From the Director’s Desk

We are ten years young and a proud member of the IIM family established by the Ministry of HRD, Government of India. In all these years, IIM Ranchi is making impressive strides in its journey towards excellence in all quarters, proactively evolving with the changing business ecosystem.

The Institute prepares its students to be industry-ready; they are also nurtured to be humble citizens and future leaders. Our students consistently make their presence felt in various avenues, be it academics, placements or extra-curricular activities like sports and corporate competitions. Our faculty from industry and academia follow a participant-centred learning approach, including case studies, simulations and field visits. The academic curriculum followed at the Institute is regularly upgraded to enhance the knowledge and lateral thinking capabilities of our students, while keeping them in tandem with the current industry standards and requirements.

IIM Ranchi has successfully completed the Final Placement Season for its MBA and MBA-HR programmes (2018-20). More than 100 companies have participated in placements, offering diverse roles in the functional areas of Sales & Marketing, Finance, Operations & General Management, IT & Analytics, Strategy & Consulting and Human Resource Management. This season also features the return of major brands and prominent associations like Accenture, Berger Paints, Bosch, Capgemini, Cognizant, DS Group, Emami, GAIL, Google, ICICI, IBM, HP, JP Morgan Chase, L&T, RPG, Samsung R&D, Sony Pictures, Tata Steel, Yes Bank and many more. There has also been a significant rise in the number of first-time associations, with prestigious organizations like Quess Corp, Indigo Paints, HSBC, Tech Mahindra and Thomson Reuters, to name a few. I thank all recruiters for the credence they exhibited on the Institute and its students during this final placement season. I would like to extend warm welcome to all existing and potential recruiters for choosing IIM Ranchi as their preferred destination to hire their budding leaders. Let us embark upon a journey of mutual growth that further strengthens our long-term association!

Prof. Shailendra Singh
Director, IIM Ranchi
Placement Highlights: MBA

Total Students: 181

Total Number of Recruiters: 94

First Time Recruiters: 71

Median CTC: 14.82 LPA

Average CTC of Top 25%: 18.54 LPA

Average CTC of Top 10%: 19.79 LPA

Average CTC: 15.11 LPA

Highest CTC (Domestic): 22.37 LPA

Highest CTC (International): 59.36 LPA
Placement Highlights: MBA-HR

Total Students: 67

Total Number of Recruiters: 42

First Time Recruiters: 21

Median CTC: 13.85 LPA
Average CTC of Top 25%: 18.19 LPA
Average CTC of Top 10%: 20.9 LPA
Highest CTC: 26.5 LPA
MBA Placements

94 companies visited the campus this year and have extended 181 offers to the MBA students of IIM Ranchi, with 71 being first-time recruiters. Sales & Marketing emerged as the most preferred functional area, closely followed by profiles in IT & Analytics, Finance, Operations and Strategy & Consulting. The season saw lateral offers being extended by recruiters to students with prior work experience.

Prominent Associations: Capgemini, IBM, Infosys, Value Labs, Tredence, ACG Worldwide

Top Profiles Offered: Product Management, Business Analyst, Application Manager, Digital Consultant, Project Management

IT Analytics (15%)

- Highest CTC: Rs. 16.12 LPA
- Average CTC: Rs. 13.11 LPA
- Median CTC: Rs. 13.37 LPA
- Avg. CTC of Top 10%: Rs. 15.7 LPA
- Avg. CTC of Top 25%: Rs. 15.52 LPA
MBA Placements

Prominent Associations: Berger Paints, Emami, HP, Maruti Suzuki, Kotak Mahindra Bank

Top Profiles Offered: Campaign Manager, Territory Sales Manager, Agile Sales, Brand Manager, B2B Sales

Sales & Marketing (41%)
- Highest CTC: Rs. 59.37 LPA
- Average CTC: Rs. 15.01 LPA
- Median CTC: Rs. 13.37 LPA
- Avg. CTC of Top 10%: Rs. 19.28 LPA
- Avg. CTC of Top 25%: Rs. 18.01 LPA

Strategy & Consulting (9%)
- Highest CTC: Rs. 22.37 LPA
- Average CTC: Rs. 16.36 LPA
- Median CTC: Rs. 16.29 LPA
- Avg. CTC of Top 10%: Rs. 22.37 LPA
- Avg. CTC of Top 25%: Rs. 21.37 LPA

