

INDIAN INSTITUTE OF MANAGEMENT RANCHI
SUMMER PLACEMENT
REPORT

2021-2023



FROM THE **DIRECTOR'S DESK**

With its ever-evolving curriculum, focus on holistic growth of students and steady expansion in notable connections with organizations, IIM Ranchi, in its twelve-year journey, has emerged to be one of the fastest-growing business schools in India. The virtue imparted by this institute will assist our students in doing an exceptional job, not only as effective managers but also as leaders who will make significant contributions towards the advancement of society.

Despite the ongoing market upheaval, IIM Ranchi was able to successfully complete the summer placement process this season in record time; For this accomplishment, I would like to express my gratitude towards our regular and new recruiters, for having faith and confidence in us and providing our students with a surfeit of opportunities that will enable them to showcase their expertise while evolving to become efficacious and ingenious executives. This feat also stands as a testimony of the meticulous and consummate nature of IIM Ranchi's talent pool that has consistently showcased its prowess in a range of activities in spite of the current challenges that the pandemic has posed.

I would like to thank the whole IIM Ranchi family for providing support for the smooth functioning of this placement drive, and for helping the institute to grow exponentially in every required aspect. IIM Ranchi aims to keep up and to further build on the zeal and triumph achieved this year in the coming scholastic years. I convey my warm regards and wish luck to our students for their future pursuits.



PROF. PRADIP KUMAR BALA
Director in-charge, IIM Ranchi

FOREWORD

IIM Ranchi takes pride in announcing the successful completion of the Summer Placement process for the batch of 2021-23. Comprising of 503 students, the batch of 2021-23 saw 186 companies participate in the summer placements this season.

The MBA HR programme, with a batch strength of 69, saw the continued faith of the recruiters as they welcomed our students into challenging projects and roles. The MBA BA programme with its first-ever batch comprising of 35 students, saw the patronage of our corporate partnerships in the form of exciting opportunities and promising profiles.

We extend our sincere gratitude to all the recruiters who showed resolute trust in the competence and character of the students of IIM Ranchi. Over the past 12 years, our corporate partnerships have deepened with the continued success of our students in their pursuit of excellence.

We would also like to thank all our stakeholders involved and the extended IIM Ranchi fraternity including our esteemed faculty members, alumni, students, and staff, for their steadfast efforts in taking the institute to the heights it experiences today.



STUDENT'S PROFILE

The batch of 2021-23 is a balanced group of experienced and fresher profiles. The students come from a diverse set of domains and disciplines ranging from Engineering, Commerce, and Economics, to IT, ITES, Finance and Consulting.

The batch is well proportioned in terms of gender as well, with 40% of the students being female. IIM Ranchi continues to lead the board in terms of gender ratio across the premier B-schools in the country.

