



**FINAL PLACEMENT  
REPORT**

**2014-16**

**Indian Institute of Management  
Ranchi**

# Foreword

Indian Institute of Management Ranchi has reinforced its position as one of the top B-Schools in India by the successful completion of its final placements for the PGDM and PGDHRM batches of 2014-16. Crossing the milestone of 5 years, the placements at the institute showed a substantial upward trend with increased confidence reposed by the industry. A total of 171 offers were made to students of the 2014-16 batch.

Our growth story encompasses increase in the number of PPOs and PPIs by an astonishing 40%, indicating an exemplary performance by students during their summer internships. The average CTC for both the courses saw a significant rise this placement season. With 35 new recruiters, the industry has once again shown confidence in the talent pool of IIM Ranchi. This year, the institute has had the opportunity of hosting some of the biggest names in the industry offering some of the most sought after profiles to our students. At the heart of this achievement, we would like to thank our recruiters, alumni, faculty, staff and all those who have supported and trusted us throughout this stellar placement season.

# Our Prominent Associations

**accenture**  
High performance. Delivered.

**amazon**



Cognizant

**Deloitte.**

**EY**  
Building a better  
working world

**future group**

**Google**

**Hero**

**HT Media**

**ICICI Bank**

**JPMorgan Chase**

**LARSEN & TOUBRO**

**make my trip**  
.com

**MARUTI SUZUKI**

**MOTHER DAIRY**



**OLA**

**RPG**

**SAMSUNG**

**TATA STEEL**

**VIDEOCON**  
Digital DTH Service



**YES BANK**

**ZEE**  
ENTERTAINMENT



# HIGHLIGHTS

## PGDM



Students in  
2014-16 batch



Companies  
visited (Total)



Companies  
visited (New)

## PGDHRM

Students in  
2014-16 batch



Companies  
visited (Total)



Companies  
visited (New)