Prominent Associations: Accenture, Cognizant, Deloitte, Ernst & Young, RPG Group

Top Profiles Offered: Business Strategist, Strategic Advisory, IT Consulting, Management Consulting, Account Management
# MBA Placements

## Finance (19%)
- **Prominent Associations:** ICICI Bank, JPMC, Muthoot Fincorp, YES Bank, HSBC
- **Top Profiles Offered:** Asset Management, Corporate Banking, Wealth Management, Investment Analyst, Retail Banking
- **Finance CTC Statistics:**
  - **Highest CTC:** Rs. 20.37 LPA
  - **Average CTC:** Rs. 16.03 LPA
  - **Median CTC:** Rs. 15.37 LPA
  - **Avg. CTC of Top 10%:** Rs. 19.17 LPA
  - **Avg. CTC of Top 25%:** Rs. 18.77 LPA

## Operations (16%)
- **Prominent Associations:** Amazon, Cummins, L&T, Reliance, Tata Steel, ACC
- **Top Profiles Offered:** Supply Chain Management, Customer Success Manager, Project Management, Strategic Sourcing & Procurement, Operations Management
- **Operations CTC Statistics:**
  - **Highest CTC:** Rs. 20.37 LPA
  - **Average CTC:** Rs. 15.57 LPA
  - **Median CTC:** Rs. 13.17 LPA
  - **Avg. CTC of Top 10%:** Rs. 19.77 LPA
  - **Avg. CTC of Top 25%:** Rs. 19.02 LPA
Prominent Associations
MBA-HR Placements

IIM Ranchi is the pioneering IIM to offer a 2-year course in Human Resource Management. The course structure has been designed by NHRDN and has a unique pedagogy taught by eminent faculty and industry experts. The MBA-HR batch of 2018-20 has performed exceedingly well, bagging offers from prestigious corporate houses. A total of 42 companies have hired our students of MBA-HR this year, with 21 being first-time recruiters. This stands as testimony to the continued trust and appreciation corporates show in IIM Ranchi and its graduates.

**Top Profiles Offered**
- Compensation & Benefits
- HR Analytics
- HR Business Partner
- HR Consultant
- HR Operations
- Industrial Relations
- Learning & Development
- Performance Management
- Talent Acquisition

Average CTC Rs. 14.55 LPA
Median CTC Rs. 13.85 LPA
Highest CTC Rs. 26.5 LPA
Average CTC of Top 10% Rs. 20.9 LPA
Prominent Associations

- RITES
- LT
- IBM
- Mahindra
- ONGC
- GAIL (India) Limited
- Michael Page
- Asian Paints
- ICICI Bank
- Maruti Suzuki
- Tata Metaliks
- Samsung
- Deloitte
- Capgemini
- Jindal Steel & Power
- I-PAC
- Vedanta
- Tata Steel
- Tata Power
- Sony Pictures Networks
- Infosys
- EY
- DS Group
- UltraTech Cement
- Cognizant
- PeopleStrong
- Cadila Pharmaceuticals Limited
From the Chairperson’s Desk

It gives me immense pleasure to address all esteemed recruiters of Indian Institute of Management Ranchi! The dynamic and competitive nature of our global ecosystem requires more than just business leaders. We, at IIM Ranchi, believe in creating responsible and empathetic citizens. Our constant endeavour to incorporate the best global academic practices into all our programs, and the ever-expanding spectrum of our corporate associations, have led IIM Ranchi to be counted as one of the best B-schools in the country. In the past 10 years, a multitude of talented, enthusiastic and successful managers have graduated from the hallowed corridors of the Institute. Our pedagogy features the perfect amalgamation of wisdom of the East and technologies of the West to develop the finest minds of the country. We strongly emphasize on instilling humility, honesty and hard work among our students. Paramount importance is given to business etiquettes and decision-making skills. The diverse background of the current batch thus perfectly complements the holistic training imparted to them. While students with prior work experience reinforce a deeper understanding of the corporate world, fresh graduates bring the much-needed new perspectives and innovations to business ideas. IIM Ranchi takes pride in being the preferred campus for several corporate stalwarts. With our students having proven their mettle across the industry, prominent recruiters continue to form an association with us. This year saw more than 100 companies visiting the campus for placements. I would like to express my sincere gratitude to all valued recruiters for their kind patronage. I am confident that the symbiotic relationship with our recruiting partners will keep strengthening with each passing year.
Placement Committee

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VISUAL BRANDING AND CONTENT BODY