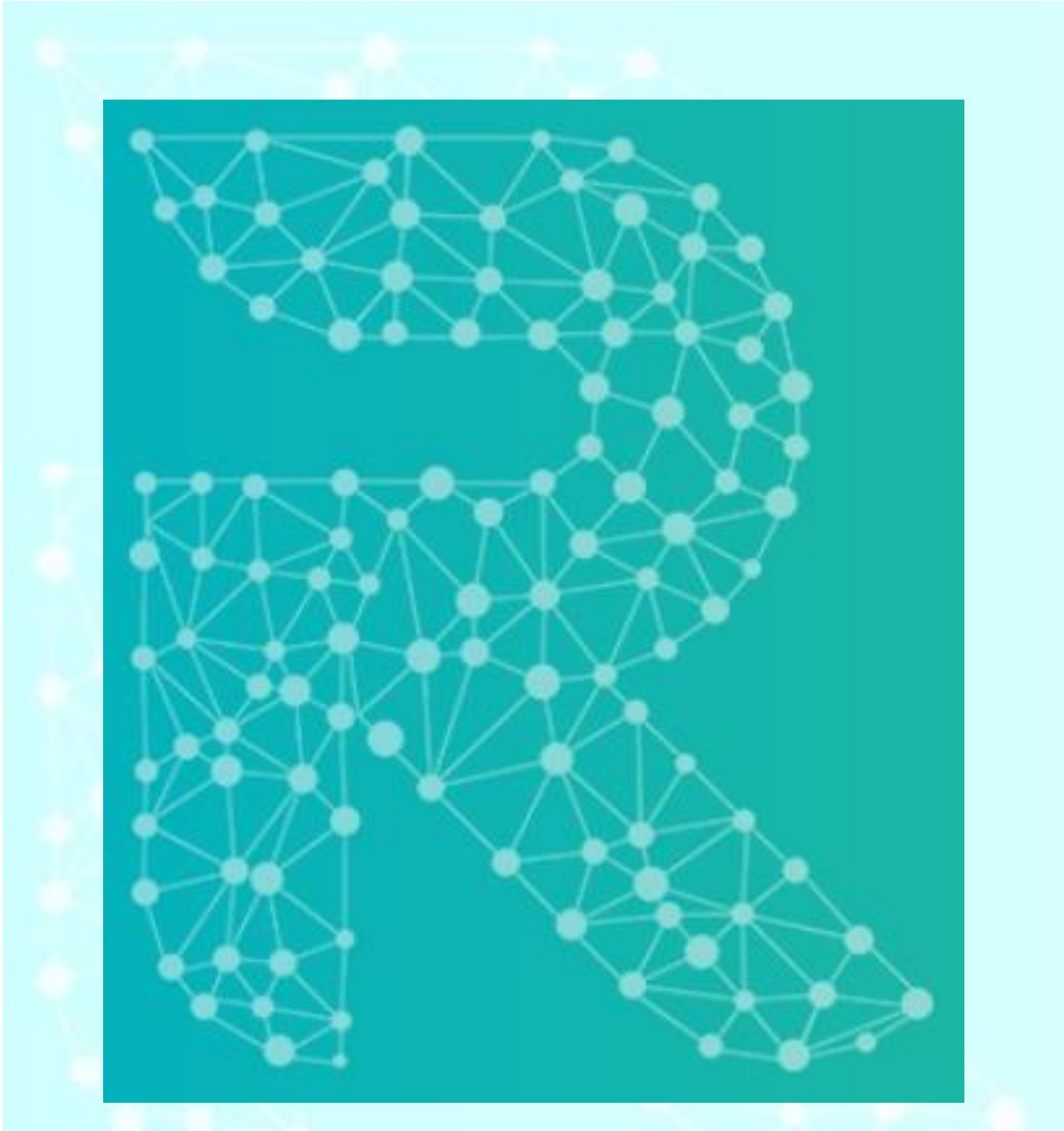
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IIM RANCHI
भारतीय प्रबंध संस्थान राँची
Indian Institute of Management Ranchi

Humility, Honesty and Hard work for individual and corporate success.

CELEBRATING
10
Years of
IIM RANCHI



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