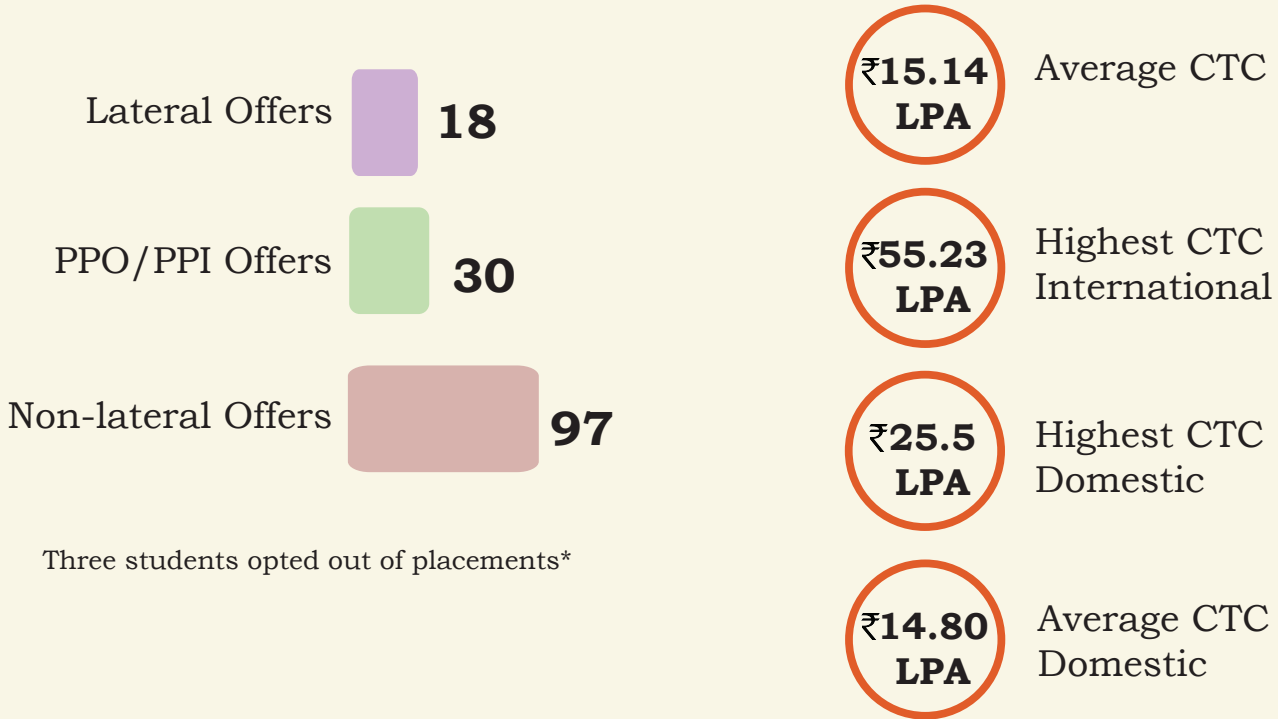




# HIGHLIGHTS Contd.

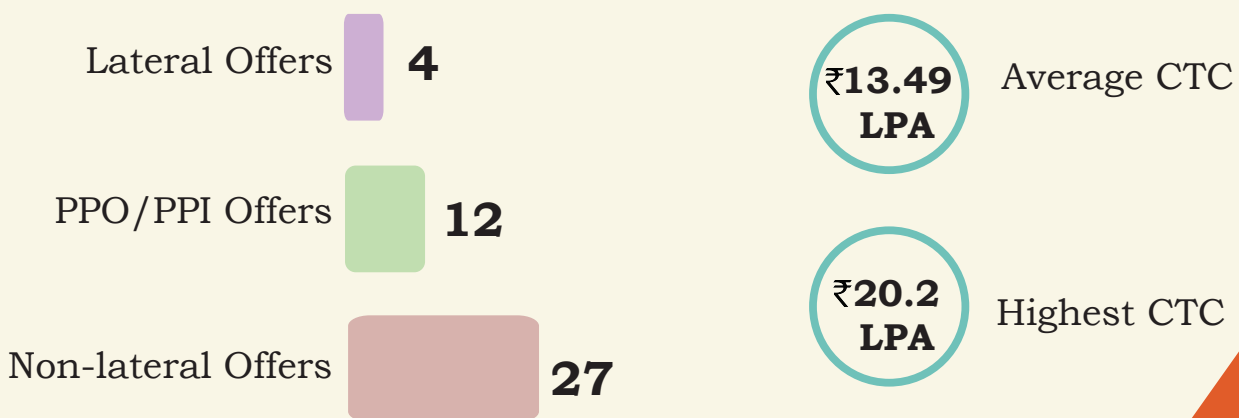
## PGDM

Batch Strength 122 | Companies Visited 61



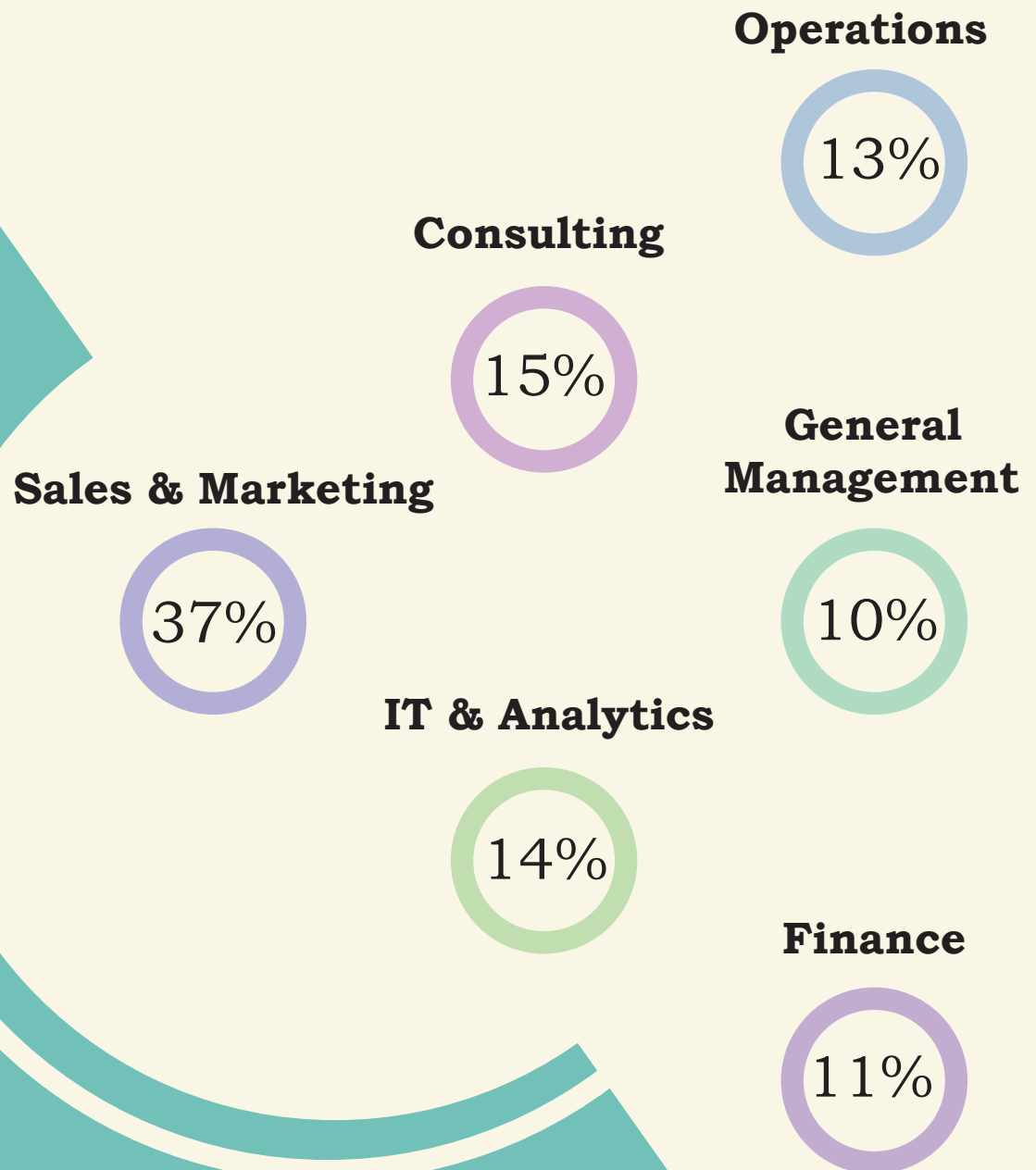
## PGDHRM

Batch Strength 38 | Companies Visited 24



# PGDM Placements

## Function wise



The PGDM batch witnessed 61 companies visiting the campus to make 132 offers to 119 students. Sales and Marketing was most preferred functional area for IIM Ranchi graduates. Students had equal preferences for other domains like Consulting, Finance, IT & Analytics, Operations and General Management. The rising trend in placements was corroborated by the increase in the average compensation by 13%. Over 12% of the batch has received offers greater than 20 LPA. The average CTC for the top 25% and 50% of the batch stands at 19.73 LPA and 16.98 LPA respectively. This season saw 18 Lateral offers to the people with higher prior work experience.

