We, at IIM Ranchi, are pleased to report the successful completion of our Final Placement Season 2017-18. The exceptional growth witnessed in placements this year stands as a testament to our focus on academic excellence and holistic learning.

IIM Ranchi has consistently achieved 100% placements since its inception and the recently concluded final placement has been no different. The class of 2016-18 with a batch size of 185 students has been placed in record time.

This season witnessed the presence of major brands and prominent B-School recruiters who continued to exhibit faith in the skills and aptitude of our students. 16 companies offered Pre-Placement Offers to 27 students. The season also saw a significant rise in the number of first time associations. A total of 102 firms participated in the placement process, with over 64 first time recruiters who offered coveted roles across domains.

We would like to extend our heartfelt gratitude to all our partner organizations, faculty members, students, staff and alumni who have supported and trusted us in achieving stellar placements this year.
**PLACEMENT HIGHLIGHTS**

**PGDM**

- **Total Students**: 134
- **Total Companies Visited**: 89
- **New Companies Visited**: 52
- **Average CTC International**: 16.07 LPA
- **Average CTC Domestic**: 15.09 LPA
- **Median CTC**: 14.75 LPA
- **Highest CTC International**: 57 LPA
- **Highest CTC Domestic**: 30 LPA

*An increase of 5.48% in average CTC over last year*

*Four students opted out of placements*

**PGDHRM**

- **Total Students**: 51
- **Total Companies Visited**: 52
- **New Companies Visited**: 34
- **Average CTC**: 14.58 LPA
- **Median CTC**: 13.5 LPA
- **Highest CTC**: 21 LPA

*An increase of 13.7% in average CTC over last year*

*Two students opted out of placements*
The PGDM batch witnessed 89 companies visiting the campus this year to make 133 offers to the students. The campus also observed international placements by a few reputed firms. Sales and Marketing continued to be the most preferred functional area, with the highest number of offers being made in this domain. Students were also offered profiles in domains like Consulting, Finance, Operations, IT & Analytics and General Management. IIM Ranchi continued the rising trend in placements which was corroborated by an increase in the average compensation. The highest CTC offered was 57 LPA. The average CTC for top 25% and 50% of the batch stands at 19.75 and 17.63 LPA respectively. This season also saw lateral offers extended by recruiters to the students with higher work experience.
PGDM PLACEMENTS

Top Profiles Offered
- Account Strategist
- Business Strategist
- Corporate Strategy
- IT Consulting
- Management Consulting

Prominent Associations
- Accenture
- AllState (ASPL India)
- Cognizant
- GMR
- IBM
- RPG Group
- Wipro

Median CTC (LPA): 14.9
Top 10% Average CTC (LPA): 23
Top 25% Average CTC (LPA): 20

Top Profiles Offered
- Asset Management
- Corporate Wealth Management
- Finance Analyst
- Group Investment Management
- Regulatory Capital Management
- Relationship Banking
- Valuation

Prominent Associations
- CCIL
- Federal Bank
- GAIL
- ICICI Bank
- JP Morgan Chase
- Muthoot Fincorp
- RBL Bank
- Ujjivan Small Finance Bank
- Yes Bank

Median CTC (LPA): 15
Top 10% Average CTC (LPA): 25.5
Top 25% Average CTC (LPA): 22
PGDM PLACEMENTS

Operations & General Management

Top Profiles Offered
- Business Process Manager
- Customer Success Manager
- Delivery/Program Management
- Procurement and Strategic Sourcing
- Project Management
- Relationship Manager
- Supply Chain Management

Prominent Associations
- Bharat Forge
- Cummins
- DS Group
- GMR
- Larsen & Toubro
- Robert Bosch
- Star Cement
- TATA Steel
- TATA Trusts
- Tolaram Group
- Vedanta

Median CTC (LPA) 13.5
Top 10% Average CTC (LPA) 15.75
Top 25% Average CTC (LPA) 15.26

Sales & Marketing

Top Profiles Offered
- Campaign Manager
- Cluster Manager
- Digital Marketing
- Director-Agile Sales
- Marketing Manager
- Presales Consultant
- Product and Brand Manager
- Regional Sales Manager
- Sales Manager

Prominent Associations
- Berger Paints
- Cadila Pharmaceuticals
- Emami
- Google
- Hindware
- HP
- ICICI Lombard
- Maruti Suzuki
- Samsung R&D
- Sony Pictures Network
- Wipro Consumer care & Lighting

Median CTC (LPA) 15
Top 10% Average CTC (LPA) 23.3
Top 25% Average CTC (LPA) 21.7
PGDM PLACEMENTS

Top Profiles Offered
- Application Consultant
- Business Analyst
- Business Development Analyst
- Cognitive Business Decision
- Digital Consultant
- Product Manager
- Project Manager

Prominent Associations
- Accenture
- Capgemini
- Cognizant
- IBM
- Photon Infotech
- Thomas Cook
- Wipro

IT & Analytics

Median CTC (LPA) 13.5
Top 10% Average CTC (LPA) 18.5
Top 25% Average CTC (LPA) 17.6

Prominent Associations

- Accenture
- Allstate
- Berger
- Bharat Forge
- Birla Century
- BPCL
- Cadila Pharmaceuticals
- Cognizant
- Deloitte
- Eicher Motors
- Emami
- Federal Bank
- GAIL
- GMR
- Google
- Hindware
- HP
- IBM
- ICICI Bank
- ICICI Lombard
- JPMorgan Chase & Co.
- L&T
- Maruti Suzuki
- Muthoot Group
- ONGC
- RBL Bank
- Bosch
- RPG
- Samsung
- Shapoorji Pallonji
- Sony
- SonaCom a
- Tata Cement
- Tata Steel
- Tata Trusts
- Tolaram Group
- Ujjivan Small Finance Bank
- Value Labs
- Vedanta
- Vedika Credit Capital Ltd.
- Wipro
- YES Bank
PGDHRM PLACEMENTS

IIM Ranchi is the only IIM to offer a specialized two year course in Human Resource Management (PGDHRM). The course structure is designed by the NHRDN and is taught by eminent faculty and industry experts.

The PGDHRM batch of 2016-18 made their presence felt in the industry by bagging offers from some of the biggest organizations in the country. 51 companies visited the campus this year, of which 34 were first time recruiters. The continuously growing base of recruiters and an increase of 13.7% in the average CTC is a testimony to the trust that the industry has in IIM Ranchi graduates.

Median CTC (LPA) 13.5
Top 10% Average CTC (LPA) 21
Top 25% Average CTC (LPA) 20.52

Top Profiles Offered

- Compensation & Benefits
- Employee Relations
- HR Analytics
- HR Business Partner
- HR Consultant
- HR Operations
- Industrial Relations
- Learning & Development
- Performance Management
- Talent Acquisition

Prominent Associations

- Bharat Petroleum
- Capgemini
- Cognizant
- Deloitte
- DS Group
- eCIL
- GAIL
- IBM
- ICICI Bank
- LT
- Maruti Suzuki
- ONGC
- Samsung
- Sony
- Tata Steel
- Tata Trusts
- Vedanta
- Wipro
PLACEMENT COMMITTEE

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