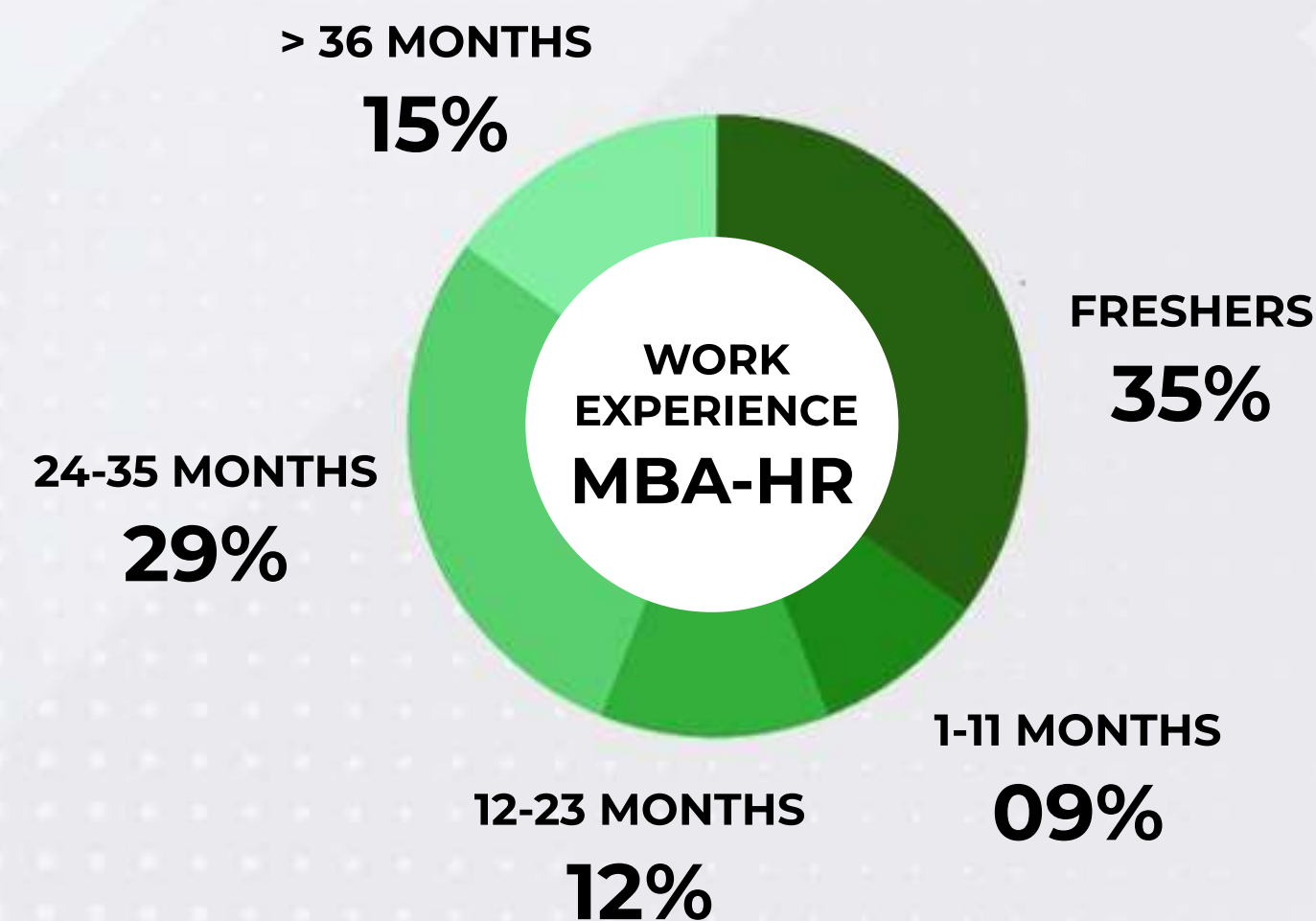
54% of the batch comes with prior work experience in companies like Aon Consulting, Byju's, Deloitte, Gartner, JP Morgan, KPMG, PhonePe, Tech Mahindra, Wipro etc.



40%



60%



BATCH OF 2021-23 PLACEMENT HIGHLIGHTS



399
TOTAL STUDENTS



165
TOTAL RECRUITERS

MBA STIPEND (INR)

