INDIAN INSTITUTE OF MANAGEMENT RANCHI

SUMMER PLACEMENT REPORT
(2020-2022)
IIM Ranchi takes great pride in announcing the successful completion of the Summer Placement process for the batches of 2020-22. The batch comprises 329 students, with 256 and 73 students enrolled in its MBA and MBA-HR programmes, respectively.

The summer placements saw participation of 135 companies in total. In addition to the prominent associations, the institute had also welcomed 68 first-time recruiters, which reiterates the ever-increasing confidence that the industry has in the talent pool of IIM Ranchi.

We would like to convey our sincere gratitude to all the recruiters who showed resolute trust in the calibre of IIM Ranchi’s students by extending coveted offers and promising profiles despite the tough market conditions across the globe.

We would also like to thank all our stakeholders involved, including our esteemed faculty members, alumni, students, and staff, for their invaluable contribution in helping the institute establish a strong industry connect and bolster its reputation as one of the top B-Schools in the country.
It is a matter of pride for IIM Ranchi to produce some of the brightest professionals since the first batch of students had admitted in 2010, and the legacy is continuing. I express my gratitude to the prominent recruiters who have been continuously putting their trust in our students' mettle and our new recruiters, who have endorsed our students' potential and extended many opportunities. Our students have made their presence felt across a wide gamut of activities, including academics, sports, placements and corporate competitions, and social welfare activities. We have been adding feathers to our cap and setting newer benchmarks with many prestigious global accreditations coming up our way, which is the testimony for rigorous academic and non-academic curriculum and the stringent quality of education offered. The industry orientation provided through the dynamic course curriculum at our institute is not only to cater to the needs of the industry for efficient managers but also to nurture the students to make them humble and responsible citizens who would be the torchbearers of the society.

On behalf of IIM Ranchi, I would like to thank our recruiters, global alumni base, faculty, and management for their trust, support, and guidance in creating future leaders. Through this synergetic partnership, our students get the opportunity to exhibit their skills and expertise and thereby adding values to the organizations and society both. I would like to wish the students all the very best for their forthcoming summer internships.

Prof. Shailendra Singh
Director, IIM Ranchi
The current pool of students at IIM Ranchi is a healthy mix of graduates and masters in varied fields and disciplines ranging from Engineering, Commerce, Science, Pharmacy, Mathematics, and Accounting to name a few. With 44% female students, the gender ratio continues to be one of the highest among the premier B-Schools in the country. While intake of freshers has increased compared to previous years, more than 62% of the batch comes with prior work experience in organizations such as Accenture, Bosch, Deloitte, Ernst & Young, Moody’s Analytics, Tata Motors, Airtel, Mu Sigma, Aditya Birla Group, Vedanta, Mahindra & Mahindra, CRISIL Limited, ZS Associates etc.
**Placement Snapshots**

**MBA Stipend (INR)**
- **Median**: 73,000
- **Average**: 97,502
- **Highest**: 3,36,600
- **Average of Top 10%**: 2,53,912
- **Average of Top 25%**: 1,96,950

**MBA-HR Stipend (INR)**
- **Median**: 85,960
- **Average**: 1,00,694
- **Highest**: 2,89,000
- **Average of Top 10%**: 2,64,949
- **Average of Top 25%**: 1,93,071

**Industry分布**
- **AgriTech**: 1%
- **BFSI**: 19%
- **Consulting**: 10%
- **Digital Media & Ads**: 7%
- **E-commerce**: 2%
- **Ed-Tech**: 10%
- **Fin-Tech**: 5%
- **FMCG**: 9%
- **IT/IES**: 13%
- **Logistics & Supply Chain**: 2%
- **Media**: 2%
- **Manufacturing**: 18%
- **Oil/Gas**: 1%
- **Pharma & Healthcare**: 1%
- **Staffing**: 2%
- **Staffing**: 10%
- **Manufacturing**: 1%
- **IT/IES**: 5%
- **Pharma & Healthcare**: 16%
- **Ed-Tech**: 1%
- **Digital Media & Ads**: 3%
MBA HIGHLIGHTS

