FINAL PLACEMENT REPORT

2020-2022
Despite the ongoing market upheaval, IIM Ranchi was able to complete the final placement process this season for a batch that saw an exponential increase in size in a record-breaking span; For this accomplishment, I would like to express my gratitude towards our regular and new recruiters for having faith and confidence in us and providing our students with a surfeit of opportunities that will enable them to showcase their expertise while evolving to become productive and ingenious executives. This feat also stands as a testimony of the meticulous and consummate nature of IIM Ranchi’s talent pool that has consistently showcased its prowess in a range of activities in spite of the current challenges that the pandemic has posed.

I want to thank the whole IIM Ranchi family for providing their support for the smooth functioning of this placement drive and for helping the institute grow in every vital aspect. IIM Ranchi aims to keep up and to further build on the zeal and triumph achieved this year in thecoming scholastic years. I convey my warm regards and wish luck to our students fortheir future pursuits.
The batch of 2020-22 is well proportioned in terms of both gender as well as background and experience. Coming from a diverse range of academic fields including Engineering, Science, Commerce and Economics, the batch also saw students with prior experience in IT, ITES, Finance, and Consulting. IIM Ranchi has always maintained a well-balanced gender ratio which has continued with the batch of 2020-22 as well with 45% of the students being female. 56% of the batch comes with prior work experience in companies like Accenture, Bosch, Deloitte, Ernst & Young, Moody’s Analytics, Tata Motors, Airtel, Mu Sigma, Aditya Birla Group, Vedanta, Mahindra & Mahindra, CRISIL Limited, ZS Associates etc.
253 TOTAL STUDENTS
77 TOTAL RECRUITERS

16.17 LPA
AVERAGE CTC

15.50 LPA
MEDIAN CTC

22.02 LPA
AVERAGE CTC OF TOP 25%

25.16 LPA
AVERAGE CTC OF TOP 10%

32.21 LPA
HIGHEST CTC

Consulting 20.60%
E-commerce 4.00%
FinTech 6.70%
IT/IES 32.40%
BFSI 19.00%
Pharma & Healthcare 2.00%

3.60% Digital Media & Ads
1.20% Ed-Tech
4.70% FMCG
1.60% Logistics & Supply Chain
4.30% Manufacturing

HIGHEST CTC

MBA
**BATCH OF 2020-22**

**PLACEMENT HIGHLIGHTS**

- **TOTAL STUDENTS**: 72
- **TOTAL RECRUITERS**: 21

- **MB A-H R**
  - **AVERAGE CTC**: 15.63 LPA
  - **MEDIAN CTC**: 15.40 LPA
  - **AVERAGE CTC OF TOP 25%**: 22.17 LPA
  - **AVERAGE CTC OF TOP 10%**: 27.26 LPA
  - **HIGHEST CTC**: 32.21 LPA

- **Consulting**: 20.80%
- **FMCG**: 2.80%
- **IT/IES**: 38.90%
- **Pharma & Healthcare**: 1.40%
- **Manufacturing**: 5.60%
- **E-commerce**: 6.90%
- **BFSI**: 23.60%

**AVG CTC**

- **AVG CTC**: 15.63 LPA
- **MEDIAN CTC**: 15.40 LPA
- **TOP 25%**: 22.17 LPA
- **TOP 10%**: 27.26 LPA
- **HIGHEST**: 32.21 LPA
77 companies visited the campus this year and extended offers to the students of the MBA batch of IIM Ranchi. Sales & Marketing emerged as the most preferred functional area, closely followed by profiles in Strategy & Consulting, Operations, IT Analytics and Finance. The season saw lateral offers being extended by recruiters to students with prior work experience.

### IT ANALYTICS

- **Highest CTC**: 30.79 LPA
- **Average CTC**: 15.62 LPA
- **Median CTC**: 14.50 LPA
- **Average CTC of Top 10%**: 25.70 LPA
- **Average CTC of Top 25%**: 21.16 LPA

### ROLES OFFERED

- Product Management
- Application Manager
- Digital Consultant
- Business Analyst
- Project Management
- Product Analyst
## Finance

<table>
<thead>
<tr>
<th>Role Offered</th>
<th>HIGHEST CTC</th>
<th>AVERAGE CTC</th>
<th>MEDIAN CTC</th>
<th>AVG. CTC OF TOP 10%</th>
<th>AVG. CTC OF TOP 25%</th>
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</thead>
<tbody>
<tr>
<td>Asset Management</td>
<td>25 LPA</td>
<td>15.70 LPA</td>
<td>16 LPA</td>
<td>20.88 LPA</td>
<td>18.81 LPA</td>
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<td>Wealth Management</td>
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<td>Corporate Banking</td>
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<td>Retail Banking</td>
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<td>Equity Research</td>
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## Operations

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<th>Role Offered</th>
<th>HIGHEST CTC</th>
<th>AVERAGE CTC</th>
<th>MEDIAN CTC</th>
<th>AVG. CTC OF TOP 10%</th>
<th>AVG. CTC OF TOP 25%</th>
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<tbody>
<tr>
<td>Project Management</td>
<td>18 LPA</td>
<td>13.40 LPA</td>
<td>13.20 LPA</td>
<td>18 LPA</td>
<td>16.50 LPA</td>
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<td>Strategic Sourcing</td>
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<td>Supply Chain Management</td>
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<tr>
<td>Business Operations</td>
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<tr>
<td>Customer Success Manager</td>
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## Few Prominent Associations

- DCM Shriram
- Deloitte
- EY
- Goldman Sachs
- HDFC Bank
- HSBC
- ICICI Bank
- JPMorgan Chase & Co.
- TVS Credit
- Affinity
- Amazon
- ElasticRun
- FRAAZO
- Hero
- IBM
- Meenakshi India Limited
- Reliance Retail
- Tempsens
The flagship programme of IIM Ranchi, the 2-year course in Human Resource Management has garnered the trust and respect of the industry with its utmost focus on academic excellence and practical exposure. This year saw a diverse and proficient batch of 72 students receiving competitive offers from industry giants and renowned brands. The batch of 2020-22 experienced immense success in the final placements with a total of 21 companies visiting campus. Being the first IIM to introduce a dedicated HR programme, IIM Ranchi has over the years built a legacy on the ethos of preeminence and holistic development.

FEW PROMINENT ASSOCIATIONS

MBA-HR

*List is not Exhaustive*
FEW PROMINENT ASSOCIATIONS

*List is not Exhaustive
It gives me immense pride to announce the completion of the final placement process for the batch of 2020-22. We have achieved this feat for our largest ever batch in record time this academic year due to the synergetic coordination between our recruiters, students, global alumni base, management and the Corporate Relations & Placement Committee.

Even in the virtual setting, IIM Ranchi has placed an unwavering focus on the development of its students by providing them with an ecosystem that puts equal importance on theoretical knowledge and practical industrial exposure. Along with preparing students to be industry-ready, our extensive case-based pedagogy encourages them to become conscientious citizens and future leaders.

I want to thank all our prominent regular recruiters and our new associations for trusting our students’ calibre and skills while extending an offer to each student even in these challenging times. As we continue to be one of the leading choices of various industry giants and recruiters, I am confident that the diligence of our entire fraternity will function as pillars in establishing the foundation of our ever-strengthening relationship with organizations. We at IIM Ranchi will keep on making impressive strides to achieve the goal of nurturing our student body to become one of the best managerial minds globally.
PLACEMENT COMMITTEE

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AYUSH TANEJA
ABHINAV MITTAL
SHUBHAM SHEKHAR
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