ADMISSION CRITERIA FOR TWO-YEAR POST GRADUATE PROGRAMME IN BUSINESS ANALYTICS (MBA-BUSINESS ANALYTICS) BATCH OF 2023-25

Admission to the Post Graduate Programme in Business Analytics (MBA-Business Analytics) of IIM Ranchi will be based on the performance of candidates in CAT 2022, Personal Interview (PI) and candidate's profile.

Eligibility Criteria:

In order to be eligible to apply for MBA (Business Analytics) program, a candidate must possess:

a full-time **undergraduate/post-graduate degree** with a minimum of 60% marks or equivalent CGPA in

- engineering/technology/architecture

OR

- science with mathematics/statistics/operations research/computer science/physics/engineering physics/information technology/information science

OR

- computer application

The PI process will be common for all the IIMs participating in CAP 2023 process. The cut-off CAT percentiles, weightage for different components and the profile scoring method are given below:

1. Initial Shortlisting for PI Process

An initial shortlist shall be prepared of candidates who would be eligible for PI process for admission to the PGP in Business Analytics 2023-25 Batch of IIM Ranchi. This list would be purely based on CAT performance and is expected to be announced around mid-January 2023.

The CAT cut-off percentile scores for consideration for admission to the Post Graduate Programme in Business Analytics of IIM Ranchi is mentioned in Table 1.

Table 1

Category	Quantitative Aptitude (QA)	Data Interpretation & Logical Reasoning (DILR)	Verbal & Reading Comprehension (VA RC)	Total Percentile (Overall)
General	70	70	70	92
EWS	40	40	40	70
NC-OBC	45	45	45	74
SC	35	35	35	54
ST	32.5	32	25	40
DAP	32.5	32	25	40

It needs to be noted that every eligible candidate as per Table 1 may not find a place in the shortlist. The above cut-off percentile figures are just indicative. The shortlisted candidates of all the participating IIMs will be merged to make a combined shortlist for further processing.

The criteria given in Table 1 will be used to rank the candidates in different categories (namely General, EWS, NC-OBC, SC, ST and DAP) and for shortlisting of candidates based on ranking within categories for further processing.

2. PI Process

PI process would be conducted virtually and information about the same will be shared in due course of time. The exact dates for the same would be communicated to shortlisted candidates in due course.

Final Admissions 2023-25

After completion of the PI process, admission offers for IIM Ranchi would be made based on a Consolidated Merit List (CML), which will be prepared on the basis of the following components and their corresponding weights:

Table 2

Component	Weightage
CAT Score	50%
PI Score	20%
Profile	30%
Total	100%

a) **CAT Percentile**

50% weightage is assigned to the CAT score of only those candidates who are eligible for PI.

a) **PI**

The weightage assigned for Personal Interview (PI) score is 20%.

b) **Profile**

The profile scoring methodology is given in Table 3 below.

Table 3

Profile	Out of 30 Marks
Academic Profile	20
Work Experience	5
Gender Diversity	5

c) Academic Profile (20 Marks)

The Academic Profile will be prepared based on academic performance in SSC, HSC and Graduation as mentioned by candidates in their CAT application form, details of which is given in Table 4 below.

Table 4

As per CAT/CAP application information	>=85 %	>=80% & < 85 %	>=75% & < 80 %	>=70% & < 75 %	>=65% & < 70 %	Less than 65%
SSC	5	4	3	2	0	0
HSC	5	4	3	2	0	0
Graduation	10	8	6	4	2	0

d) Work Experience (5 Marks)

Table 5

Duration of Work Experience	Marks
Up-to 12 Months	0
13 to 18 Months	2
19 to 24 Months	3
25 to 30 Months	5
31 to 36 Months	4
37 to 42 Months	3
43 to 48 Months	1
Greater than 48 Months	0

e) Gender Diversity (5 marks)

5 marks will be awarded to female and transgender candidates only.

Contact Details:

For any enquiries related to IIM Ranchi Admissions, please contact at the following address:

The Admissions Office
Indian Institute of Management Ranchi Suchana
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Ranchi 834 008
Email: office.admissions@iimranchi.ac.in
Website: www.iimranchi.ac.in

Reservation Policy:

IIM Ranchi will apply Government of India reservation policy for admission to Central Educational Institutions (CEIs).

Final discretion on classifying an academic programme eligible for academic diversity score will rest with

Indian Institute of Management Ranchi.

IIM Ranchi reserves the right to change, modify, add or delete any shortlisting and selection criteria as well as any other information in the admissions criteria document for PGP programme, if considered necessary at any point of time. The details contained in this document are applicable only to PGP programme shortlisting, selection and admissions process of IIM Ranchi for the batch of 2023-25.

Any dispute concerning Admissions to PGP-Business Analytics Batch 2023-25 would be subject to jurisdiction of the competent Courts within the territorial jurisdiction of city of Ranchi only.