

INDIAN INSTITUTE OF MANAGEMENT RANCHI

FINAL PLACEMENT REPORT

2020-2022



FROM THE **DIRECTOR'S DESK**

With its ever-evolving curriculum, focus on holistic growth of students, and steady expansion in notable connections with organisations, IIM Ranchi, in its twelve-year journey, has emerged to be one of the fastest-growing business schools in India. The virtue imparted by this institute will assist our students in doing an exceptional job, not only as effective managers but also as leaders who will make significant contributions towards the advancement of society.

Despite the ongoing market upheaval, IIM Ranchi was able to complete the final placement process this season for a batch that saw an exponential increase in size in a record-breaking span; For this accomplishment, I would like to express my gratitude towards our regular and new recruiters for having faith and confidence in us and providing our students with a surfeit of opportunities that will enable them to showcase their expertise while evolving to become productive and ingenious executives. This feat also stands as a testimony of the meticulous and consummate nature of IIM Ranchi's talent pool that has consistently showcased its prowess in a range of activities in spite of the current challenges that the pandemic has posed.

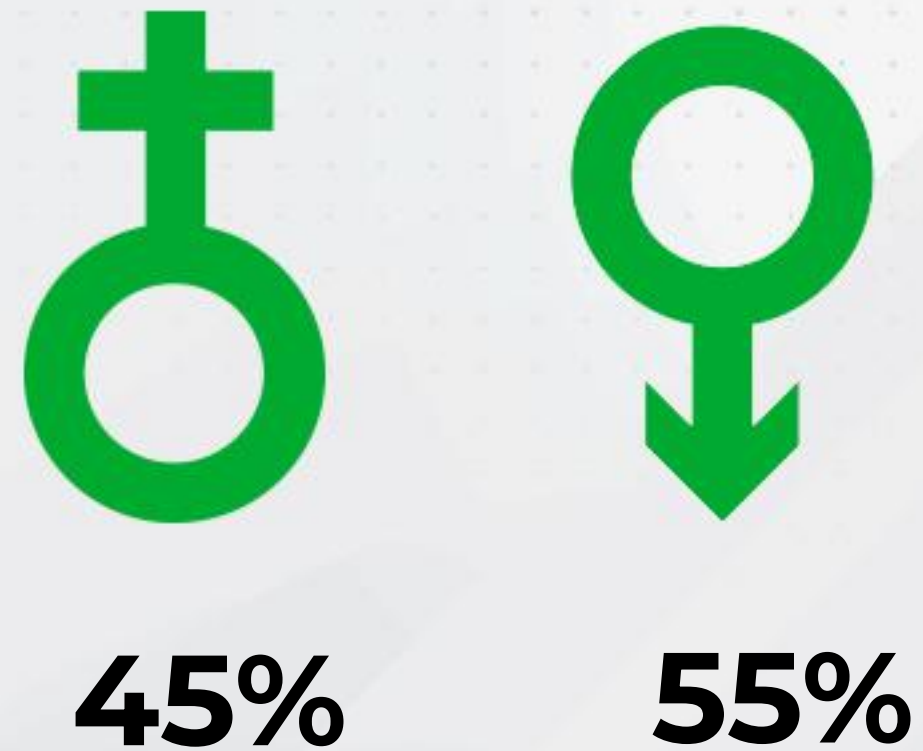
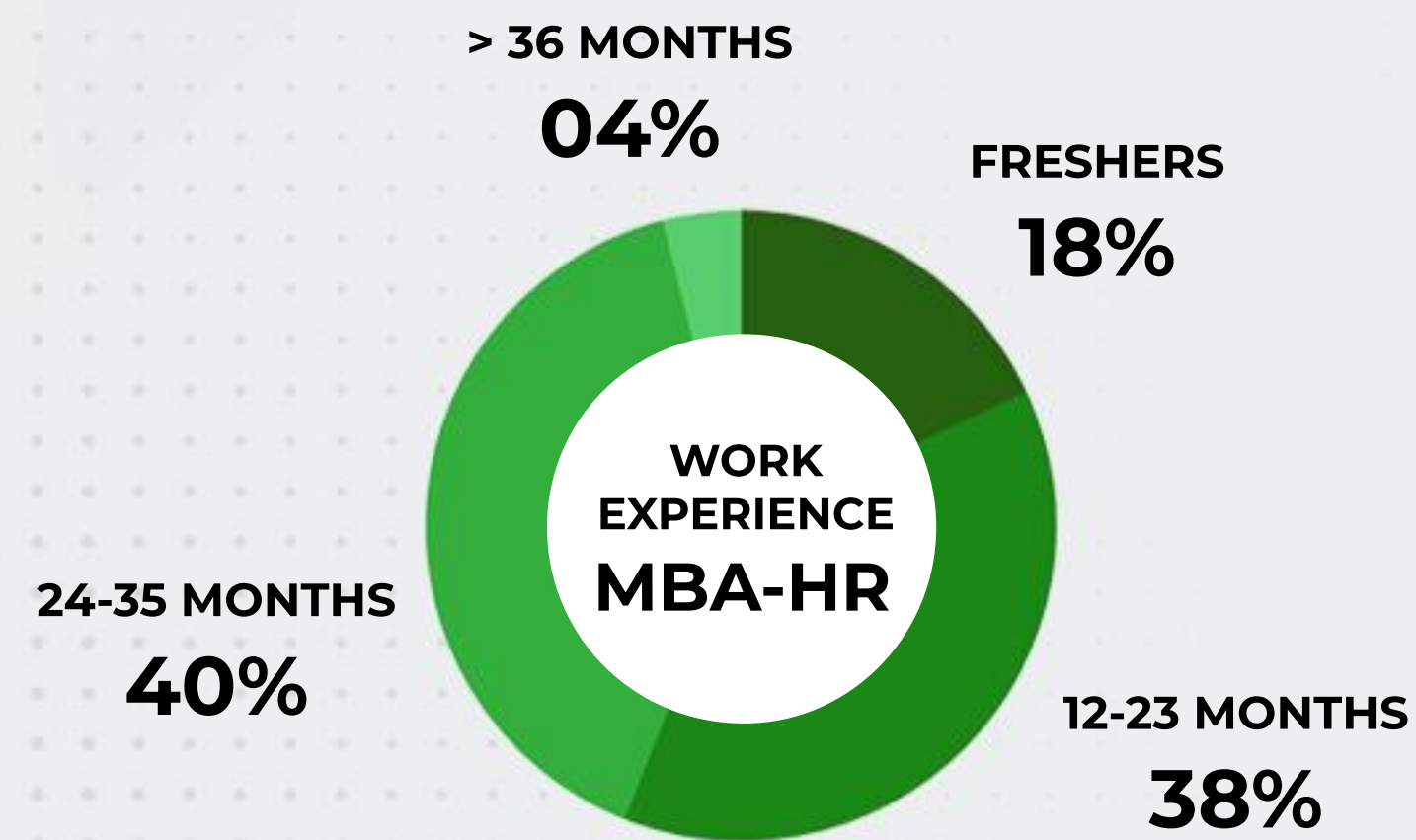
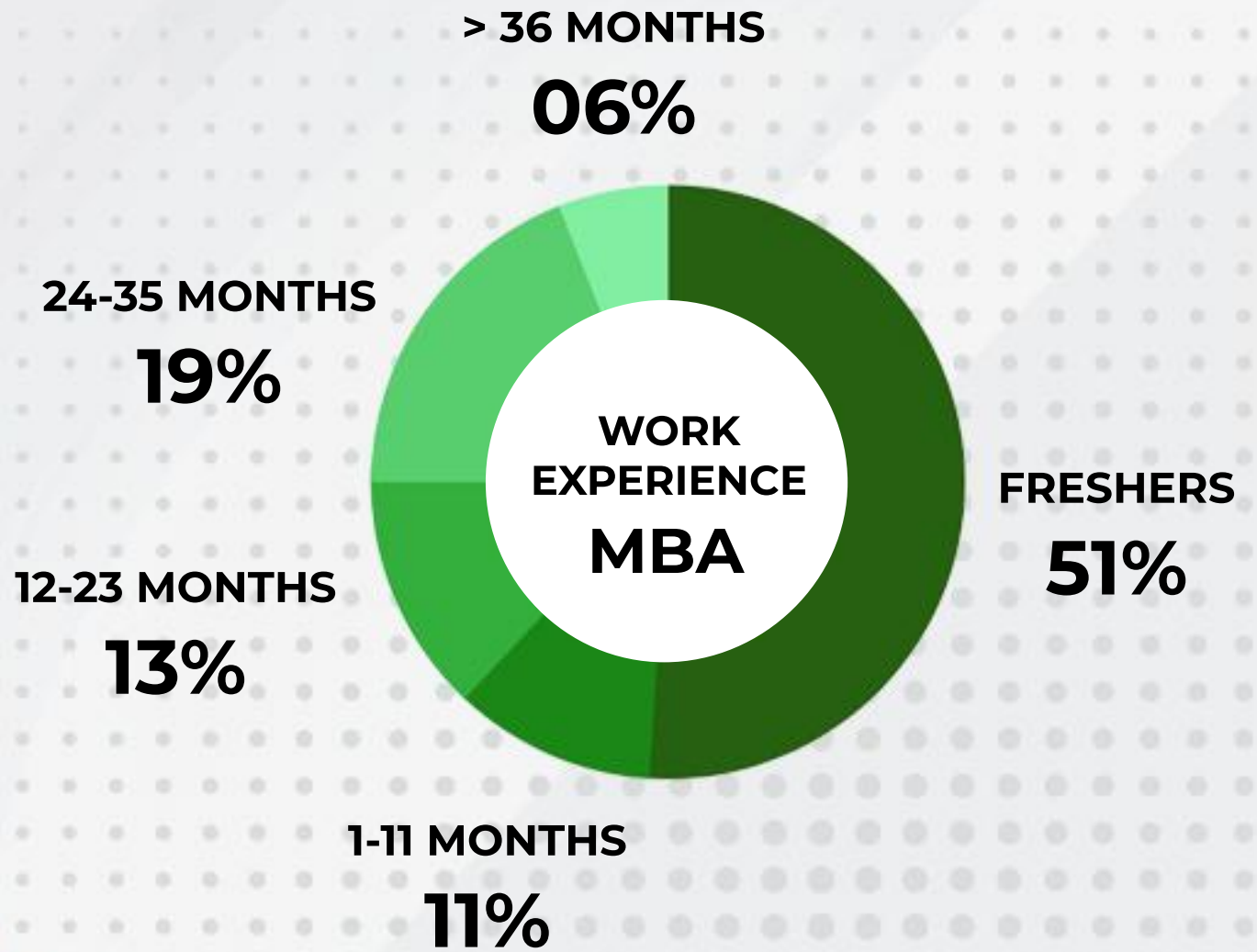
I want to thank the whole IIM Ranchi family for providing their support for the smooth functioning of this placement drive and for helping the institute grow in every vital aspect. IIM Ranchi aims to keep up and to further build on the zeal and triumph achieved this year in the coming scholastic years. I convey my warm regards and wish luck to our students for their future pursuits.