SALES AND MARKETING
Prominent Recruiters: Asian Paints, AgroTech Foods, Emami Agrotech, Burger King, Kama Ayurveda, Godrej, Britannia, ICICI Lombard, Meero, Tata Steel, Titan, DCM Shriram, Lubrizol and many more
Roles Offered: Digital and Social Media Marketing, Business Development, Market Research and Intelligence, Product Marketing

FINANCE
Prominent Recruiters: DE Shaw, JP Morgan & Chase, ICICI Bank, Aviva India, G.M. Financial Services, Aditya Birla Capital, Capgemini and many more
Roles Offered: Risk Analysis, Liabilities Management, Investment Research, Corporate Finance, Equity Research

OPERATIONS & GENERAL MANAGEMENT
Prominent Recruiters: Capgemini, Godrej, Cummins, Tata Steel, Ultratech Cement, Burger King, Tata Steel Long Products and many more
Roles Offered: Operations Analytics, Strategic Sourcing, Supply Chain and Procurement, Operations Analytics

IT ANALYTICS
Prominent Recruiters: ICICI Lombard, EPIKInDiFi, Capgemini, Lifesight, Navigator’s Software and many more
Roles Offered: Product Management, Business Intelligence, Data Analyst, Business Analyst, Product Analyst

STRATEGY AND CONSULTING
Prominent Recruiters: Cognizant, Yes Bank, Trariti Consulting
Roles Offered: Strategy and Consulting, Business Development, Corporate Strategy and Planning, Tech Strategy and Analysis

SALES & MARKETING
HIGHEST - 3,36,000
AVERAGE - 97,187

FINANCE
HIGHEST - 2,89,720
AVERAGE - 1,02,613

STRATEGY & CONSULTING
HIGHEST - 1,43,920
AVERAGE - 86,532

IT ANALYTICS
HIGHEST - 1,96,920
AVERAGE - 1,30,799

OPERATIONS & GENERAL MANAGEMENT
HIGHEST - 3,36,000
AVERAGE - 87,812
The flagship MBA-HR program of IIM Ranchi continues to enjoy the unwavering trust of some of the biggest players in the industry. In addition to the prominent associations like Flipkart, Cognizant, Deloitte, L&T, Maruti Suzuki, Samsung R&D, DE Shaw, Volvo, Emami Agrotech. A large number of new recruiters have also participated in this season. A total of 43 firms have recruited from the MBA-HR batch of 2020-22.

*List is not exhaustive
PROMINENT ASSOCIATIONS

JPMorgan Chase & Co.  DE Shaw & Co  Godrej  Google  Burger King  Cummins

Asian Paints  Lubrizol  ICICI Lombard  ICICI Bank  SIDBI

Britannia  YES Bank  HSBC  Sresta  RIECO

Vedanta  Vedanta Limited

Capital Foods Private Limited  Bharat Petroleum

Cognizant  Emami  Emami Agrotech Ltd.

Kama Ayurveda  CJ  Darcl Logistics

TATA  Cipla  Authbridge  Outlook  EPiK Indifi

Aviva  Aditya Birla Capital  Verizon  DCM Shriram  Trariti

Capgemini  KUBRIC  Jio Saavn  Redfort Capital

Bain & Company  ValueLabs  Welspun India  BOSCH

*List is not exhaustive
It gives me immense joy to announce the successful completion of another season of Summer placements at IIM Ranchi. The students of IIM Ranchi continue to shine bright; overcoming challenges and coming out on top despite all the obstacles the pandemic has created for everyone.

IIM Ranchi continues to maintain academic excellence with a continued focus on aligning the curriculum with corporate requirements and grooming the students to help them excel in their corporate journey. Time and again our students have proven their mettle across corporate engagements receiving appreciation from several industry stalwarts which has helped in sustaining the synergy with our valued recruiters.

I would like to thank all our esteemed corporate partners for their continued faith in our students and providing them a platform to evolve as effective leaders. I also extend my best wishes to all our students for the future, and we are confident that they will make us proud again.

Prof. Gaurav Manohar Marathe
Faculty, OB/HR
PLACEMENT COMMITTEE

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MAUSHUMI DEORI
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