

IIM-Ranchi to do study on PM show

Ranchi: Indian Institute of Management (IIM) Ranchi on Friday announced that it will conduct a study of Prime Minister Narendra Modi's radio show Mann Ki Baat.

Institute director Deepak Srivastava said a team of faculty members will study all the episodes of the show to prepare transcripts and analyse them.

"All the previous 99 episodes of the programme have highlighted the key challenges of Indian society and have also offered solutions to alleviate them. Our endeavour would be to study all the episodes and prepare an executive summary and an archive," the director said.

IIM Rohtak had recently conducted a survey of the programme, whose 100th episode is scheduled to be broadcast on Sunday. TNN