

Indian Institute of Management Ranchi
Management Development Programs
Proposed MDP Calendar 2021-22



SI.NO	Program Title	Area	Program Director	Days	Proposed Dates	Fees (Per Candidate)
1	Finance For Decision Making	Finance	Prof. Anand, Prof. Prasenjit Chakrabarti	4	January 05 to 08,2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)
2	Finance For Non Finance Executives of PSEs	Finance	Prof. Subir Chattopadhyay, Prof. Anand, Prof. Prasenjit Chakrabarti	5	January 18 to 22,2022	Rs 45500+GST (Non Residential-In Campus) Rs 33000+GST(Online)
3	Investment and Personal Finance	Finance	Prof. Anand	5	February 01 to 05,2022	Rs 45500+GST (Non Residential-In Campus) Rs 33000+GST(Online)
4	Project Analysis, Appraisal And Financing	Finance	Prof. Subir Chattopadhyay, Prof. Anand	4	January 27 to 30,2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)
5	Strategic Cost Management	Finance	Prof. Subir Chattopadhyay	4	January 12 to 15,2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)
6	Venture Funding And Capital Financing.	Finance	Prof. Subir Chattopadhyay, Prof. Anand	7	March 01 to 07,2022	Rs 62500+GST (Non Residential-In Campus) Rs 45000+GST(Online)
7	Certificate Program In Finance	Finance	Prof. Anand & Prof. Prasenjit Chakraborty	8	From 9th January 2022	Rs 71000+GST (Non Residential-In Campus) Rs 51000+GST(Online)
8	Financial Reporting and Business Analysis	Finance	Prof. Subir Chattopadhyay	4	February 16 to 19,2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)
9	Certificate Program In Financial Analytics	Finance	Prof. Anand, Prof. Prasenjit Chakraborty & Prof Amit Sachan	8	5 th December 2021 onwards.	Rs 71000+GST (Non Residential-In Campus) Rs 51000+GST(Online)
10	Contract Management And Negotiation Skills And Strategies	General Management	Prof. Vijaya Dixit & Prof. Manish Kumar	3	February 1 to 3,2022	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)

11	E Governance	General Management	Prof. Ambuj Anand, Prof. Amit Sachan, Prof. Rohit Kumar	5	March 1 to 5,2022	Rs 45500+GST (Non Residential-In Campus) Rs 33000+GST(Online)
12	Communication Strategies for Leaders	General Management	Prof. Shilpee A Dasgupta, Prof Rajiv Aricat, Prof Angshuman Hazarika	2	December 5 to 6,2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
13	Strategy And Leadership In Vuca World	Strategic Management	Prof. Rohit Kumar, Prof Swarup Dutta	3	September 24 to 26 2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
14	Corporate Governance in Changing Times	Strategic Management	Prof. Rohit Kumar	3	November 23 to 25 2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
15	Managing Corporate Social Responsibility	Strategic Management	Prof. Rohit Kumar, Prof. Swarup Kumar Dutta	3	November 27 to 29 2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
16	Enhancing Managerial Effectiveness Through Leadership ,Performance Excellence and Innovation	Strategic Management	Prof. Rohit Kumar, Prof. Swarup Kumar Dutta	2	October 09 to 10 2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
17	Supply Chain Management	Operations Management	Prof. Arnab Adhikari, Prof Amit Sachan & Prof Pritee Ray	5	January 1 to 5, 2022	Rs 45500+GST (Non Residential-In Campus) Rs 33000+GST(Online)
18	Project And Procurement Management	Operations Management	Prof. Vijaya Dixit	4	January 19 to 22, 2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)
19	Data Analytics with Python	Operations Management	Prof Nitin Singh	2	November 28 to 29,2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
20	Predictive Modeling in Analytics using R	Operations Management	Prof. Sasadhar Bera, and Prof. Amit Sachan	4	January 24 to 27, 2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)

21	Applied Data Mining with Business Applications	Operations Management	Prof. Sasadhar Bera	3	November 14-15,16, 2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
22	Process Improvement and Quality in the Digital Age	Operations Management	Prof. Sasadhar Bera	4	February 20-21,27-28, 2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)
23	Project Management	Operations Management	Prof. Vijaya Dixit & Prof.Pritee Ray	3	October 3-4,10,2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
24	Revenue Management and Dynamic Pricing	Operations Management	Prof Amit Sachan	3	February 22 to 27, 2022 (2 Sessions per Day for 6 Days)	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
25	Advance Manufacturing Process Analysis	Operations Management	Prof. Arnab Adhikari & Prof. Amit Sachan	2	November 24 to 27,2021(2 Sessions per Day for 4 Days)	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
26	Risk Management	Operations Management	Prof. Vijaya Dixit Prof.Pritee Ray & Prof. Sasadhar Bera	3	November 28-29 & December 12,2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
27	Leading Change for Managerial Effectiveness	OB/HR	Prof.Rekha Singhal & Prof. Gaurav Marathe	3	February 17 to 19 ,2022	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
28	Leadership Skills	OB/HR	Prof.Debjani Ghosh	3	April15 to 17,2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
29	HR For Non HR Managers	OB/HR	Prof. Debjani Ghosh	3	April 24 to 26,2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)
30	Managing Organizational Change	OB/HR	Prof. Viraj Varma	3	January 20 to 22,2022	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST(Online)

31	Developing Management Skills For First Time Managers	OB/HR	Prof. Viraj Varma	2	December 17 to 18,2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
32	Developing HRBPs	OB/HR	Prof. Viraj Varma	3	December 16 to 18,2021	Rs 28500+GST (Non Residential-In Campus) Rs 21000+GST (Online)
33	Inflation: Importance to Organization	Economics	Prof.Saakshi	1	October- 1, 2021	Rs 11500+GST (Non Residential-In Campus) Rs 9000+GST(Online)
34	Digital and Marketing Communication s in Business Markets	Marketing	Prof.Ankur Jha & Prof.Soumya Sarkar	2	February-2022	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
35	Advanced Marketing Research for Segmentation and Positioning	Marketing	Prof. Mayank Jyotsna Soni	2	December-2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
36	Marketing for Non-Marketing Professionals	Marketing	Prof. Mayank Jyotsna Soni	2	November-2021	Rs 20000+GST (Non Residential-In campus) Rs 15000+GST (Online)
37	Analysis for Strategic Marketing Decisions	Marketing	Prof. Mayank Jyotsna Soni	4	December-2021	Rs 37000+GST (Non Residential-In campus) Rs 27000+GST (Online)
38	Neuromarketing For Practioners	Marketing	Prof.Tanusree Dutta & Prof.Soumya Sarkar	2	March 10- 11,2022	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
39	Introduction to Digital Marketing	Marketing	Prof.Subhro Sarkar	2	June-August 2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
40	Natural Language Processing (NLP) in Business Analytics	Information System and Business Analytics	Prof.P.K.Bala	2	November 21 to 22, 2021	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
41	Deep Learning in Business Analytics	Information System and Business Analytics	Prof.P.K.Bala	2	February 27 to 28, 2022	Rs 20000+GST (Non Residential-In Campus) Rs 15000+GST (Online)
42	Machine Learning and Business Analytics	Information System and Business Analytics	Prof.P. K. Bala and Prof. Nitin Singh	4	February 06 to 09 , 2022	Rs 37000+GST (Non Residential-In Campus) Rs 27000+GST (Online)