FINAL PLACEMENT REPORT

BATCH OF 2015-17

2017

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CORPORATE RELATIONS & PLACEMENT COMMITTEE, IIM RANCHI
The Indian Institute of Management Ranchi takes immense pride in announcing completion of its Final Placements for the 2015-17 batch with 91 companies including 59 first time recruiters extending placement offers to students. With this placement season, 2015-17 batch has continued on the legacy from last year. This has been reflected by a substantial upward trend with 166 offers made to the PGDM and PGDHRM students, reinforcing the faith of the industry in IIM Ranchi.

The Placement season 2016-17, the sixth in the history of IIM Ranchi, boasted a rising trend in the highest, average and median pay packages despite the economic slowdown. The average pay packages for both the courses saw an increase this Placement season with 59 new recruiters, it is evident that IIM Ranchi students have proven their mettle in the corporate world, thereby raising the confidence level of the companies in hiring from the vast talent pool. This year also marked companies extending international placements to both PGDM & PGDHRM students. The institute also has had the opportunity of hosting some of the biggest names in the industry, offering some of the most sought after profiles to the students. At the heart of this achievement we would like to thank our recruiters, alumni, faculty, staff and all the other stakeholders, who have supported and trusted us in achieving stellar placements this season.
**HIGHLIGHTS**

**PGDHRM**
- Students in Batch 2015-17: 47
- Total Companies Visited: 39
- New Companies Visited: 22

**PGDM**
- Students in Batch 2015-17: 118
- Total Companies Visited: 75
- New Companies Visited: 48
HIGHLIGHTS

PGDM

₹ 57 LPA  Highest CTC International
₹ 15.24 LPA  Average CTC

₹ 26 LPA  Highest CTC Domestic
₹ 14.86 LPA  Average CTC Domestic

Total Offers 145  Lateral Offers 24  PPI / PPO 27

*Three students opted out of campus placements

PGDHRM

₹ 57 LPA  Highest CTC International
₹ 13.78 LPA  Average CTC

₹ 19 LPA  Highest CTC Domestic
₹ 12.82 LPA  Average CTC Domestic

Total Offers 58  Lateral Offers 7  PPI / PPO 11

*Two students opted out of campus placements
(First - opted to start an entrepreneurial venture,
Second - pursuing higher studies)
The PGDM batch witnessed 75 companies visiting the campus to make 145 offers to 118 students. The campus also observed a flavor of International Placements by some reputed firms. Sales and Marketing was the most preferred functional area for IIM Ranchi graduates. Students were also offered profiles from other domains like Consulting, Finance, IT & Analytics, Operations and General Management. The rising trend in placements was corroborated by an increase in the average compensation. The highest CTC offered was 57 LPA. The average CTC for the top 25% and 50% of the batch stands at 20.96 LPA and 18.01 LPA respectively. This season also saw lateral offers being extended by recruiters to the students with higher prior work experience.
### Consulting

<table>
<thead>
<tr>
<th>Category</th>
<th>Median CTC</th>
<th>Top Profiles Offered</th>
<th>Prominent Associations</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹ 15.5 LPA</td>
<td></td>
<td>Business Consulting, Corporate Advisory, Management Consulting, IT Consulting, Research &amp; Benchmarking, Risk Advisory</td>
<td>Cognizant, Deloitte, Ernst &amp; Young, Redseer Consulting, VirtusaPolaris, TATA Trusts</td>
</tr>
<tr>
<td>₹ 17.52 LPA</td>
<td>Top 10%tile</td>
<td></td>
<td></td>
</tr>
<tr>
<td>₹ 17 LPA</td>
<td>Average CTC</td>
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### Finance

<table>
<thead>
<tr>
<th>Category</th>
<th>Median CTC</th>
<th>Top Profiles Offered</th>
<th>Prominent Associations</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹ 15.05 LPA</td>
<td></td>
<td>Asset Management, Corporate Banking, Equity Research, International Banking, Investment Banking, Treasury</td>
<td>CCIL, CRISIL, Hero Fincorp, ICICI Bank, IndiaNivesh Ltd, JPMorgan Chase, Yes Bank</td>
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<tr>
<td>₹ 25.5 LPA</td>
<td>Top 10%tile</td>
<td></td>
<td></td>
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<tr>
<td>₹ 23.65 LPA</td>
<td>Top 25%tile</td>
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<tr>
<td>₹ 23.65 LPA</td>
<td>Average CTC</td>
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</tbody>
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### PGDM PLACEMENTS