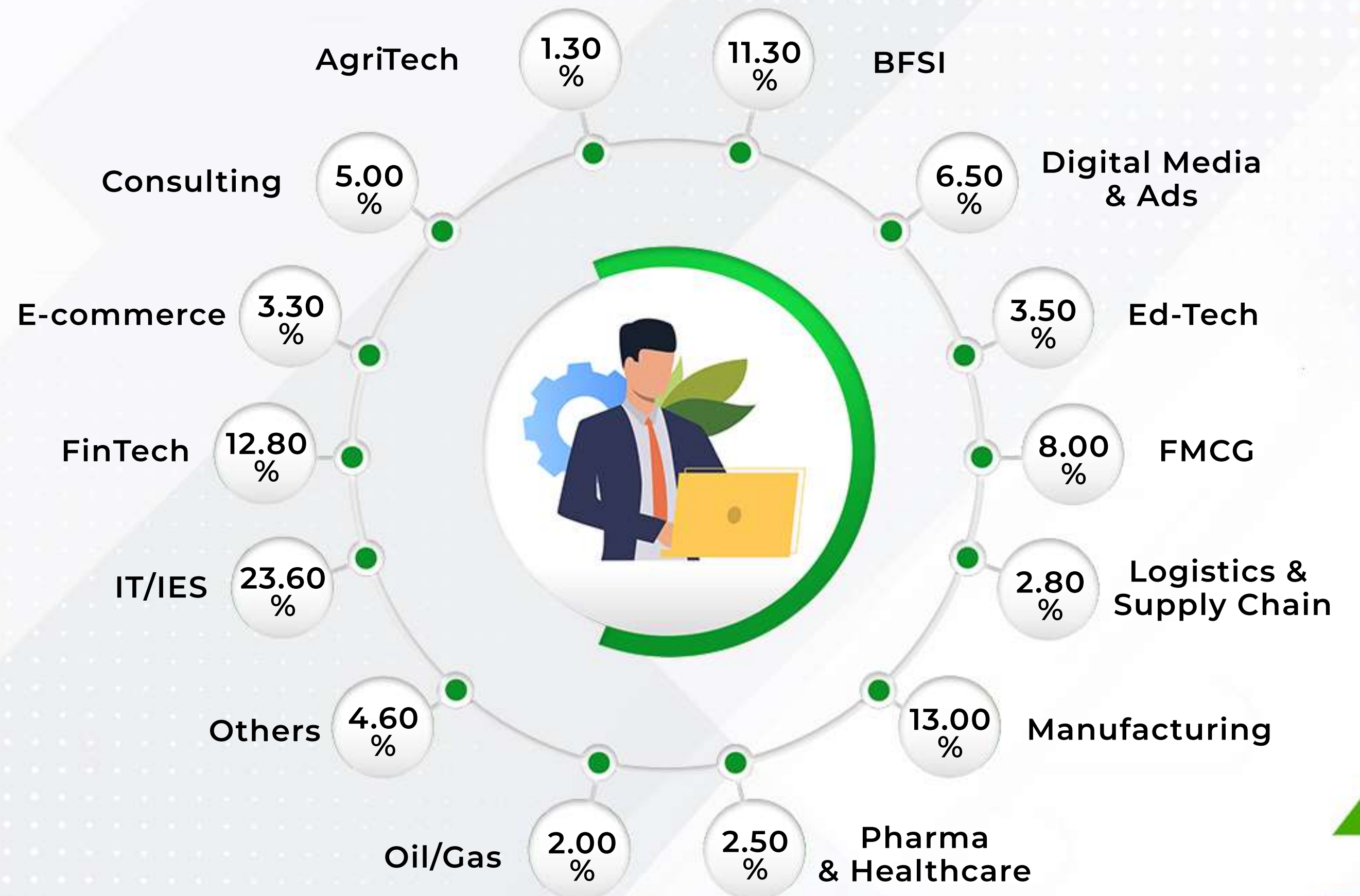
1,00,193
AVERAGE

80,000
MEDIAN

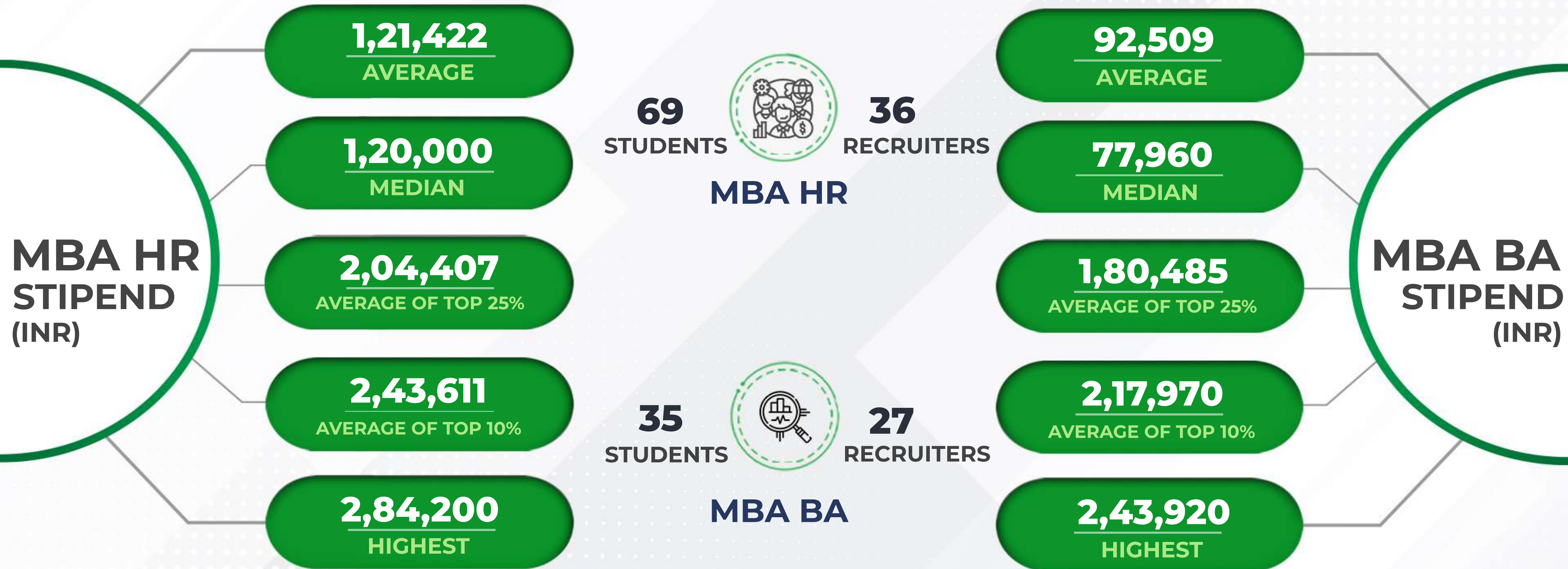
1,93,401
AVERAGE OF TOP 25%

2,54,834
AVERAGE OF TOP 10%

3,50,000
HIGHEST



PLACEMENT HIGHLIGHTS



MBA PLACEMENTS

ACROSS DOMAINS

165 companies visited campus this year, extending offers to the students of the MBA batch of IIM Ranchi. Sales & Marketing emerged as the most preferred functional area followed by opportunities in IT & Analytics, Finance, Operations and Strategy & Consulting. Recruiters from across different industries extended lateral offers to students with prior work experience.



IT ANALYTICS

3,50,000	1,23,704	1,00,000	3,20,560	2,40,877
HIGHEST STIPEND	AVERAGE STIPEND	MEDIAN STIPEND	AVG. STIPEND OF TOP 10%	AVG. STIPEND OF TOP 25%

