

WORKSHOP ON PARTICIPANT- CENTRED LEARNING

(CASE METHOD OF TEACHING)

Indian Institute of Management, Ranchi will conduct a two-day programme on Participant-centred learning (Case method of teaching and learning) on **25-26th May 2019**.

About the Workshop

Participant -centred learning (Case Method) is a powerful teaching approach that combines academic theory with practical application. Cases focus on business issues that managers face every day which require deep analysis and planning. In addition, the focus is on the interactive process in the class leading to higher student engagement and motivation. This method of teaching and learning is gaining immense popularity worldwide as an effective pedagogy of keeping the class engaged.

The workshop will focus on the process of teaching and writing cases. During the case teaching section participants are expected to learn:

- how to create a case teaching plan
- Preparing for the class
- Encouraging discussions amongst the participants
- different approaches for managing class discussion
- how to develop taking notes
- how to keep the participants engaged
- how to adjust case teaching approach to suit different audiences

In addition, the workshop would also introduce and explore the art of writing cases which would include-

- Planning the writing process
- Field work
- Teaching notes
- Abstracts

Who Should Attend

Participants from academic, industry and government are expected in the two-day programme. Representatives from the academic community specially



research assistants, doctoral candidates, case writers, instructors, lecturers, and professors in all management-related disciplines would benefit from the workshop. Besides trainers from the industry as also government stand to benefit from the Workshop.

Faculty Coordinators & Resource Personnel

Faculty Coordinators: Dr. Swarup Kumar Dutta & Dr. Rohit Kumar (Strategy Management Area).

The resource personnel include both the Faculty Coordinators as well as other Faculty Members of IIM Ranchi who had attended the **Executive Education on Participant Centred Learning at Harvard Business School**, Boston, USA.

Dates

25-26th May 2019

Venue

I.I.M. Ranchi.

Cost

Programme Fee: Rs 7500 + 18% GST charges = Rs 8850/- per participant for the two-day programme. Programme fee includes-

- course kit.
- Refreshments (morning and afternoon) and lunch are included.

Participants will be conferred a certificate issued by Indian Institute of Management, Ranchi on successful completion of the workshop.

Participants are requested to make DD/ Cheques in favour of Indian Institute of Management, Ranchi.

How to register

Interested participants may get in touch at: caseteaching@iimranchi.ac.in