#### General Management

- **₹ 11 LPA**
  - Median CTC

- **₹ 14.5 LPA**
  - Top 10%tile Average CTC

- **₹ 14.38 LPA**
  - Top 25%tile Average CTC

**Top Profiles Offered**
- Business Strategy
- Leadership & Group Strategy
- New Business Initiatives
- New Product Innovation & Development

**Prominent Associations**
- GSK Pharma
- Hero FinCorp
- Larsen & Toubro
- Robert Bosch GmbH
- Tata Trusts

#### Operations

- **₹ 13.75 LPA**
  - Median CTC

- **₹ 14.8 LPA**
  - Top 10%tile Average CTC

- **₹ 14.4 LPA**
  - Top 25%tile Average CTC

**Top Profiles Offered**
- Operations - Credit
- Procurement
- Strategic Supply Chain
- Strategic Sourcing
- Warehouse Management

**Prominent Associations**
- Cummins
- Hero FinCorp
- Hero MotoCorp
- Medall Healthcare
- Stellium Inc.
- Tata Steel
## PGDM PLACEMENTS

### IT & Analytics

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<thead>
<tr>
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<th>Top Profiles Offered</th>
<th>Prominent Associations</th>
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</thead>
<tbody>
<tr>
<td>₹ 14.75 LPA</td>
<td>Account Manager</td>
<td>Biocon</td>
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<tr>
<td></td>
<td>Business Development</td>
<td>Cognizant</td>
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<td></td>
<td>Business Solution Enabler</td>
<td>Google</td>
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<td></td>
<td>Campaign Manager</td>
<td>L&amp;T Infotech</td>
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<tr>
<td></td>
<td>Data Analyst</td>
<td>Mu Sigma</td>
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<td></td>
<td>Product Quality Analyst</td>
<td>Wipro</td>
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<tr>
<th>Top 10%tile Average CTC</th>
<th>₹ 20.75 LPA</th>
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<tbody>
<tr>
<td>Top 25%tile Average CTC</td>
<td>₹ 17.75 LPA</td>
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### Sales & Marketing

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</thead>
<tbody>
<tr>
<td>₹ 15.05 LPA</td>
<td>Area Sales Manager</td>
<td>Cadila Pharmaceuticals</td>
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<tr>
<td></td>
<td>Brand Management</td>
<td>Coffee Day Group</td>
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<tr>
<td></td>
<td>Campaign Manager</td>
<td>Directi</td>
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<td></td>
<td>Digital Marketing</td>
<td>DS Group</td>
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<td></td>
<td>International Marketing</td>
<td>Emami Group</td>
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<td></td>
<td>Marketing Research</td>
<td>Google</td>
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<tr>
<td></td>
<td>Media Marketing</td>
<td>HPCL</td>
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<table>
<thead>
<tr>
<th>Top 10%tile Average CTC</th>
<th>₹ 28.51 LPA</th>
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<tbody>
<tr>
<td>Top 25%tile Average CTC</td>
<td>₹ 22.46 LPA</td>
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IIM Ranchi is the only IIM to offer a specialized two year course in Human Resource Management (PGDHRM). The course structure is designed by the NHRDN and is continuously updated with the help of top academics and industry experts.

The PGDHRM batch of 2015-17 made their presence felt in the industry by bagging top offers from some of the biggest names in the country. 39 companies rolled out offers to the PGDHRM students with 22 new recruiters participating in the final placement process. The continuously growing base of recruiters is testimony to the trust that the industry has in IIM Ranchi graduates.

Top Profiles Offered

- Compensation & Benefits
- Employee Relations
- HR Analytics
- HR Consultant
- HR Business Partner
- HR Operations
- Industrial Relations
- Learning and Development
- Performance Management
- Talent Acquisition

Some Prominent Associations

- Asian Paints
- BPCL
- Cognizant
- Coffee Day Group
- DE Shaw
- GMR Group
- GAIL
- HDFC AMC
- Hero FinCorp
- ICICI Bank
- Larsen & Toubro
- Maruti Suzuki
- RBL Bank
- Samsung R&D
- Tata Steel
- Tolaram Group

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PLACEMENT COMMITTEE

First Row (From Left to Right):
Lokesh Goyal  Samyadeep Saha  Kanchan Arora  Animesh Jain  Bhargava Pothiraju

Second Row (From Left to Right):
Divya Baweja  Vinayak Bhagat  Bhumika Maheshwari