PROF. PRADIP KUMAR BALA
Director in-charge, IIM Ranchi

STUDENT'S PROFILE

The batch of 2020-22 is well proportioned in terms of both gender as well as background and experience. Coming from a diverse range of academic fields including Engineering, Science, Commerce and Economics, the batch also saw students with prior experience in IT, ITES, Finance, and Consulting. IIM Ranchi has always maintained a well-balanced gender ratio which has continued with the batch of 2020-22 as well with 45% of the students being female. 56% of the batch comes with prior work experience in companies like Accenture, Bosch, Deloitte, Ernst & Young, Moody's Analytics, Tata Motors, Airtel, Mu Sigma, Aditya Birla, Group, Vedanta, Mahindra & Mahindra, CRISIL Limited, ZS Associates etc.



BATCH OF 2020-22 PLACEMENT HIGHLIGHTS



253
TOTAL STUDENTS



77
TOTAL RECRUITERS

MBA

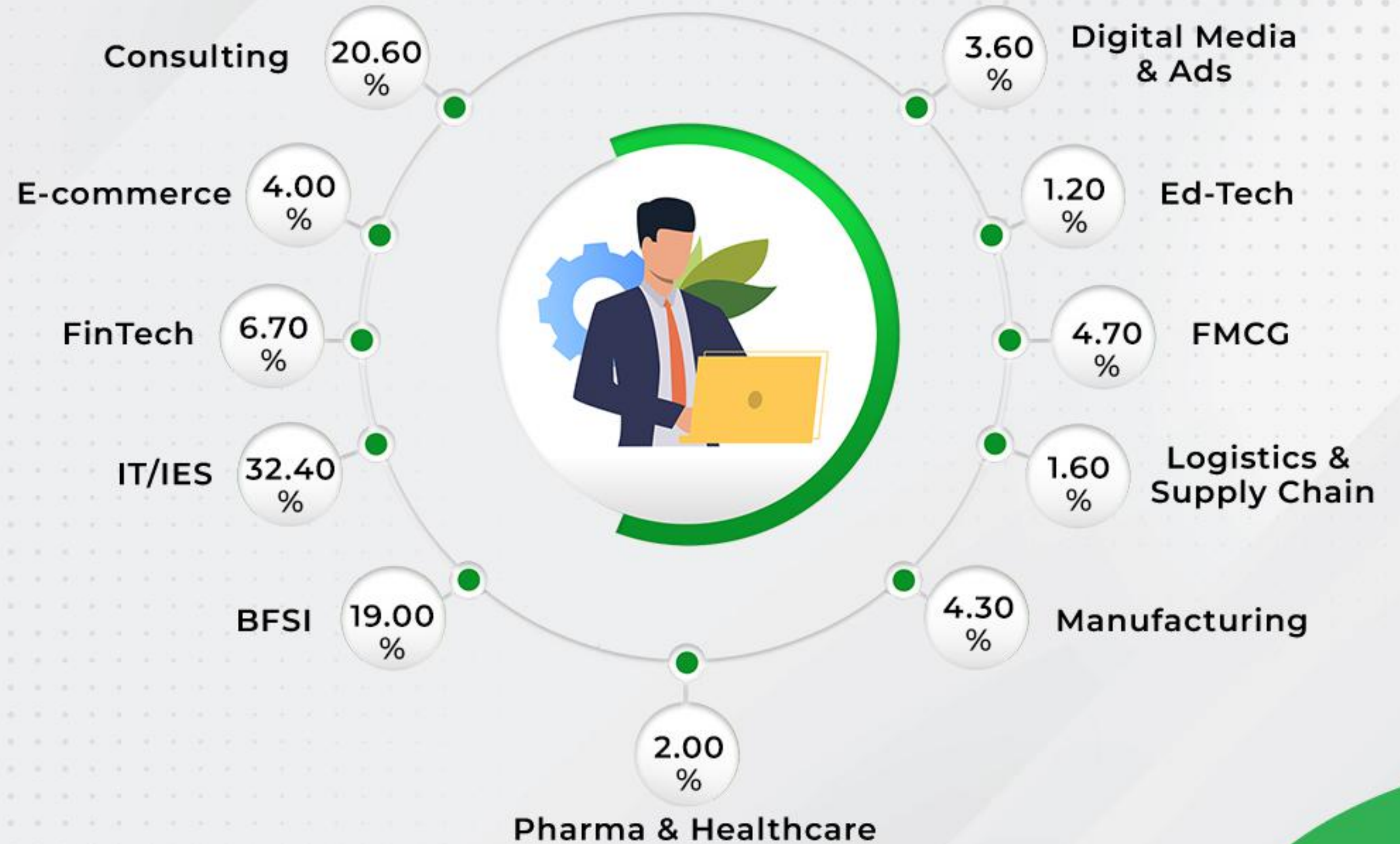
16.17 LPA
AVERAGE CTC

15.50 LPA
MEDIAN CTC

22.02 LPA
AVERAGE CTC OF TOP 25%

25.16 LPA
AVERAGE CTC OF TOP 10%

32.21 LPA
HIGHEST CTC



BATCH OF 2020-22 PLACEMENT HIGHLIGHTS



72
TOTAL STUDENTS



21
TOTAL RECRUITERS

MBA-HR

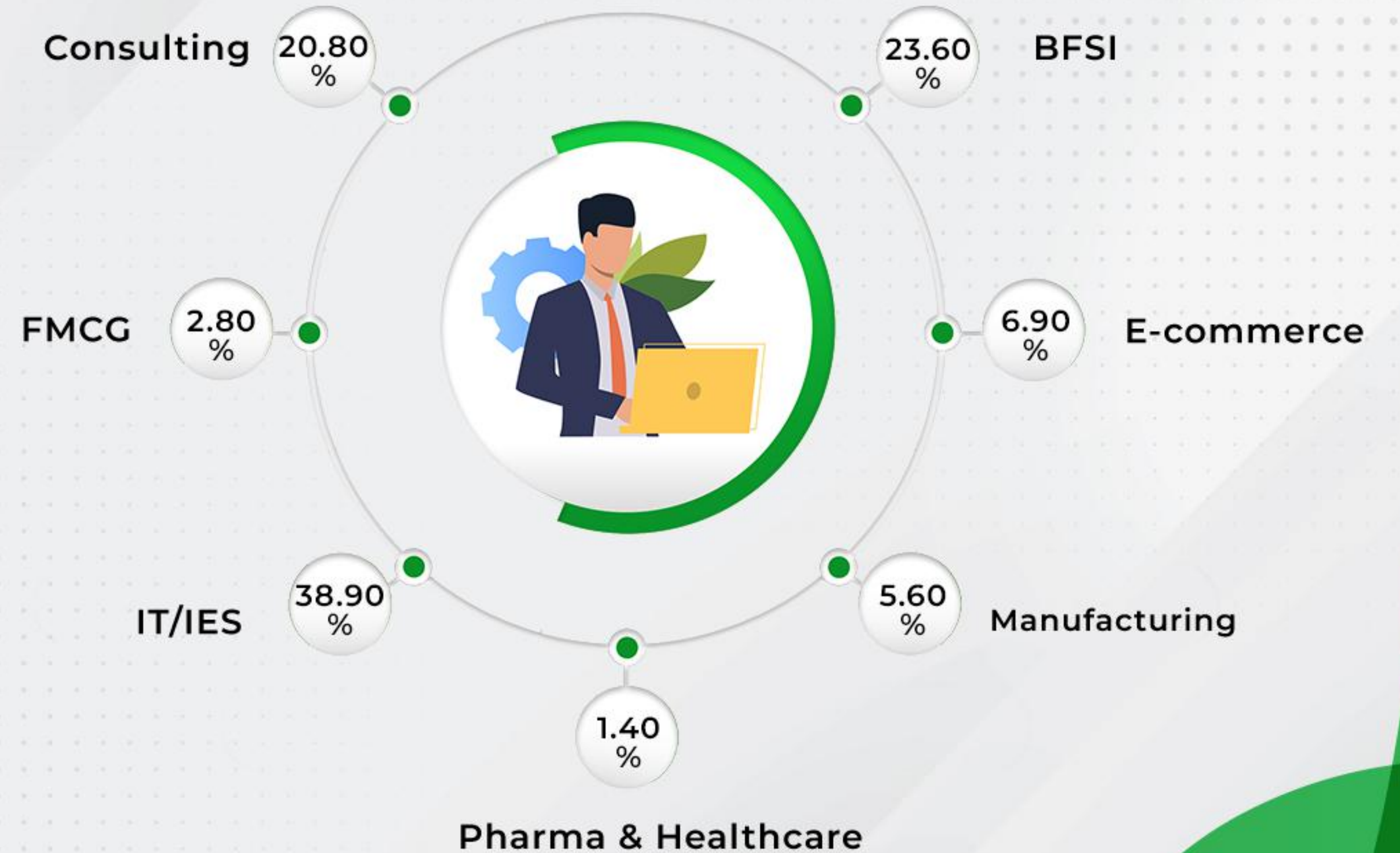
15.63 LPA
AVERAGE CTC

15.40 LPA
MEDIAN CTC

22.17 LPA
AVERAGE CTC OF TOP 25%

27.26 LPA
AVERAGE CTC OF TOP 10%

32.21 LPA
HIGHEST CTC



MBA PLACEMENTS ACROSS DOMAINS



77 companies visited the campus this year and extended offers to the students of the MBA batch of IIM Ranchi. Sales & Marketing emerged as the most preferred functional area, closely followed by profiles in Strategy & Consulting, Operations, IT Analytics and Finance. The season saw lateral offers being extended by recruiters to students with prior work experience.