# PGDM Placements Contd.

## Consulting

Median CTC

₹14  
LPA

### Top Profiles Offered

Associate Consultant  
Corporate Advisor  
Engagement Manager  
Senior Consultant  
Senior Research Analyst

### Prominent Associations

Accenture  
Cognizant  
Deloitte  
Ernst & Young  
Gallup  
Redseer Consulting  
RPG Group

Top 10 %ile  
average CTC

₹21.17  
LPA

Top 20 %ile  
average CTC

₹21.17  
LPA

## Finance

Median CTC

₹14  
LPA

### Top Profiles Offered

Asset Management  
Corporate Banking  
Equity Research  
International Banking  
Investment Banking  
Treasury

### Prominent Associations

CCIL  
CRISIL  
ICICI Bank  
JPMorgan Chase  
Thomson Reuters  
Yes Bank

Top 10 %ile  
average CTC

₹23.47  
LPA

Top 20 %ile  
average CTC

₹22.8  
LPA

# PGDM Placements Contd.

## General Management

Median CTC	<b>₹14 LPA</b>	<b>Top Profiles Offered</b>	<b>Prominent Associations</b>
Top 10 %ile average CTC	<b>₹20.18 LPA</b>	Leadership & Group Strategy New Business Initiatives New Product Innovation & Development	Apollo Munich Insurance Future Group Jindal Steel & Power Ltd. Larsen & Toubro mjunction
Top 20 %ile average CTC	<b>₹18.12 LPA</b>		

## Operations

Median CTC	<b>₹12.62 LPA</b>	<b>Top Profiles Offered</b>	<b>Prominent Associations</b>
Top 10 %ile average CTC	<b>₹15.4 LPA</b>	Fleet Management Procurement Consulting Supply Chain Strategy Warehouse Management	Amazon Cummins Future Supply Chain Stellium Inc. Tata Steel
Top 20 %ile average CTC	<b>₹14.96 LPA</b>		



# PGDM Placements Contd.

## IT & Analytics

Median CTC

**₹14.37**  
**LPA**

### Top Profiles Offered

Account Manager  
Business Development  
Business Solution Enabler  
Campaign Manager  
Data Analyst  
Product Quality Analyst

### Prominent Associations

Cognizant  
Google  
L&T Infotech  
Wipro

Top 10 %ile  
average CTC

**₹21.17**  
**LPA**

Top 20 %ile  
average CTC

**₹19.08**  
**LPA**

## Sales & Marketing

Median CTC

**₹13.75**  
**LPA**

### Top Profiles Offered

Brand Management  
Digital Marketing  
International Marketing  
Marketing Research  
Media Marketing

### Prominent Associations

Berger Paints  
DS Group  
Hero MotoCorp  
HT Media  
Maruti Suzuki  
MTR Foods  
Videocon D2H

Top 10 %ile  
average CTC

**₹25.72**  
**LPA**

Top 20 %ile  
average CTC

**₹20.39**  
**LPA**

# PGDHRM Placements

IIM Ranchi is the only IIM to offer a specialized two years course in Human Resource Management (PGDHRM). The course structure is designed by the NHRDN and is continuously updated with the help of top academicians and industry experts.

The batch of 2014-16 made their worth felt in the industry by bagging top offers from some of the biggest names in the country. 24 companies visited the campus to roll out offers to the HR students. 13 new recruiters participated in the placement process. The growth of the average compensation by 7% is testimony to the trust that the industry has in IIM Ranchi graduates.

## HIGHLIGHTS

₹12.81  
LPA

Median CTC

₹18.09  
LPA

Top 10 %ile  
average CTC

₹17.02  
LPA

Top 20 %ile  
average CTC

## Top Profiles Offered

Compensation and Benefits  
Corporate HR  
Employee Relations  
HR Analytics  
HR Business Partner  
HR Operations  
Industrial Relations  
Learning and Development  
Talent Acquisition

## Prominent Associations

BPCL  
Deloitte  
Google  
Larsen & Toubro  
Maruti Suzuki  
MakeMyTrip  
Mother Dairy  
Ola Cabs  
RPG Group  
Samsung R & D  
Tata Steel  
Zee Entertainment

# PLACEMENT COMMITTEE



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Goutham Rokkam  
Manvi Beriwal  
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