*FIGURES ARE IN INR

ROLES OFFERED

Product Management

Business Intelligence

Data Analyst

Application Manager

Product Analyst

Business Analyst



FEW PROMINENT ASSOCIATIONS





FINANCE

2,51,840

HIGHEST STIPEND

1,39,177

AVERAGE STIPEND

1,20,000

MEDIAN STIPEND

2,51,840

AVG. STIPEND OF TOP 10%

2,35,247

AVG. STIPEND OF TOP 25%

*FIGURES ARE IN INR

ROLES OFFERED

Risk Analysis

Retail Banking

Investment Research

Corporate Finance

Equity Research

Liabilities Management



OPERATIONS

2,27,960

HIGHEST STIPEND

85,028

AVERAGE STIPEND

70,000

MEDIAN STIPEND

1,56,460

AVG. STIPEND OF TOP 10%

1,36,820

AVG. STIPEND OF TOP 25%

*FIGURES ARE IN INR

ROLES OFFERED

Operations Analytics

Strategic Sourcing

Supply Chain Management

Project Management

Business Operations

Customer Success Manager

FEW PROMINENT ASSOCIATIONS



FEW PROMINENT ASSOCIATIONS





SALES & MARKETING

3,36,600

HIGHEST STIPEND

89,933

AVERAGE STIPEND

77,960

MEDIAN STIPEND

2,30,940

AVG. STIPEND OF TOP 10%

1,67,077

AVG. STIPEND OF TOP 25%

*FIGURES ARE IN INR

ROLES OFFERED

Digital Marketing

Product Marketing

Business Development

Market Research

Brand Manager

Territory Sales Manager



STRATEGY & CONSULTING

2,50,000

HIGHEST STIPEND

95,479

AVERAGE STIPEND

60,000

MEDIAN STIPEND

2,50,000

AVG. STIPEND OF TOP 10%

2,00,110

AVG. STIPEND OF TOP 25%

*FIGURES ARE IN INR

ROLES OFFERED

IT Consulting

Business Strategist

Tech Strategy & Analysis

Corporate Strategy

Strategic Advisory

Business Development

FEW PROMINENT ASSOCIATIONS



Schindler



TITAN COMPANY



xiaomi

FEW PROMINENT ASSOCIATIONS



FEW PROMINENT ASSOCIATIONS

MBA BA

Introduced this year with the aim to lead organisations and businesses towards strategic growth through analytics and data science, the MBA - BA programme is structured to build proficiency and analytical wisdom among the students. The 2-year course provides the students with the exposure to choose from a wide range of electives spread across different domains in the 2nd year after building a strong foundational base in the 1st year. Comprising of 35 students, the first batch of MBA-BA saw a majority of the students coming with prior work experience. The programme saw immense appreciation from industry stalwarts in the form of tremendous success in the summer placements in its first season.



*List is not exhaustive

FEW PROMINENT ASSOCIATIONS

MBA HR

MBA-HR, the flagship programme of IIM Ranchi has over the years held the unwavering trust of some of the biggest players in the industry through its single-minded focus on excellence and all-rounded development. The program has continued to grow through prominent associations like Flipkart, Cognizant, Deloitte, L&T, Maruti Suzuki, Samsung R&D, DE Shaw, Volvo along with welcoming new recruiters this season. A total of 36 recruiters visited campus this season for the summer placements of MBA HR batch of 2021-23. The projects and profiles offered to the students of MBA-HR are a testament to the faith the industry places in the pedagogy at IIM Ranchi.



*List is not exhaustive

FEW PROMINENT ASSOCIATIONS



*List is not exhaustive

FROM THE **CHAIRPERSON'S DESK**

It gives me immense pride to announce the completion of the summer placement process for the batch of 2021-23. We have achieved this feat in a record-breaking span this academic year due to the synergetic coordination between our recruiters, students, global alumni base, management and the Corporate Relations & Placement Committee.

Even in the virtual setting, IIM Ranchi has placed an unwavering focus on the development of its students by providing them with an ecosystem that puts equal importance on theoretical knowledge and practical industrial exposure. Along with preparing students to be industry-ready, our extensive case-based pedagogy encourages them to become conscientious citizens and future leaders.

I would like to thank all our valued prominent recruiters and our new associations for having trust in the caliber and skills of our students and extending an offer to each student even in these tough times. As we continue to be one of the leading choices of various industry giants and recruiters, I am confident that the diligence of our entire fraternity will function as pillars in establishing the foundation of our ever-strengthening relationship with organizations. We at IIM Ranchi will keep on making impressive strides to achieve the goal of nurturing our student body to become one of the best managerial minds globally.



**PROF. GAURAV MANOHAR
MARATHE**
Faculty, OB/HR

PLACEMENT COMMITTEE



**NIKHIL
RAJ**

**PURANJAY
KHETARPAL**

**VAIBHAV
KHEMKA**

**AAMIR
AFZAL**

**TANMAY
SADANA**

**AYUSH
CHOWDHARY**

**SHIVANGI
MITTAL**

**ARUNDHATI
GHATALE**

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BHIMAJIYANI**

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