IT ANALYTICS

30.79 LPA

HIGHEST
CTC

15.62 LPA

AVERAGE
CTC

14.50 LPA

MEDIAN
CTC

25.70 LPA

AVG. CTC OF
TOP 10%

21.16 LPA

AVG. CTC OF
TOP 25%

ROLES OFFERED

Product Management

Business Analyst

Application Manager

Project Management

Digital Consultant

Product Analyst

FEW PROMINENT ASSOCIATIONS



AXIS BANK



Cognizant



Google



OXANE
PARTNERS





FINANCE

25 LPA	15.70 LPA	16 LPA	20.88 LPA	18.81 LPA
HIGHEST CTC	AVERAGE CTC	MEDIAN CTC	AVG. CTC OF TOP 10%	AVG. CTC OF TOP 25%

ROLES OFFERED

- Asset Management
- Wealth Management
- Corporate Banking
- Investment Analyst
- Retail Banking
- Equity Research



OPERATIONS

18 LPA	13.40 LPA	13.20 LPA	18 LPA	16.50 LPA
HIGHEST CTC	AVERAGE CTC	MEDIAN CTC	AVG. CTC OF TOP 10%	AVG. CTC OF TOP 25%

ROLES OFFERED

- Project Management
- Strategic Sourcing
- Supply Chain Management
- Operations Analytics
- Business Operations
- Customer Success Manager

FEW PROMINENT ASSOCIATIONS



FEW PROMINENT ASSOCIATIONS





SALES & MARKETING



ROLES OFFERED

- Digital Marketing
- Product Marketing
- Business Development
- Market Research
- Brand Manager
- Territory Sales Manager



STRATEGY & CONSULTING



ROLES OFFERED

- IT Consulting
- Business Strategist
- Tech Strategy & Analysis
- Corporate Strategy
- Strategic Advisory
- Business Development

FEW PROMINENT ASSOCIATIONS



FEW PROMINENT ASSOCIATIONS



FEW PROMINENT ASSOCIATIONS

MBA-HR

The flagship programme of IIM Ranchi, the 2-year course in Human Resource Management has garnered the trust and respect of the industry with its utmost focus on academic excellence and practical exposure. This year saw a diverse and proficient batch of 72 students receiving competitive offers from industry giants and renowned brands. The batch of 2020-22 experienced immense success in the final placements with a total of 21 companies visiting campus. Being the first IIM to introduce a dedicated HR programme, IIM Ranchi has over the years built a legacy on the ethos of preeminence and holistic development



*List is not Exhaustive

FEW PROMINENT ASSOCIATIONS



*List is not Exhaustive

FROM THE **CHAIRPERSON'S DESK**

It gives me immense pride to announce the completion of the final placement process for the batch of 2020-22. We have achieved this feat for our largest ever batch in record time this academic year due to the synergetic coordination between our recruiters, students, global alumni base, management and the Corporate Relations & Placement Committee.

Even in the virtual setting, IIM Ranchi has placed an unwavering focus on the development of its students by providing them with an ecosystem that puts equal importance on theoretical knowledge and practical industrial exposure. Along with preparing students to be industry-ready, our extensive case-based pedagogy encourages them to become conscientious citizens and future leaders.

I want to thank all our prominent regular recruiters and our new associations for trusting our students' calibre and skills while extending an offer to each student even in these challenging times. As we continue to be one of the leading choices of various industry giants and recruiters, I am confident that the diligence of our entire fraternity will function as pillars in establishing the foundation of our ever-strengthening relationship with organizations. We at IIM Ranchi will keep on making impressive strides to achieve the goal of nurturing our student body to become one of the best managerial minds globally.



**PROF. GAURAV MANOHAR
MARATHE**
Faculty, OB/HR

PLACEMENT COMMITTEE



**HARSH
DESAI**

**AYUSH
TANEJA**

**ABHINAV
MITTAL**

**SHUBHAM
SHEKHAR**

**DEEPAK
SHUKLA**

**VANSHAJ
GARG**

**SHUBHAM
SINGH**

**MANISHIKA
SINHA**

**SHREEYASHREE
RAJLAXMI RATH**

**JIMIT
GANDHI**

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DESIGNED BY:
VISUAL BRANDING AND CONTENT BODY, IIM RANCHI